

## Neighborhood Development Center's estimated impact on the West Side of Saint Paul

Data collected October 2011-September 2012

### ■ **Businesses and employees\***

- 17 open businesses
- 40 full-time and part-time jobs created or retained (including business owners and their employees)

### ■ **\$1,034,400 annual financial return to the neighborhood by businesses\***

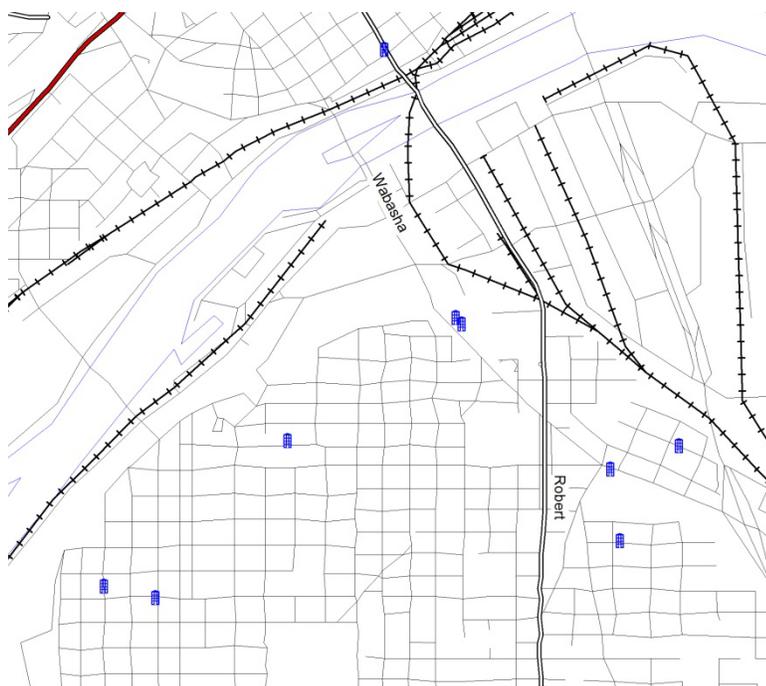
- \$170,900 payroll
- \$25,500 payments to subcontractors and cash workers
- \$87,100 in property taxes/rent
- \$75,200 sales tax
- \$667,200 services/supplies/materials purchased in the neighborhood\*\*
- \$8,500 cash/in-kind contributions for neighborhood organizations/events\*\*

### ■ **Other contributions to the neighborhood**

- 88% of owners say they are a **role model** for youth or young adults
- 50% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 25% say their business serves as a **gathering place** for the neighborhood

### ■ **Profile of surveyed businesses**

- 8 surveys completed on the West Side of Saint Paul
- The majority of businesses are service-related
- The majority of the surveyed owners identify as Latino or Hispanic



8 NDC alumni businesses on the West Side of Saint Paul

\* Estimates based on responses of 8 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.

\*\* Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.



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451 Lexington Parkway North  
Saint Paul, Minnesota 55104  
651-280-2700

[www.wilderresearch.org](http://www.wilderresearch.org)



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### For more information

This summary presents highlights of the *Neighborhood Development Center: Outcomes evaluation report*. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.

Author: Laura Schauben

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