

Annual Report



wilder.org/2022



We partner with people to help them achieve their goals.



Dear friends and supporters,

On behalf of everyone at Wilder, thank you for all the ways you contribute to our mission and the Greater Saint Paul community. Over the past year we have experienced the ongoing effects of COVID-19, shifted to new ways of working and living, and continued to expect the unexpected. Through all of this change, our staff, volunteers, partners and supporters have provided a solid foundation for Wilder to make a lasting and positive difference. We are grateful for your generosity.

Your contributions helped us reach our goal for the Campaign for Families: Together we raised more than \$17 million in support of people and families in Saint Paul! We are proud and humbled by this achievement, but we know the work is just beginning. We have already increased our capacity to help families be healthy, stable and prosperous, and there are many more opportunities on the horizon. I hope you'll take a moment to read the examples of Wilder's impact in this report and perhaps look for even more great stories on our website.

With your help, we are building momentum to better serve whole people and whole families. No matter what the future holds for our community, Wilder will be here for good.

In partnership,

Armando Camacho

Armando Camacho, President & CEO

Wilder's Campaign for FAMILIES

BUILDING A STRONGER SAINT PAUL
One Family at a Time

Thanks to many generous donors and funders, the Campaign for Families raised **\$17,200,000** on a \$17M goal! Support for the campaign has already made possible:

- The addition of 15 new sites for our school-based mental health services
- The distribution of campaign and COVID-relief funds to help pay housing expenses and offer stability for 587 families
- The participation of 300 families in our community wealth-building initiative



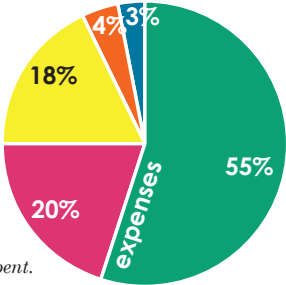
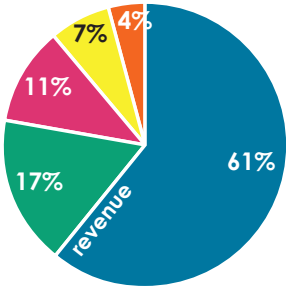
There's more to come, including the implementation of a whole-family service model throughout Wilder. The whole-family

approach will shift our services to meet the interconnected economic, health, and education needs of entire family systems.

wilder.org/families

Revenue

Sources of Dollars Used To Finance Operations (In Millions)	FY22
Government Contracts, Grants and Fees 61%	\$27.9
Contributions and Private Grants 17%	8.0
Wilder Foundation Endowment* 11%	4.9
Consulting Revenues 7%	3.1
Private Contracts, Insurance & Fees 4%	1.8
Other 0%	.2
TOTAL OPERATING DOLLARS	\$45.9



Expenses

Expenditures By Service Group (In Millions)	FY22
Wilder Programs 55%	\$25.7
Administration 20%	9.3
Wilder Research 18%	7.8
Fundraising 4%	1.8
Interest and Financial Expense 3%	1.3
TOTAL OPERATING DOLLARS	\$45.9

*Foundation endowment includes appropriated amount less endowment not spent.



Demonstrating the power of resilience and courageous change in 2022

Health & Wellness



Healthy Aging and Caregiving | Community Mental Health and Recovery

Supported **2,429** clients and their families through 78,095 mental health service visits

481 older adults and caregivers received support that helped them age and provide care in community

“Wilder was a safe haven for John and for me. I can’t even begin to describe how much they helped both of us as we lived every day. They showed me that it was possible for him to be engaged. They showed him that, too.”

—Chris, whose husband participated in Wilder Connect, a long-term care support program



Stability & Growth

Early Childhood Education | Housing Support | Wealth Building

1,700 individuals in 400 households received supportive housing services

80 children and their families engaged in learning and support at the Child Development Center



“We believe folks know what’s best for their lives. They don’t always need somebody telling them what to do. We trust that they’re setting goals, setting a plan, and making progress.”

—Antonia Coleman, manager of Special Initiatives, including Direct Housing Assistance, at Wilder

Information & Insights



Data Collection and Survey Center | Research, Assessments and Evaluation
[MNCompass.org](https://mncompass.org) | [MNHomeless.org](https://mnhomeless.org)

169 organizations hired Wilder Research to conduct evaluations to understand what’s working and what’s not, and make effective changes

156 reports provided data and analysis used by Minnesota’s leaders to make data-informed decisions to improve lives and communities

“Wilder Research brought so much expertise and care in working with members of the Cambodian Minnesotan community. We can’t wait to use what we learned to grow our program and support Cambodian Minnesotans!”

—Rebecca Chang, Organizing Director, MN8



Connections & Partnerships

Achievement Plus Community Schools | Saint Paul Promise Neighborhood
African American Babies Coalition & Projects | Community Equity Program



1,049 students and their families at three Achievement Plus schools were served together with our community partners

“It’s a great learning experience to help anyone who wants to make change actually do it, and gives them the confidence and the tools to actually do it.”

—Lindberg Chambliss, participant in Community Equity Program

See how your support strengthened families and community! wilder.org/2022



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