



SPF-SIG Statewide Training Needs Assessment

*Findings from a survey of ATOD
training needs across Minnesota*

M A R C H 2 0 1 4

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Background

The Minnesota Strategic Prevention Framework State Incentive Grant (SPF SIG) is an initiative of the Minnesota Department of Human Services Alcohol and Drug Abuse Division (ADAD) that aims to create sustainable, systemic changes that allow prevention efforts throughout the state to be more efficient and effective. Part of this initiative includes the provision of training and technical assistance programs around alcohol, tobacco and other drugs (ATOD) for communities across Minnesota.

To better assess ATOD training needs throughout the state – especially the needs of underserved individuals or those requiring more assistance with ATOD prevention issues and training – Wilder Research administered an assessment. This research is a part of a larger contract between Wilder and the Department of Human Services Alcohol and Drug Abuse Division to assess and evaluate SPF SIG efforts both at the state and community level.

Methodology

To collect information about ATOD training needs throughout the state, Wilder Research worked with ADAD and the SPF SIG Advisory Council to develop an electronic survey in November 2013. The survey asked respondents about their involvement in prevention activities, their preferences and needs around training topics and formats, and several demographic questions (see Appendix 2 for the complete survey).

Since one goal of this assessment was to reach individuals who had not yet been involved in SPF SIG efforts, Wilder employed a respondent driven sampling (RDS) method to reach a broad audience. With RDS, a link to the electronic survey was first emailed to an initial set of respondents; these individuals were then asked to complete and then send the survey link along to others that would be interested in providing feedback about ATOD training.

To identify the initial individuals who were sent the survey, Wilder Research, ADAD, and the SPF SIG Advisory Committee compiled a list of direct and indirect service providers throughout Minnesota that were potentially interested in ATOD prevention. The list included over 577 individuals from various organizations, including:

- Recovery or treatment organizations
- Community organizations
- Youth-oriented organizations
- Organizations geared towards specific ethnic or racial populations
- Mental health services
- Health Services
- Social work and justice organizations
- Current ADAD grantees

Wilder Research sent the survey to these initial respondents in December 2013. During the collection process, SPF SIG Advisory Committee members expressed concerns about ensuring that the organizations and individuals who initially received the survey served and represented a diversity of people. In January 2013, a subcommittee of the SPF SIG Advisory Committee, Wilder Research, and ADAD decided to administer the survey to additional individuals that worked with diverse populations. The data collection timeline was thus extended to February 2013.

In total, 189 individuals participated in the survey. Due to the anonymity involved with the RDS methodology and survey link, the actual response rate is unknown. Also, since every respondent did not answer every question, the sample size differs for each question.

Results

Respondent Demographics

Sector Representation

Survey respondents represented various sectors across the state. When asked which community sector they most represented, respondents selected 11 different sectors. The most common sectors represented were state, local, and tribal government (21%); healthcare professionals (16%); schools (16%); other prevention organizations (13%); and youth-serving organizations (13%). There were no survey respondents that primarily represented civic volunteer groups, parents, or media (Figure 1).

1. In regard to your interest in ATOD prevention, which community sector do you most represent? (N=128)

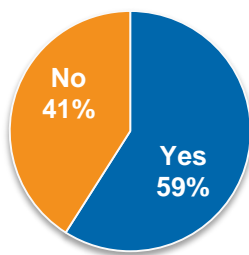
	Number	Percent
State, local, tribal government	27	21%
Healthcare professionals	21	16%
School	20	16%
Other prevention organization	17	13%
Youth-serving organization	17	13%
Spiritual or fraternal organization	7	6%
Youth	5	4%
Business	4	3%
Specific cultural group	4	3%
Justice/corrections	4	3%
Law enforcement	2	2%
Civic volunteer group	0	0%
Parent	0	0%
Media	0	0%

Respondents' Work

To better understand the sample population, respondents were asked various questions about the nature of their work. Over half of respondents (59%) reported being a direct service provider (Figure 2).

