

YEAR 2 EVALUATION FINDINGS

KID CITY is a partnership between the City of Maplewood and Z Puppets Rosenschnoz that empowers communities through the power of playfulness and public art across age, class and culture, putting youth at the forefront of creative community revitalization.

We asked KID CITY participants to describe three levels of impact of our programs:

ENGAGEMENT:

Having fun doing art

ARTS LEARNING:

Developing new art skills

CITY REVITALIZATION:

Understand how art impacts the community

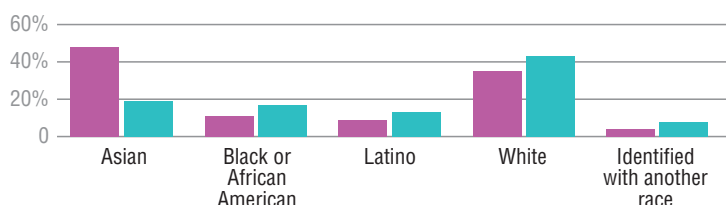
KID CITY ENGAGES MAPLEWOOD RESIDENTS THROUGH...

YOUTH PROGRAMS for elementary, middle, and high school students at Carver Elementary School, Weaver Elementary School, John Glenn Middle School, and Fairview Alternative High School. Students completed surveys at the end of each youth program.

76%
of KID CITY
STUDENTS lived
in Maplewood

Student race and ethnicity

KID CITY students Maplewood schools¹

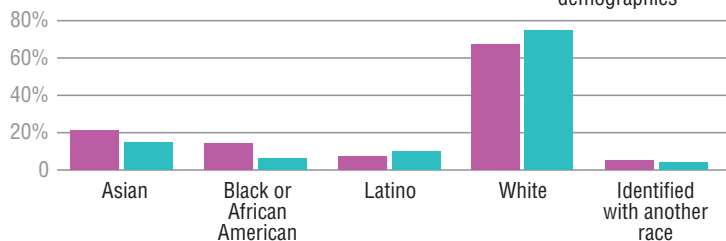


COMMUNITY EVENTS for families in partnership with Maplewood Parks and Recreation, Maplewood Police Department, the Harriet Tubman Center, and other organizations. Surveys were available at four of eight KID CITY events, including the Laugh-In and at three other KID CITY outreach events.

67%
of KID CITY
FAMILIES lived
in Maplewood

Family race and ethnicity

KID CITY families² Maplewood demographics³



OF THE 140 STUDENTS WHO TOOK KID CITY YOUTH PROGRAMS...

94% of students said
THEY HAD FUN⁴

"Coming up with different ideas and working with others [in KID CITY] was fun."
—KID CITY student

"Videotaping people was pretty fun. It was fun being a cinematographer and telling the cameraman what to do."
—KID CITY student

85% of students said they
LEARNED AN ART SKILL

"[I learned about] 'obstacle,' 'antagonist,' and 'protagonist' and how they are related to our lives, how to solve problems, and how to be strong."
—KID CITY student

"[I learned that] I can make a stage, I can make an action movie, I can make scenes, I can be a narrator, I can make puppets."
—KID CITY student

80% of students said they learned how
ART CAN IMPROVE THEIR COMMUNITY

"Art can bring people together to improve our community."
—KID CITY student

"[Art] inspires people, attracts people, attracts attention, let's them have fun, and make people's lives better."
—KID CITY student

¹ Minnesota Department of Education. Minnesota School Report Card. Independent School District 622: North St. Paul-Maplewood-Oakdale Public School District. Accessed 5/30/2017.

² Based on 48 families who participated in the evaluation. Data at community events was collected at the "family" level. For each family, one representative completed a family information form, indicating race and ethnicity data categories for each family present with them at the event.

³ United States Census Bureau. 2015 American Community Survey 5-Year Estimates. Maplewood, MN. Accessed 5/30/2017.

⁴ There were five KID CITY youth programs in Year 2. The evaluation forms asked about specific art skills and how those art skills can improve a community. The measures from these five evaluation forms are generalized for this document.