



Interact Center for the Visual and Performing Arts

EVALUATION AND
REPLICATION FRAMEWORK

Interact Center for the Visual and Performing Arts

ART-MAKING APPROACH AND IMPACT

Interact Center creates art that challenges perceptions of disability.



What is Interact's approach?

► PERFORMING ARTS

Devised Theater

Rehearsals
5.5 hours/day
3-5 days/week

Dramaturgy
Studying visual, audio, and print media and discussing as a company

Performance creation
Character-building, plot development, and script-writing through improv and theater exercises

Intensives*
6 intensives/year
- Improv
- Articulation
- Movement
- Singing
*Sometimes taught by guest artists

► SERVICES COORDINATION

Daily needs and Adult Day compliance

Individual care
Each artist has an Interact advocate

Daily needs
Transportation
Medication
Coordination with case manager
Finance management
Communication with housing provider

Adult Day compliance
Monthly goal-setting and check-ins
Yearly meeting with case manager
Daily physical exercises
Adult Day billing
Up-to-date disability risk and management plan

► VISUAL ARTS

Guided artistic development

Individual praxis
5.5 hours/day
3-5 days/week

Workshops*
4 workshops/month
Various media, such as water color, ceramics, and others
*Sometimes taught by guest artists

Group critiques
1 session/week
Discussing artists' own and others' work

What does Interact do?

► THEATER PRODUCTIONS

2 full theater productions each year (all Interact performing artists are featured)
20 performances for each production (40 performances total each year)

About 10 tours per year (1-2 performances and 1-2 workshops per tour)

► RESIDENCIES

2 domestic or international residencies per year at schools, hospitals, or art organizations
About 3 weeks of arts learning and 2 performances or exhibitions per residency

► VISUAL ART EXHIBITIONS

2 Interact exhibitions each year (all Interact visual artists are featured)
About 12 additional exhibitions at which Interact artists are featured (1-2 Interact artists are featured per exhibition)

What is Interact's impact?

► IMPACT FOR INTERACT ARTISTS

Artistic impact

- Improved artistic skills
- Increased knowledge of art form(s)

Impact on artists' sense of self

- Artist identifies as an artist and positive contributor to community
- Increased self-esteem or self-worth
- Increased confidence/Increased self-determination to learn and try new things
- Improved ability or capacity/Increased autonomy

Social impact

- Improved sense of belonging or social acceptance
- Deepened social network/More relationships with others
- Improved relationships with family and friends
- Increased socialization/Increased interactions with others
- Improved social skills/Improved communication skills
- Increased interactions with wider community

► IMPACT FOR GUEST ARTISTS

Impact on artistic practice

- Deepened artistic capacity
- Increased commitment to making own art accessible
- More relationships with artists with disabilities

Understanding of disability

- Improved perception of disability
- Increased understanding of disability

► IMPACT FOR LEARNERS

Artistic impact

- Increased knowledge of art form(s)

Understanding of disability

- Improved perception of disability

Impact on artistic practice

- Deepened artistic capacity

Understanding of disability

- Improved perception of disability

► IMPACT FOR AUDIENCES

Artistic engagement

- Engaged by art/Recognizes value in art

Understanding of disability

- Improved perception of disability
- Increased understanding of disability

What are Interact's values?

► RADICAL INCLUSION

Interact produces excellent art because of its artists' diverse ability levels -- artists with and without disabilities, from the mainstream and the margins, create art together.

► PROFESSIONAL QUALITY

Interact holds its artists to professional standards in artistic output as well as in behavior and conduct.

► FOCUSED ON STRENGTHS

Interact recognizes and builds on each artist's individual creativity, potential, and ability.

► ENRICHING LENS OF DISABILITY

Interact values the unique perspective of its artists with disabilities, and highlights that perspective through theater performances and visual art exhibitions.

Evaluation and replication framework | AN EXPLANATION

The purpose of this evaluation and replication framework is two-fold: 1) to assist Interact in evaluating its work, and 2) to assist Interact in replicating its approach at other organizations. From an evaluation standpoint, this framework can guide Interact in learning about the impact of its work for artists, audiences, and learners; and how the participation of artists, audiences, and learners at Interact is related to its impact. From a replication standpoint, this framework can guide Interact and its replication partner in implementing Interact's approach with fidelity as well as assessing the fidelity of the implementation.