Survey participants were also asked about the types of agencies associated with their work. More than half of respondents interacted with non-profit institutions (57%) and government institutions (51%) in their profession, while 40 percent associated with community-based programs or institutions. Fewer respondents reported that their work involved religious institutions (17%) or for-profit institutions (13%; Figure 3). A small number of respondents mentioned other agencies, including schools (6 respondents), higher education institutions (3 respondents), and tribal government or programs (3 respondents). (See Appendix 1, Figure 1, for a complete list of agencies listed in “other.”)

2. Are you or your organization a direct service provider? (N=175)



3. What type of agencies are you associated with in the work that you do? (N=180)

	Number	Percent
Non-profit institution	103	57%
Government institution	91	51%
Community-based program or institution	72	40%
Religious institution	31	17%
For-profit institution	24	13%
Other	18	10%
None of the above (private citizen)	2	1%

Note: Respondents could select more than one option. “Other” includes schools (6 respondents), higher education institutions (3 respondents), and tribal government or programs (3 respondents).

County and Reservation Involvement

The survey also asked respondents about the counties and reservations where they work and live. In total, respondents were involved with 66 Minnesota counties. The most represented counties were Hennepin (26%), Ramsey (15%), St. Louis (14%), Carlton (10%), and Olmsted (8%). At least 60 survey participants worked and/or lived in more

than one county (Figure 4). Five respondents also gave responses of “statewide” or “all Minnesota counties,” and one respondent answered with a county in North Dakota (See Appendix 1, Figure 2, for a complete listing of counties).

In addition, 36 individuals reported working with or living on at least one reservation. Of those individuals, 42 percent reported involvement with Leech Lake/Cass Lake, 39 percent with Fond de Lac, 33 percent with Red Lake, and 11 percent with both White Earth and Mille Lacs. At least four respondents reported involvement with each of the 12 reservations listed on the survey (Figure 5).

4. What counties are you involved with? This includes where you live and work. (N=118)

County	Number	Percent
Hennepin	31	26%
Ramsey	18	15%
St Louis	17	14%
Carlton	12	10%
Olmsted	10	8%

Note: Respondents could select more than one option.

5. What reservations, if any, are you involved with? This includes where you live and work. (N=36)

	Number (N=36)	Percent
Leech Lake/Cass Lake	15	42%
Fond du Lac	14	39%
Red Lake	12	33%
Mille Lacs	11	31%
White Earth	11	31%
Bois Fort	8	22%
Grand Portage	7	20%
Upper Sioux	5	14%
Lower Sioux	5	14%
Shakopee Mdewakanton	5	14%
Prairie Island	4	11%

Note: Respondents could select more than one option.

Respondent's Involvement with Prevention, Treatment & Recovery Efforts

ATOD Prevention Efforts

The majority (90%) of respondents reported involvement in alcohol, tobacco and other drug (ATOD) prevention efforts. For over three-fourths of respondents (77%), this involvement is a part of their paid work. Fewer survey participants reported ATOD efforts as a part of their personal interactions (26%) or volunteer work (16%; Figure 6).

When asked to specify how ATOD prevention efforts were part of their personal interactions, several respondents referenced being a parent or grandparent, having a family history of substance abuse, focusing on weaving prevention into every aspect of their lives, being a mentor/ having other personal ties to professional prevention/recovery efforts, being in recovery themselves, or having friends in recovery.

6. In what ways are you involved in Alcohol, Tobacco and Other Drug (ATOD) prevention efforts? (N=187)

	Number	Percent
It is a part of my paid work	146	77%
It is part of my personal interactions	49	26%
It is part of my volunteer work	30	16%
I am not current involved in ATOD prevention efforts	19	10%
Other involvement	12	6%

Note: Respondents could select multiple responses. See Appendix 1, Figure 3, for a complete listing of "other" prevention efforts.

