

Neighborhood Development Center's estimated impact in North Minneapolis

Data collected within a one mile radius of the
Broadway and Girard intersection from October 2011-September 2012

■ **Businesses and employees***

- 31 open businesses
- 191 full-time and part-time jobs created or retained (including business owners and their employees)

■ **\$2,239,600 annual financial return to the neighborhood by businesses***

- \$1,359,200 in payroll
- \$105,500 payments to subcontractors and cash workers
- \$59,600 in property taxes
- \$225,300 rent
- \$117,000 sales tax
- \$270,800 services/supplies/materials purchased in the neighborhood**
- \$102,200 cash/in-kind contributions for neighborhood organizations/events**

■ **Other contributions to the neighborhood**

- 100% of owners say they are a **role model** for youth or young adults
- 77% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 62% say they serve as a **leader** for groups or associations in their community
- 39% say their business serves as a **gathering place** for the neighborhood

■ **Profile of surveyed businesses**

- 13 surveys completed in a one mile radius of the Broadway and Girard intersection
- 61% of the businesses are service-related, 15% retail, 8% construction, 8% manufacturing, and 8% restaurants or catering
- 85% of the surveyed owners identify as African American, 8% Asian, and 8% Caucasian



**13 NDC alumni businesses within a one mile radius
of the Broadway and Girard intersection.**

* Estimates based on responses of 13 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.

** Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.



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For more information

This summary presents highlights of the *Neighborhood Development Center: Outcomes evaluation report*. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.

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