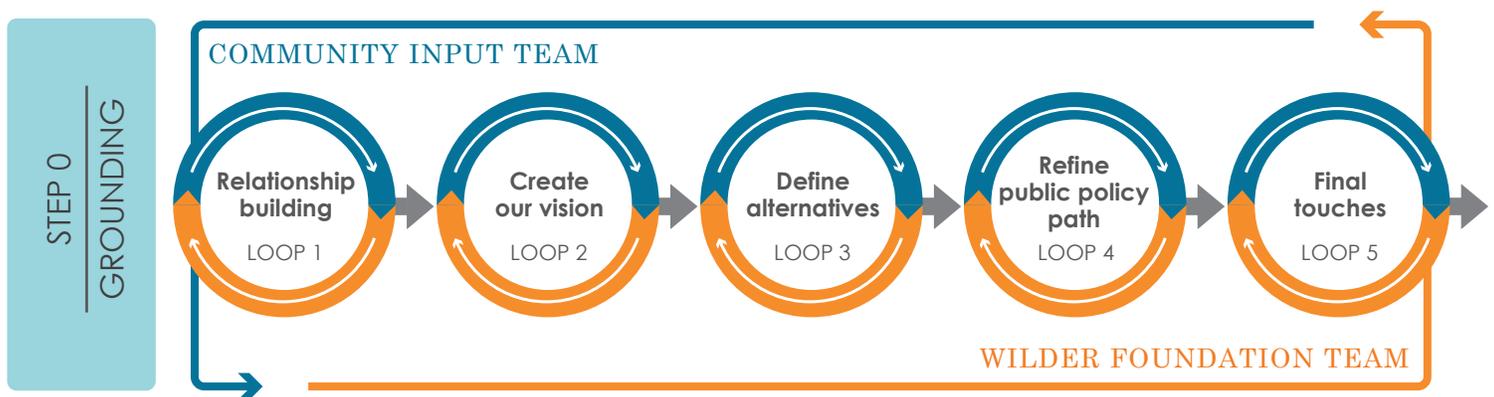


Wilder Community Engaged Policy Development Process (CEPPD)

The Wilder Community Engaged Public Policy Development process (CEPPD) is a new initiative from the Wilder Foundation that seeks to improve community engagement in public policy development.

Community is often asked to show up and support policy proposals developed without their direct input in its development. We have heard the community clearly through mantras like “those who are closest to the problem are closest to the solution,” and “no decisions about us without us.” Moving forward, The Wilder Foundation seeks to support community members in the development of public policy proposals.

CEPPD PROCESS



WHY THIS PROCESS?

The Wilder CEPPD process consists of a foundational grounding step followed by a series of five loops. The overall process as well as each individual loop is structured with three objectives in mind: 1) to build relationships and capacity during the policy development; 2) to continually scrutinize the process; 3) to co-create a concrete and viable policy proposal for introduction. This emerging process is a hopeful step in the direction of increasing capacity and representation in public policy in a way that draws on our existing strengths and builds towards positive and lasting partnerships.

OUR PARTNERS IN PROCESS

Community: Community can be defined in many ways, in this process we aim to work with those directly impacted, direct service workers, and those working in community based organizations.

Policymaker: Getting the policymakers on board is key. This definition includes public actors like elected officials and agency staff at all levels of government city, county, and state.

POLICY DEVELOPMENT LOOPS

Why Loops: This process presents a step-by-step process, but the work never happens in a straight- forward or step-by-step way. The goal of this work is to take our time to get the relationships and the policy right, to get messy and stay in a loop for added time if that is required. There is no path forward on the policy if moving “forward” would move the relationship backward.

GROUNDING VALUES

1. Respectful listening, clear communicating, and consistent engaging
2. Responsiveness to community throughout process
3. Collaborative definition of success
4. Collaborative measuring of success

CEPPD PROCESS WALKTHROUGH

STEP 0 GROUNDING

STEP 0: GROUNDING

An opportunity for Wilder team to ask questions like:

Who we are as an organization?
How we will be seen by our community partners?
How do we plan to learn and listen?



LOOP 1: RELATIONSHIP BUILDING

Before we can go on a journey together we need to **get to know one another**. What are our strengths, weaknesses, and ambitions?

End Products

- Mutual understandings and agreed upon roles in the policy development process
- A mutually developed understanding of what success will look like



LOOP 2: CREATE OUR VISION

If we limit our thinking in the early stages we risk missing the chance to develop the best ideas. **Let's think big**, get messy, and generate as many public policy ideas as possible. We'll worry about quality later.

End Products

- Big ideas identified by our community partners that we can continue to mold together
- Information to support process evaluation



LOOP 3: DEFINE ALTERNATIVES

If our vision is a map, now we want to **identify different routes** that get us closer to that vision.

Some will be like the freeway, fast and direct but you will miss things along the way.

Others will be the slow back roads, consuming more time, energy and with a greater chance of getting lost.

End Products

- A set of partially formed options for how to pursue the community vision
- A few small evidence bases that speak to the partially formed options
- Information to support process evaluation



LOOP 4: REFINE PUBLIC POLICY PATH

Once we know the options we must **select a path** and figure out how to best navigate it. Where are the trouble spots? Also, where are the off-ramps if we need to take a detour?

End Products

- One policy idea (i.e., bill, agency policy change)
- Solid literature review
- Documents to support policy change including best practices for evaluating impact
- Information to support process evaluation



LOOP 5: FINAL TOUCHES

Once we have arrived, those embedded in institutions might not speak our language.

We will work to **communicate our message** – both to community and institutions – in a way where nothing gets lost in translation.

End Products

- A bill that could be advocated for by community members or their allies
- Increased community capacity for engaging in public policy
- A shared evaluation of the community engaged policy development process, possibly packaged as a guide for others