Other Prevention, Treatment & Recovery Efforts

Respondents were also asked about additional involvement in other prevention, treatment, and recovery efforts. Over half of respondents (64%) reported involvement in other prevention efforts (Figure 7). The most common types of other prevention that respondents were engaged in were suicide prevention (22%), violence prevention, and obesity prevention (21% each). Several were also involved with teen pregnancy prevention (13%), mental health promotion (13%), and disease prevention (12%). (See Appendix 1, Figure 4, for an entire listing of "other" prevention involvement).

In contrast to involvement in ATOD and other prevention efforts, less than half (44%) of respondents reported involvement in treatment, recovery, or both (Figure 8).

7. Are you currently involved in any other prevention efforts? (N=184)

	Number	Percent
Yes	117	64%
No	67	36%
Total	184	

Note: Total percent may vary from 100 due to rounding.

8. Are you involved in any treatment or recovery efforts? (N=178)

	Number	Percent
Yes, I am involved in both treatment and recovery efforts	45	25%
Yes, I am involved in treatment efforts	9	5%
Yes, I am involved in recovery efforts	24	14%
No, I am not involved in treatment or recovery efforts	100	56%
Total	178	

Note: Total percent may vary from 100 due to rounding.

ATOD Coalition Participation

The survey also asked about current participation in an ATOD prevention coalition. Slightly less than half of respondents (46%) are involved in an ATOD prevention coalition in their communities (Figure 9).

Of those involved in coalitions, 70 percent reported that their coalitions were funded and 72 percent reported that their coalitions were fully established and conducting business regularly (Figures 10 and 11). Funding sources included state grants (55%), federal grants (46%), and other sources of funding (22%) such as local contributions, member donations, and the United Way (Figure 12). (See Appendix 1, Figure 5, for a complete listing of other funding sources).

9. Do you participate in an ATOD prevention coalition in your community? (N=177)

	Number	Percent
Yes	81	46%
No	71	40%
Don't know	25	14%
Total	177	

Note: Total percent may vary from 100 due to rounding.

10. Is your coalition currently funded? (N=79)

	Number	Percent
Yes	56	71%
No	16	20%
Don't Know	7	9%
Total	79	

11. What stage is your coalition currently in? (N=81)

	Number	Percent
Fully established/conducting business and meeting regularly	58	72%
Fledgling/building support and membership	9	11%
Other	4	5%
Infancy/just starting to talk about a coalition	4	5%
Development/setting up processes and procedures	3	4%
Defunct/has stopped working	3	4%
Total	81	

Note: Total percent varies from 100 due to rounding.

12. How is your coalition funded? (N=55)

	Number	Percent
State Grant	30	55%
Federal Grant	25	46%
Other	12	22%

Note: Respondents could select more than one response.

Of the 40% of respondents who reported not participating in an ATOD prevention coalition, nine percent were interested in starting a coalition in their area, while 56 percent were not interested and 36 percent were “not sure” (Figure 13). In addition, only seven percent were in the process of trying to form or start a coalition in their area (Figure 14).

The several individuals who were in the process of starting a coalition reported that their coalitions were in a range of development stages; from beginning to talk to other individuals about it to working with others interested in starting a coalition (Figure 15).

13. Are you interested in starting a coalition in your area? (N=90)

	Number	Percent
Yes	8	9%
No	50	56%
Not sure	32	36%
Total	90	

Note: Total percent varies from 100 due to rounding.

14. Are you in the process of trying to form or start a coalition in your area? (N=97)

	Number	Percent
Yes	7	7%
No	76	78%
Don't Know	14	14%
Total	97	

Note: Total percent varies from 100 due to rounding.

15. What stage are you in currently? (N=7)

	Number	Percent
Talking to others about starting something	2	2/7
Working with others also interested in starting something	2	2/7
Other	3	3/7
Total	7	

Note: "Other" includes, "We have had discussions with our region's coordinator," "We are talking about it, but we have a group that just does things; not a formal coalition," and "We are a collaborative of Faith Organizations."

