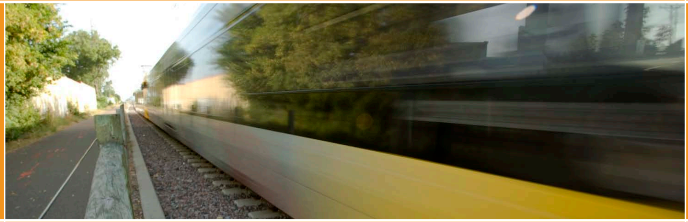
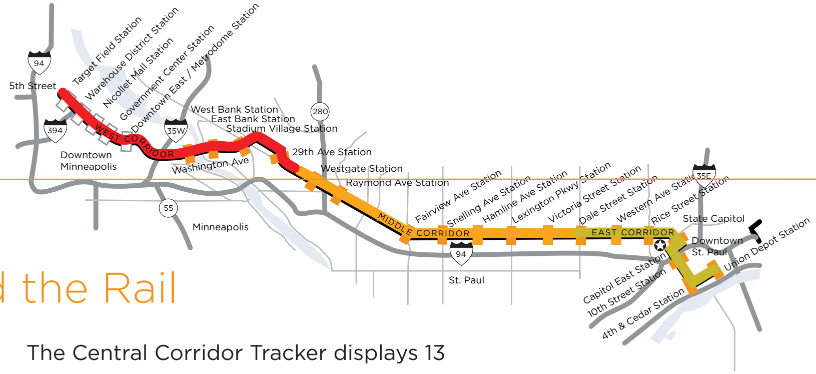
CENTRAL CORRIDOR TRACKER
2011 BASELINE INDICATORS

Progress Beyond the Rail



CENTRAL CORRIDOR
FUNDERS COLLABORATIVE
INVESTING BEYOND THE RAIL



Tracking Progress Beyond the Rail

As public and private investment follows the Central Corridor Light Rail Line, it can help make the Corridor a place of opportunity where residents and businesses thrive… A place where neighborhoods are accessible to people of all income levels, reflect community identities and link all people to local amenities and regional opportunities.

This is a long-term vision with many stakeholders and countless moving parts. It won't happen all at once. And it will be challenging to track progress "beyond the rail" in the long and diverse Corridor.

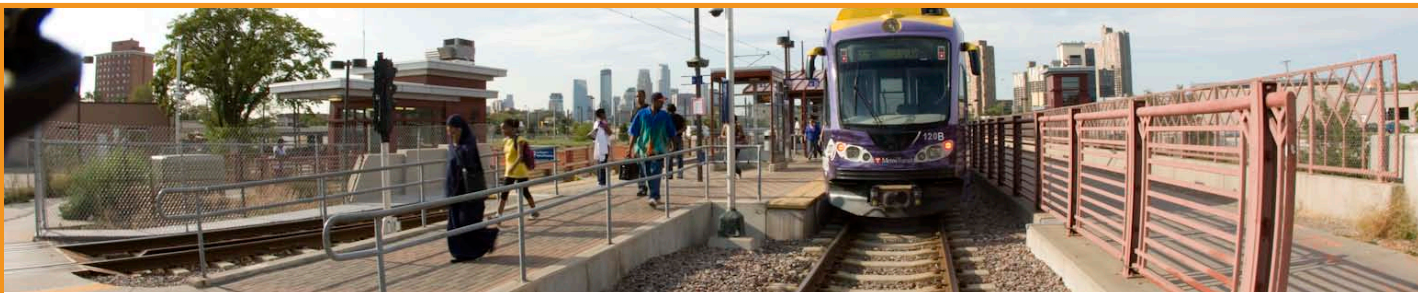
That's why the Central Corridor Funders Collaborative commissioned Wilder Research to identify some key indicators of change in the Corridor, determine data sources and provide a framework for analyzing and reporting results. We call it the Central Corridor Tracker.

The Central Corridor Tracker displays 13 corridor-wide indicators that are aligned with four outcomes:

- ENSURING ACCESS TO AFFORDABLE HOUSING
- BUILDING A STRONG LOCAL ECONOMY
- CREATING VIBRANT TRANSIT-ORIENTED PLACES
- PROMOTING EFFECTIVE COORDINATION AND COLLABORATION

The 2011 Tracker reports the baseline data that will be used for future comparisons. It also breaks out the results for west, middle and east segments of the Corridor – and evaluates the current status against selected indexes. Until the light rail line is fully operating, this summary will be updated annually based on a more detailed report by Wilder Research available at funderscollaborative.org/tracker.

Indicators add up to the big picture



Here's why we're tracking progress toward these outcomes for the Central Corridor.

Access to Affordable Housing

Affordable housing offers a vital step toward economic wellbeing and wealth creation for families with low and modest incomes. Both the supply and location of affordable housing are important. Nearby transit with good regional connections to jobs and other opportunities reduces household transportation costs and spreads limited income further.

Strong Local Economy

Beyond the jobs created by building new light rail transit, good transit connections can stimulate new local development, make workplaces more accessible to workers, increase foot traffic and customers for area businesses and connect everyone to opportunities via the larger regional transit network.

Vibrant, Transit-Oriented Places

Access to transit encourages more people and businesses to locate nearby. Transit knits communities together by creating places that stimulate community life and providing access to all kinds of opportunities — particularly if development plans respond to local needs.

