

Wilder

Annual Report

•••••••• 2021

wilder.org/2021

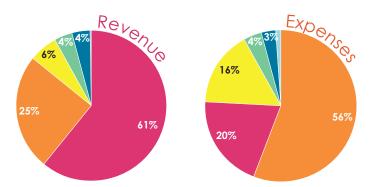
Dear friends of Wilder,

Your support of Wilder and the people we serve means more than ever. We have remained a strong, stabilizing force for families throughout the pandemic because of the dedication of our many partners, donors, volunteers and staff. I can't thank you enough for your faith in our mission and in this community.

The past year has been full of disruption and uncertainty, but it has also offered opportunities to learn and grow. For me, the pandemic has made it clear that Wilder can best support the Saint Paul community by leaning into our whole-family approach. We are finding ways to integrate our services and research more and more every day to make it easier for families to get what they need in one place.

The most important lesson from this year has been the power of resilience. Wherever I go within Wilder, I see people showing up for one another no matter how great the challenges. Our staff and volunteers continue to help children, adults and families navigate the strain of these times as they themselves experience it. The people we serve accept our support and use it as a launching pad to create a better life for themselves and their families. When we offer each other strength in times of great need, our entire community grows stronger. Thank you for making that possible through your support of Wilder.

Very best,



Remando Camacho

Revenue

Sources	of Dollars	Used	To Finance	Operations

(In Millions)	FY 2021
● Government Contracts, Grants and Fees 61%	\$28.0
Contributions and Private Grants 25%	11.5
Consulting Revenues 6%	2.7
Wilder Foundation Endowment* 4%	1.7
Private Contracts, Insurance & Fees 4%	1.6
• Other 0 %	.1
TOTAL OPERATING DOLLARS	\$45.6

 $[*]Foundation\ endowment\ includes\ appropriated\ amount\ less\ endowment\ not\ spent.$

Expenses

Expenditures By Service Group (In Millions)	FY 2021
Wilder Programs 56%	\$25.9
Administration 20%	9.3
Wilder Research 16%	6.7
• Fundraising 4%	1.8
Interest and Financial Expense 3%	1.5
• Wilder Center for Communities 1%	.4
TOTAL OPERATING DOLLARS	\$45.6

Wilder's Campaign for FAVIIIES

BUILDING A STRONGER SAINT PAUL
One Family at a Time

The Campaign for Families was announced earlier this year and will strengthen Wilder's whole-family approach, and increase our impact in the community. To date, we have raised \$13.6 million dollars toward our \$17 million goal. These funds are already being put to use to help build a stronger Saint Paul, one family at a time.



Your support will create lasting change in the lives of families:

- \$9 million to stabilize thousands of families
- \$4 million to improve the mental health and well-being of our children
- \$4 million to build wealth through life-changing connections



Demonstrating the power of resilience and courageous change in 2021

Health & Wellness



- Healthy Aging and Caregiving
- Mental Health and Recovery

Supported the mental health and wellness of 7 171 individuals.

462 older adults and caregivers were supported to age and care in community.

"Through volunteering with Meals on Wheels, I've learned that sharing my time isn't as challenging as I once thought. It's not

hard to set aside an hour a week, get some fresh air, and connect with people in my community."

—Tracey Cross, Wilder Meals on Wheels volunteer

Stability & Growth

- Early Childhood Education
 - Housing Support
 - Wealth Building



1.705 individuals in 479 households received housing support.

475 households were supported with money for back rent and utilities through the COVID-19 Housing Assistance Program.

"Ms. Gloria, she kept telling me that I can do this, that it's all up to me. So I put my mind to it, and that's what I did. They helped me believe in myself."

-Tonya B., participant receiving housing and wealth building support



Connections & **Partnerships**



- Achievement Plus Community **Schools • African American Babies Coalition & Projects**
- Community Equity Program
- Saint Paul Promise Neighborhood

500+ children were served by the Saint Paul Promise Neighborhood and its partners through summer learning loss prevention programs.

> 1,180 students representing 3 Achievement Plus Community Schools were served together with our partners.

"Having those resources helped me be more confident. The fact that I've had people to lean on as I went along was just so, so helpful.'

> —Priscilla, Community Equity Program graduate

Information & Insights

 Data Collection and Survey Center • Research, Assessments and Evaluation • MNCompass.org MNHomeless.org



56 organizations hired Wilder Research to conduct evaluations to understand what's working and what's not, and make effective changes.

> **256** reports provided data and analysis used by Minnesota's leaders to make data-informed decisions to improve lives and communities.

"Working with Wilder Research helped us to advance important goals to assess and improve safety and policing for our community."

-Wokie C. Freeman-Gbogba, Assistant City Manager, City of Brooklyn Park

See how your support strengthened families and community! wilder.org/2021