Awareness and Use of ATOD Resources

Respondents were also asked about their awareness and current use of ATOD resources. At least half of respondents were aware of four out of the six resources listed on the survey, including the Minnesota Prevention Resource Center (72%), Drug Free Coalitions (67%), Regional Prevention Coordinators (60%), and Planning and Implementation grants (54%). Fewer survey participants were familiar with the SPF SIG Master Trainers (44%) or www.SUMN.org (26%; Figure 16).

Overall, reported usage of ATOD resources was less than respondents’ awareness of them. More than half of respondents used the Minnesota Prevention Resource Center (65%) and the Regional Prevention Coordinators (57%). Less than half had utilized the remaining ATOD resources.

Of the resources listed on the survey, respondents were most aware of the Minnesota Prevention Resource Center (72%) and utilized this resource more than the others listed (65%). Both Drug Free Coalitions and Regional Prevention Coordinators were also among the top three resources in terms of awareness and usage.

16. For each resource listed, please indicate if you were aware the resource exists and if you have used the resource

I am aware of this resource:	I am aware of this resource (N=142-145)		I have used this resource (N=109-119)	
	Number	Percent	Number	Percent
Minnesota Prevention Resource Center (MPRC)	104	72%	77	65%
Drug Free Coalitions (DFCs)	95	67%	46	40%
Regional Prevention Coordinators (RPCs)	86	60%	64	57%
Planning and Implementation grants (P&Is)	77	54%	36	32%
Strategic Prevent Framework – State Incentive Grant (SPF-SIG) Master Trainers	63	44%	32	28%
www.SUMN.org	49	26%	35	32%

Training Topics

ATOD Substances

Respondents were asked to indicate their level of interest in learning more about specific ATOD substances. At least 80 percent of respondents were “very interested” or “somewhat interested” in 7 of the 10 substance response categories. Nearly all survey participants were at least “somewhat interested” in learning more about synthetic drugs (93%), prescription drug abuse (92%), binge drinking (91%), heroin or other opiates (90%), marijuana (90%), and underage drinking (87%; Figure 17).

In selecting the ATOD substance training topics that respondents felt were most required to move forward with their work, prescription drug abuse (47%), binge drinking (36%), and underage drinking (35%) were the most requested substances. Less than a third of respondents (29%) selected marijuana as one of the most required training topics. Fewer

chose heroine or other opiates, methamphetamines, energy drinks, tobacco, and other drugs (Figure 18).

17. Please indicate your level of interest in learning more about the following ATOD substances (N=151-156)

	Somewhat or Very interested	
	Number	Percent
Synthetic Drugs (e.g. Bath Salts)	141	93%
Prescription drugs and pharmaceutical abuse	142	92%
Binge or high-risk drinking	142	91%
Heroin or other opiates	140	90%
Marijuana	139	90%
Underage drinking	136	87%
Methamphetamines (Meth)	130	85%
Tobacco use	122	81%
Energy drinks	119	78%
Other	17	11%

Note: See Appendix 1, Figure 6, for the entire frequency distribution of this survey question. To see the responses included in the “Other” category, see the Appendix, Figure 7.

18. Please select up to three training topics that you feel you most require now to move forward with the work that you are doing (N=189)

	Number	Percent
Prescription drugs and pharmaceutical abuse	88	47%
Binge or high-risk drinking	67	36%
Underage drinking	65	35%
Marijuana	53	29%
Synthetic drugs (e.g. bath salts)	46	25%
Heroin or other opiates	42	22%
Methamphetamines (Meth)	24	12%
Energy drinks	22	12%
Other	17	9%
Tobacco use	15	8%

Note: Respondents could select up to three response options and not all respondents answered this question. Therefore, percentages were calculated out of the total number of respondents who participated in the survey (N=189).

