

## Views on Smoke-Free Policies

2011 survey of licensed daycare providers in Cottonwood, Jackson, and Redwood Counties

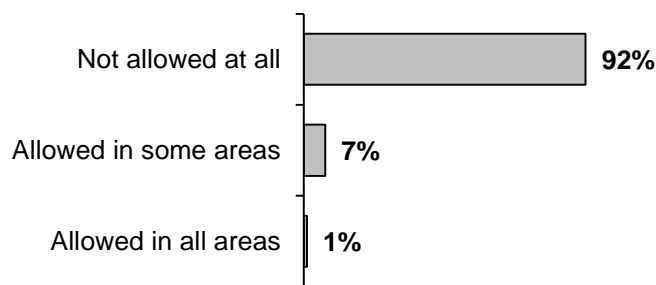
Family Services Network – Start Noticing, a coalition working to eliminate the harmful effects of tobacco use and exposure, especially among vulnerable youth, through community engagement, education, and policy implementation, received a Tobacco-Free Communities grant from the Minnesota Department of Health. This summary provides results of surveys conducted in the fall of 2011 with licensed daycare providers in Cottonwood, Jackson, and Redwood counties. Study results will inform Start Noticing’s ongoing efforts to engage and educate its communities to promote smoke-free policies that protect vulnerable populations.

### Overall perceptions

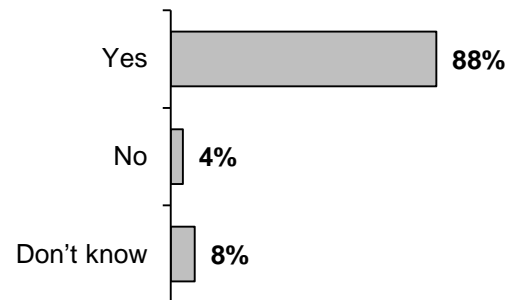
The study found strong support among licensed daycare providers for smoke-free policies. Of those who responded to the survey, the majority of licensed daycare providers:

- Believe licensed daycares should be smoke-free, even during hours of non-operation (92%).
- Think there is a risk of harm from cigarette smoke even if no one smokes in the home during business hours (88%).
- Believe “the risk of harm is always there once smoking is allowed in a home” (95%).

#### 1. “During hours of non-operation in licensed daycares, do you think smoking should be...”



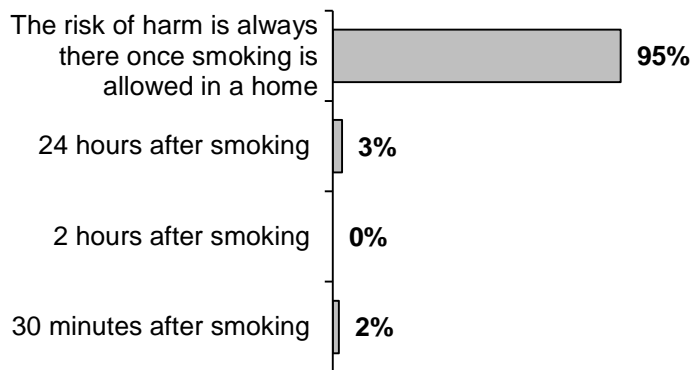
#### 2. “Do you think there is a risk of harm from cigarette smoke even if no one smokes in the home during business hours?” (n=101)



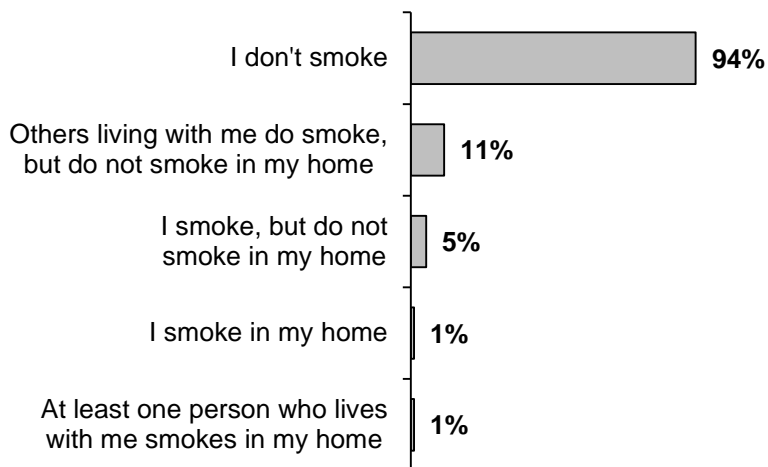
#### 3. Attitudes about thirdhand smoke

	Strongly Agree	Somewhat agree	Somewhat disagree	Strongly disagree
It could be harmful to my health.	80%	17%	3%	0%
It is an annoyance	82%	16%	3%	0%
It is not something I worry about	9%	22%	11%	58%

**4. “In a home, do you think the harm caused by secondhand smoke ends...” (n=101)**



**5. Current smoking activity in home (n=80)**



**Study methods**

Licensed daycare providers in Cottonwood, Jackson, and Redwood counties were invited to complete surveys about tobacco smoke practices and policies. Start Noticing mailed survey packets to providers and followed up with reminder notices two weeks later. Providers were also invited to complete the survey over the phone.

**6. Licensed daycare providers’ county of residence (n=103)**

Cottonwood	Jackson	Redwood
26%	30%	44%

Start Noticing provided a drawing for a \$75 grocery gift card in each county as incentive for participation. The surveys were mailed to 127 licensed daycare providers and 103 were completed.

Wilder Research provided consultation, developed and modified data collection instruments, oversaw the data collection process, provided data entry, analysis, and reporting.

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**For more information:** This summary presents highlights from surveys conducted in 2011 in Cottonwood, Jackson, and Redwood County. For more information about this report, contact Denise Huynh at Wilder Research, 651-280-2012.

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