

Neighborhood Development Center's estimated impact on the East Side of Saint Paul

Data collected within a one mile radius of the
Arcade and Jenks intersection from October 2011-September 2012

■ **Businesses and employees***

- 21 open businesses
- 57 full-time and part-time jobs created or retained (including business owners and their employees)

■ **\$1,539,700 annual financial return to the neighborhood by businesses***

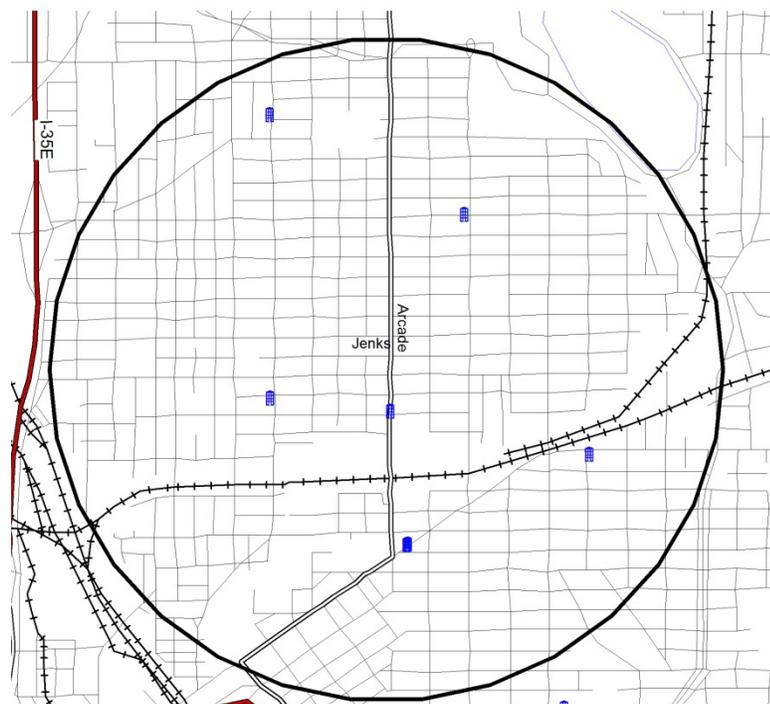
- \$638,600 payroll
- \$21,400 payments to subcontractors and cash workers
- \$45,000 in property taxes
- \$201,600 rent
- \$121,500 sales tax
- \$508,300 services/supplies/materials purchased in the neighborhood**
- \$3,300 cash/in-kind contributions for neighborhood organizations/events**

■ **Other contributions to the neighborhood**

- 100% of owners say they are a **role model** for youth or young adults
- 57% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 29% say they serve as a **leader** for groups or associations in their community
- 71% say their business serves as a **gathering place** for the neighborhood

■ **Profile of surveyed businesses**

- 7 surveys completed in a one mile radius of the Arcade and Jenks intersection
- Most of the businesses are either retail or service-related
- The majority of the surveyed owners identify as Hispanic or Latino



7 NDC alumni businesses within a one mile radius
of the Arcade and Jenks intersection.

* Estimates based on responses of 7 surveyed businesses.

** Total does not include purchases and financial contributions ma



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For more information

This summary presents highlights of the *Neighborhood Development Center: Outcomes evaluation report*. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.

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