Prevention Strategies

The statewide survey results indicate a high level of interest among respondents in various prevention strategies. When asked to indicate their interest in building their skills and knowledge in each prevention strategy, at least 85 percent of respondents were at least “somewhat” interested in 10 out of the 12 strategies (Figure 19; see Appendix 1, Table 8, for more detailed information about the frequency distribution for each topic).

Nearly all respondents wanted to learn more about involving youth (96%) and parents (95%) in ATOD prevention and promoting healthy alternative activities to using ATOD (94%). The majority of respondents wanted to learn about recognizing and intervening in risky behavior (92%), brain development and ATOD prevention (91%), and ATOD use and prevention in culturally diverse populations (90%) or in specific groups (90%). Using social media (87%) and evidence-based prevention curriculum in schools (85%) were also topics of interest to respondents. Fewer respondents were interested in learning about Responsible Beverage Server Training and other strategies (Figure 19).

When asked what specific groups they were interested in with regard to ATOD prevention, respondents were most commonly interested in children, teens, and young adults/college students. Several were also interested in specific racial or ethnic groups. The racial/ethnic groups most commonly identified included Native Americans, Latino/Hispanic groups, and Somalis.

19. Please indicate your level of interest in building your skills and knowledge in the following prevention strategies (N=138-144)

	Somewhat or Very interested	
	Number	Percent
Involving youth in ATOD prevention	137	96%
Involving parents in ATOD prevention	136	94%
Promoting healthy alternative activities to using ATOD	135	94%
Recognizing and intervening in risky behavior	132	92%
Brain development and ATOD prevention	129	91%
ATOD use and culturally diverse populations	128	90%
ATOD prevention in specific groups	123	89%
Using social media in ATOD prevention	123	87%
Using evidence-based prevention curricula in schools	121	85%
Responsible Beverage Server Training	83	60%
Other	13	9%

Note: See Appendix 1, Figure 8, for the entire frequency distribution of this survey question. To see the responses included in the “Other” category, see the Appendix, Figure 9.

In addition to overall interest, respondents were also asked to select three prevention strategies most required to move forward in their work. About one-third of respondents chose the topics of recognizing and intervening in risky behavior (37%), promoting healthy alternatives to using ATOD (34%), and involving parents (34%) and youth (33%) in ATOD prevention (Figure 20). The remaining topics were selected by less than 30% of respondents.

20. Please select up to three training topics that you feel you most require now to move forward with the work that you are doing (N=189)

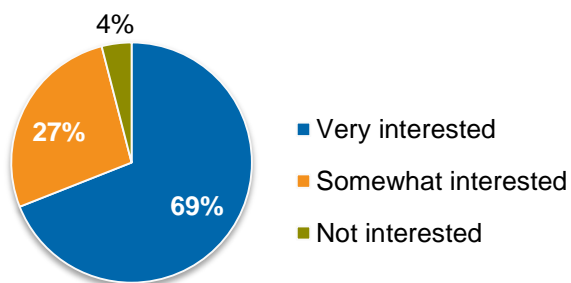
	Number	Percent
Recognizing and intervening in risky behavior	70	37%
Promoting healthy alternative activities to using ATOD	64	34%
Involving parents in ATOD prevention	65	34%
Involving youth in ATOD prevention	63	33%
Using social media in ATOD prevention (e.g. Facebook, YouTube, etc.)	36	19%
ATOD use and culturally diverse populations	36	19%
Using evidence-based prevention curricula in schools (e.g. Project Northland)	31	16%
ATOD prevention in specific groups	11	6%
Other	10	5%
Responsible Beverage Server Training	7	4%

Note: Respondents could select up to three response options and not all respondents answered this question. Therefore, percentages were calculated out of the total number of respondents who participated in the survey (N=189).

Prevention Trends

Respondents indicated a high level of interest in learning about new trends in substance abuse work. When asked about their level of interest, the majority of respondents (69%) were “very interested” in learning new trends, and 27 percent were “somewhat interested” (Figure 21).