Effective Coordination and Collaboration

Making the most of Central Corridor opportunities requires stakeholders from the public, private, nonprofit and advocacy sectors to work together over a sustained period. Collaborating can be challenging when reaching across jurisdictions, sectors and issues.

Change Within the Region

When trying to anticipate and track how the Central Corridor might change over time, we also must look at changes going on in Minneapolis and Saint Paul as a whole. Measuring the demographic makeup and changes in household income will give us a context for understanding comparable shifts in the Corridor.

Central Corridor Key Outcomes: 2011 Baseline Indicators

Indicator	Index	Mpls. St.Paul	Central Corridor	Of Note
Access to Affordable Housing				
1 **People of all incomes live here**	Comparison to region			Corridor has higher concentration of very low-income households, especially in East Corridor (29%)
Less than $10,000 AGI (2007 $)		23%	26%	
$10,000 - $29,999 AGI		28%	29%	
2 **Transit helps families afford living here**	Housing + Transportation <45% of income			When housing and transportation costs are taken into account, the Corridor is more affordable than the cities as a whole
Low income households (60% of Area Median Income)		55%	46%	
Moderate income households (80% of Area Median Income)		42%	37%	
Strong Local Economy				
3 **Residents have access to shopping & services**	Stable % of total establishments			Mix of retail & services reflects the cities overall
Health care & social assistance		12%	10%	
Hotel, restaurant & food services		9%	9%	
Other services (auto, beauty salons, religious)		11%	11%	
Retail trade		10%	8%	
4 **Businesses of all sizes thrive here**	Comparison to region			Corridor has somewhat lower proportion of very small businesses
< 5 Employees		51%	45%	
< 20 Employees		82%	78%	
< 100 Employees		96%	95%	
5 **Construction creates opportunities**				
Jobs for women & minorities (construction hours through Dec. 2010)	6% women 18% minority work hours		8% 13%	Construction hours to date equal less than 2% of planned total
Contracts to disadvantaged businesses (share of contracts paid through Oct. 2010)	16% of $ to disadvantaged businesses		15%	About 1/6th of total project $ paid out, mostly for design and engineering
6 **Residents can access workplaces via transit**				
% of low/moderate income workers employed within a 45-minute transit commute (of 21,079 in Corridor)	% increases over time		48%	Middle Corridor has the most low & moderate income workers, and they have the worst access to their workplaces via transit

Indicator	Index	Mpls. St.Paul	Central Corridor	Of Note
Vibrant, Transit-Oriented Places				
7 **Neighborhoods attract more businesses & housing**	Increase over time			More dense development patterns & increased transit use complement each other
Occupied residential addresses		292,439	45,237	
Occupied commercial addresses		24,105	10,139	
8 **Neighborhoods provide nearby access to services**				
Walk Score® (Scale 1-100)	Walk Score increases over time	Lake St (86) W 7th (58)	82	Walk Score measures access to a mix of amenities within 1 mile
Effective Coordination and Collaboration				
9 **Common goals** Agree/Strongly Agree	Increase over time		64%	Benefit/support for existing businesses most cited
10 **Effective collaboration** Agree/Strongly Agree	Increase over time		65%	Collaboration across issues has most agreement
11 **Informed** Very well informed	Increase over time		45%	51% feel somewhat informed
Change Within the Region				
12 **Median household income** 2009 $ estimated based on (2005-09)	Compare to region over time	$45,800	$38,600	Middle Corridor has highest median income ($40,500)
13 **Population** By race/ethnicity	Compare to region mix over time	657,841	86,983	Corridor has higher proportion of Asians and Blacks than the cities. East Corridor has highest proportion of Asian, Black and Hispanic residents
American Indian		1%	1%	
Asian		8%	11%	
Black		15%	23%	
White		68%	61%	
Some other race		3%	2%	
Two or more races		3%	3%	
Hispanic/Latino (of any race)		9%	5%	

For a thorough presentation of these baseline indicators and data sources, see funderscollaborative.org/tracker

Numbers Worth Watching

Establishing baseline data in the Central Corridor will help us identify positive or negative changes as LRT construction proceeds. Here are some of the baseline indicators that stand out. We track data for the Corridor as a whole as well as for segments we call West, Middle and East Corridor.

ACCESS TO AFFORDABLE HOUSING

Low income households in the Middle Corridor pay **50%** of their income for housing + transportation

STRONG LOCAL ECONOMY

Health care and social services make up **18%** of Middle Corridor businesses (vs. 12% for Minneapolis/St. Paul)

45% of Central Corridor business establishments have fewer than five employees (vs. 51% for Minneapolis/St. Paul)

63% low/moderate income Corridor residents can reach their workplaces via transit within one hour

VIBRANT, TRANSIT ORIENTED PLACES

The Corridor has **42%** of Minneapolis/St. Paul business addresses but only 15% of the residential addresses.

Walkable access to a mix of amenities is **11** points higher in West versus East Corridor neighborhoods (89 vs. 78 Walk Score®)

CHANGE WITHIN THE REGION

Corridor median household income is **$7,000** below the median for Minneapolis/St. Paul

39% of Corridor residents are people of color and **19%** are foreign born (vs. 32% and 15% for Minneapolis/St. Paul)

The Central Corridor Funders Collaborative works with local resident organizations, community groups, nonprofit and business coalitions, and public leaders and agencies who share our vision to make the Corridor a place of opportunity for all. For more information, visit: **funderscollaborative.org**

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