

KID CITY Year 2 Evaluation:

Community event survey data tables

KID CITY is a partnership between the City of Maplewood and Z Puppets Rosenschnoz that empowers communities through the power of playfulness and public art across age, class and culture, putting youth at the forefront of creative community revitalization. For the KID CITY evaluation, Wilder Research developed the “KID CITY Journal” survey to track which activities families participated in at the Maplewood Laugh-In as well as collect family demographic information. We also developed a stand-alone demographic survey to gather family demographic information at other KID CITY outreach events. We only made these surveys available at KID CITY-specific events, but not at events led by other organizations at which KID CITY activities took place. In total, the surveys were available at four events (the Maplewood Laugh-In and three other KID CITY outreach events). The KID CITY team observed greater diversity than is represented in these tables, which may be due to the difficulty of gathering demographic data through self-administered surveys at drop-in events like these (i.e., low response rates, and differential response rates among families from different demographic groups).

Event type at which families completed the survey	Count	Percent
Maplewood Laugh-In	39	81%
KID CITY-specific outreach events – Carver outreach event, Edgerton outreach event, and Maplewood Mall outreach event	9	19%
Total	48	100%

Family connection to Maplewood	Laugh-In	Outreach	Total	Percent
I live in Maplewood.	23	6	29	67%
I work in Maplewood.	6	--	6	14%
My children go to school in Maplewood.	10	7	17	40%
My friends or family live in Maplewood.	6	1	7	16%
I am connected to Maplewood in a different way.	6	--	6	14%
I live in Maplewood.	5	--	5	12%

Family race ^a	Laugh-In	Outreach	Total	Percent
American Indian	--	--	--	--
Asian	9	--	9	21%
Black or African American	3	--	3	7%
White	23	5	28	67%
Other	1	1	2	5%

^aFor each family, one family member indicated each racial category that described at least one family member. If a family of three each identified with the same racial category, only that one racial category was selected; these data do not serve as a count of individuals, but of families.

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Laugh-In activity participation by family	Number of families	Percent ^a
Spun activity wheel with Ramsey County Child and Teen Check-Ups Program	32	82%
Told police officers a joke for the KID CITY Joke Challenge	28	72%
Read a book with Twin Cities Family Fun	27	69%
Told city council members a joke for the KID CITY Joke Challenge	25	64%
Shared a laugh with an animal puppet from the Nature Center	24	62%
Made an ice cream masterpiece with Parks and Recreation	20	51%
Visited KID CITY's Laughter Museum	17	44%
Made a funny face for a KID CITY photo	16	41%
Shared a laugh with a Z Puppets' clown	15	38%
Played with color and light with the 3M Visiting Wizards	13	33%

^a Of the 39 families who completed the Laugh-In Journal survey.

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