21. Respondent interest in substance abuse prevention trends (N=152)



When asked about specific prevention trends, 25 respondents listed specific substances. The most common substances mentioned included synthetic drugs, marijuana, prescription drugs, alcohol, e-cigarettes and heroin/methadone.

Other suggested prevention trends related to specific populations, especially trends relating to youth. Respondents also expressed interest in specific models or prevention strategies and specific risk factors for substance abuse.

Strength and Sustainability of Prevention Work

While respondents showed some level of interest in developing skills and knowledge related to increasing the strength and sustainability of prevention work in their communities, relatively fewer respondents were “very interested” in these topics when compared with the level of interest in learning about ATOD substances or prevention strategies.

Among the strength and sustainability topics, respondents were most interested in building their capacity to promote or publicize ATOD prevention programs or activities (85%). The majority of survey participants also wanted to learn more about strategic planning (83%), using and changing ATOD laws (81%), understanding and using data (81%), and developing new ATOD programs or activities (80%).

Around three quarters of respondents also showed interest in training others on ATOD prevention topics (79%), maintaining ATOD prevention coalitions (78%), evaluating programs and activities (77%), and grant writing or fundraising (74%). Fewer respondents showed interest in building ATOD prevention coalitions (67%) and other topics (40%; Figure 22).

When asked to select which three strengthening and sustainability topics were most required to move forward in their work, the most commonly chosen topics were strategic planning (22%), maintaining ATOD prevention coalitions (22%), and understanding the use of data for community ATOD prevention work (20%). The remaining topics were selected by less than 20 percent of respondents (Figure 23).

22. Please indicate your level of interest in developing skills and knowledge in the following topics related to increasing the strength and sustainability of prevention work in your community (N=128-130)

	Somewhat or Very Interested	
	Number	Percent
Promoting or publicizing ATOD prevention programs or activities	109	85%
Strategic planning for ATOD prevention	107	83%
Using and changing ATOD laws, policy, and regulations	103	81%
Understanding and using data for community ATOD prevention work	104	81%
Developing new ATOD programs or activities	103	80%
Training others on ATOD prevention topics	102	79%
Maintaining ATOD prevention coalitions	101	78%
Evaluating ATOD prevention programs and activities	98	77%
Grant writing and fundraising for ATOD programs	96	74%
Building ATOD prevention coalitions	87	67%
Other	12	9%

Note: See Appendix 1, Figure 10 for the entire frequency distribution of this survey question. To see the responses included in the “Other” category, see the Appendix, Figure 11.

23. Please select up to three training topics that you feel you most require now to move forward with the work that you are doing (N=189)

	Number	Percent
Strategic planning for ATOD prevention	45	24%
Maintaining ATOD prevention coalitions	41	22%
Understanding and using data for community ATOD prevention work	37	20%
Developing new ATOD programs or activities	36	19%
Grant writing and fundraising for ATOD programs	35	19%
Using and changing ATOD laws, policy and regulations	36	19%
Training others on ATOD prevention topics	34	18%
Promoting or publicizing ATOD programs or activities	29	15%
Building ATOD prevention coalitions	24	13%
Evaluating ATOD prevention programs and activities	16	8%
Other	3	2%

Note: Respondents could select up to three response options and not all respondents answered this question. Therefore, percentages were calculated out of the total number of respondents who participated in the survey (N=189).

Environmental Strategies or Policies

Respondents were also asked to indicate their level of interest in learning more about specific environmental strategies and policies. Similar to interest in topics related to the strength and sustainability of prevention efforts, respondents expressed relatively less interest in environmental strategies than training on ATOD substances or prevention strategies.

The majority of respondents were “very” or “somewhat” interested in social marketing and social norms campaigns (84%) and limiting the amount of alcohol advertising (80%). About three quarters of respondents were at least “somewhat interested” in limiting access to alcohol at community events (76%), social host ordinances (71%), and instituting compliance checks (71%). At least half also expressed interest in learning how to institute Responsible Beverage Server Training (36%; Figure 24).