On the following pages, you will see the framework, which is titled "Measuring impact and fidelity: Methods and related data." There are five main components of the framework: impact measures, evaluation methods, related outputs, related participation data, and related participant characteristics.

Because this is an evaluation and replication *framework*, additional work is required to prepare for evaluation or for replication. As has been communicated so far, this framework can guide Interact and their partners through either of these processes, acting as a map or checklist for accomplishing an evaluation or replication. For example, data collection tools would need to be developed before doing an evaluation. Likewise, detailed replication guides would need to be developed before starting a replication process.

► IMPACT MEASURES

The impact measures of Interact's work (as identified in Interact's Art-Making Approach and Impact diagram on the previous page) are organized in the columns of the framework. For each impact, the framework identifies recommended evaluation methods for measuring the impact as well as related outputs, participation data, and participant characteristics for contextualizing the impact measure.

► EVALUATION METHODS

The framework identifies eight methods by which to measure Interact's impact: artist goal-tracking (already occurring regularly), an artist self-assessment, a staff assessment, a family interview, a guest artist survey (already occurring sometimes), a guest artist interview, a learner survey (already occurring sometimes), and an audience survey. As noted, some of these methods are already occurring at Interact regularly or occurring sometimes. This framework will assist Interact in making its use of evaluation methods more consistent.

► RELATED OUTPUTS AND PARTICIPATION DATA

As identified in Interact's Art-Making Approach and Impact diagram, there are two primary ways for artists to join Interact's company: the performing arts or the visual arts. The diagram also identifies a number of outputs of Interact's performing and visual arts departments: theater performances, residencies, and visual art exhibitions. The framework is designed to track and measure the participation of artists, audiences, and learners, which is important for replication. It is also designed to give insight into how the degree to which artists, audiences, and learners have participated at Interact is related to Interact's impact. For instance, a performing artist who has performed in 80 theater performances may be more likely, we expect, to have "stronger" or "more evident" impacts than a performing artist who has performed in 20 theater performances. Similarly, a visual artist with 100 hours of praxis may be more likely, we expect, to have "stronger" or "more evident" impacts than a visual artist with 10 hours of praxis.

► RELATED PARTICIPANT CHARACTERISTICS

In addition to level of participation, there are important characteristics of artists, audiences, and learners that may be related to Interact's impact. This framework is designed to capture such characteristics and how they are related to Interact's impact. For instance, an audience member with a family member who has a disability may, we expect, have a different experience at an Interact theater production than an audience member with no previous experience with people with disabilities. It is particularly important to track such characteristics during replication processes, as these characteristics may affect the impacts seen across replication partners or sites.

Measuring impact and fidelity | METHODS AND RELATED DATA

Measuring impact and fidelity | METHODS AND RELATED DATA (continued)

	Impact measures for Interact artists (continued)			Impact measures for guest artists, learners, and audiences					
	Increased socialization/ Increased interactions with others	Improved social skills/improved communication skills	Increased interaction with wider community	Improved perception of disability	Increased understanding of disability	Engaged by art/ Recognizes value of art	Increased knowledge of art form(s)	Increased commitment to making own art accessible	More relationships with artists with disabilities
Evaluation methods									
Artist goal-tracking (monthly)									
Artist self-assessment (monthly)	x	x	x						
Staff assessment (at 6mos, then annually)		x							
Family interview (at 6mos, then annually)		x							
Guest artist survey (at occurrence)				x	x			x	x
Guest artist interview (at occurrence)				x				x	x
Learner survey (at occurrence)				x	x		x		
Audience survey (at occurrence)				x	x	x			
Related outputs (What does Interact do?)									
Number of theater performances				x					
Number of visual art exhibitions				x					
Number of visual art pieces sold			x						
Number of residencies led	x	x	x	x	x			x	x
Number of residencies attended				x	x		x		
Number of Interact events attended				x	x	x		x	
Related participation data (What is Interact's approach?)									
Number of hours in theater rehearsal	x	x							
Number of theater intensives attended	x	x							
Number of hours of visual arts praxis	x	x							
Number of visual arts workshops attended	x	x							
Number of visual arts critiques attended	x	x							
Number of Interact intensives led				x	x			x	x
Number of Interact workshops led				x	x				
Related participant characteristics (Personal information)									
Disability type/Waiver type	x	x	x						
Duration at Interact	x	x	x						
Previous artistic experience				x	x	x	x	x	x
Previous experience with people with disabilities				x	x	x	x	x	x