When asked to select up to three environmental strategies that are most required in their work, respondents were most likely to choose social marketing/social norms campaigns (37%). Survey participants also showed interest in learning about social host ordinances (29%), limiting the amount of alcohol advertising (26%), and limiting access to alcohol at community events (26%). Fewer participants were interested in training on compliance checks (21%), Responsible Beverage Server Training (16%), and other environmental strategies (6%; Figure 25).

24. Please indicate your level of interest in developing skills and knowledge in the following environmental strategies or policies (N=125-128)

	Somewhat or Very Interested	
	Number	Percent
Social marketing/social norms campaigns	107	84%
Limiting the amount of alcohol advertising	103	80%
Limiting access to alcohol at community festivals, fairs, etc.	96	76%
Social Host Ordinances	91	71%
Instituting compliance checks	89	71%
Instituting Responsible Beverage Server Training	81	65%
Other	9	7%

Note: See Appendix 1, Figure 12 for the entire frequency distribution of this survey question. To see the responses included in the “Other” category, see the Appendix, Figure 13.

25. Please select up to three training topics that you feel you MOST REQUIRE now to move forward with the work that you are doing (N=189)

	TOTAL	
	Number	Percent
Social marketing/social norms campaigns	69	37%
Social Host Ordinances	54	29%
Limiting the amount of alcohol advertising	50	26%
Limiting access to alcohol at community festivals, fairs, etc.	50	26%
Instituting compliance checks	39	21%
Instituting Responsible Beverage Server Training	30	16%
Other	12	6%

Note: Respondents could select up to three response options and not all respondents answered this question. Therefore, percentages were calculated out of the total number of respondents who participated in the survey (N=189).

Strategic Prevention Framework (SPF)

The majority of respondents (60%) were “not at all familiar” or “a little familiar” with the Strategic Planning Framework (SPF). Of the remaining respondents, 20 percent reported that they were “somewhat familiar” and 21 percent were “very familiar.”

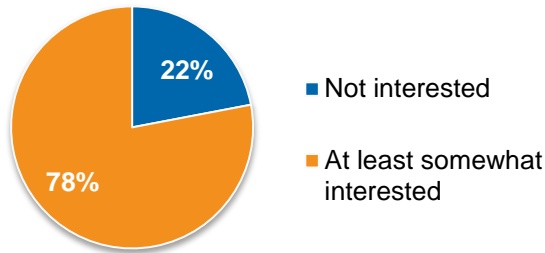
Respondents showed some interest in wanting to learn more about the SPF model. When asked about their interest in learning more about SPF, 78 percent reported that they were at least “somewhat interested.”

26. How familiar are you with the Strategic Prevention Framework (SPF)? (N=133)

	Number	Percent
Not at all familiar	54	41%
A little familiar	25	19%
Somewhat familiar	26	20%
Very familiar	28	21%
Total	133	

Note: Total percent varies from 100 due to rounding.

27. How interested are you in learning more about the SPF? (N=130)



Interest & Experience with SAPST

Respondents were asked various questions about the Substance Abuse Prevention Skills Training (SAPST). The majority of respondents (67%) had not participated in the SAPST training (Figure 28). Forty percent of those who had not attended the training (or responded “not sure”) were interesting in participating in one in the future, while 33 percent were unsure (Appendix 1, Figure 16).

Of those who had participated in the training (39 individuals), 71 percent received the SAPST certification; among the 12 respondents who had participated in the SAPST training but did not receive the certification, 8 were interested in receiving the SAPST certification (Appendix 1, Figures 14 and 15).

28. Have you participated in the Substance Abuse Prevention Skills Training (SAPST)? (N=137)

	Number	Percent
Yes	39	29%
No	92	67%
Not sure	6	4%
Total	137	100%

Training Format

In addition to training content questions, respondents were also asked about their preferences around training format. Single in-person group training (without lodging) was the most common response, with 67 percent of respondents finding this option “very convenient.” Other “very convenient” format options included webinars (50%), “Lunch and Learn” (46%),

written resources available online (45%), and “Brunch and Learn” (43%). Evening sessions “did not work,” for the majority of respondents (62%; Figure 29).

When given the same format choices but asked which option was most preferred, the most popular format was the single day in-person group training (46%). The next most selected format options were webinars (16%), multiple day in-person group trainings (15%), and “Lunch and Learns” (12%; Figure 30).

In terms of preferred months for attending training, respondents reported that February (60%) and March (54%) were most convenient; December (16%) and July (30%) were the least convenient. For the remaining months, between 43 and 33 percent of respondents indicated they were convenient (Figure 31).

For receiving information about upcoming trainings and presentations, respondents preferred email (84%) over other forms of communication. Electronic newsletters (27%), direct US mail (20%), and websites (18%) were the next preferred methods of communication. Only 3 percent of respondents preferred blogs for receiving training information (Figure 32).

29. What types of training formats are most convenient for you to attend? (N=117-125)

	Very convenient		This could work		Does not work for me	
	Number	Percent	Number	Percent	Number	Percent
Single day in-person group training (no lodging)	84	67%	37	30%	4	3%
Webinars (online)	60	50%	46	38%	15	12%
“Lunch and Learn” (over lunch hosted locally)	56	46%	47	39%	18	15%
Written resources/materials available online	53	45%	50	42%	16	13%
“Brunch and Learn” (over breakfast hosted locally)	52	43%	48	40%	20	17%
Interactive Television (ITV)	29	25%	45	39%	43	37%
Independent learning (with 1:1 assistance)	20	17%	61	52%	37	31%
Multiple day in-person group training (overnight lodging)	18	15%	56	48%	44	37%
Evening session (e.g. 1 hour classes after work)	11	9%	33	28%	73	62%

30. Which of the following training formats would you most prefer? (N=124)

	Number	Percent
Single day in-person group training (no lodging)	56	45%
Webinars (online)	20	16%
Multiple day in-person group training (overnight lodging)	18	15%
“Lunch and Learn” (over lunch hosted locally)	15	12%
“Brunch and Learn” (over breakfast hosted locally)	5	4%
Written resources/materials available online	4	3%
Evening session (e.g. 1 hour classes after work)	2	2%
Interactive Television (ITV)	2	2%
Independent learning (with 1:1 assistance)	1	1%
Other	1	1%

Note: Total percent varies from 100 due to rounding.

31. Thinking about your schedule, which months generally work best for you to attend trainings or allow you the time to engage in training activities? (N=121)

	Number	Percent
February	72	60%
March	65	54%
April	52	43%
October	52	43%
January	49	41%
May	49	41%
June	47	39%
September	45	37%
August	42	35%
November	40	33%
July	36	30%
December	22	18%

Note: Respondents could select more than one response.

32. What is the best way to inform you of upcoming trainings or presentations in your region? (N=128)

	Number	Percent
Personal email	106	84%
Electronic newsletter*	35	27%
Direct US mail	25	20%
Website**	23	18%
Other monthly electronic communication***	14	11%
Personal phone call or meeting	9	7%
Other (please specify)	4	3%
Blog	3	2%

Note: Respondents could select more than one option

*Specific electronic newsletters listed by respondents included: MN-PREV (11), MDH (1), MN DHS (1), SAMHSA (1), Mental Health SIG (1), “Jay’s list serve,” (1). Two respondents also suggested that a newsletter be created for this purpose.

**Specific websites listed by respondents included: www.mnprc.org (3), www.rpcmn.org (1), <http://www.health.state.mn.us/> (1) and oshkimanidoo.com (1).

***Specific types of monthly electronic communications listed by respondents included: E-mail (5), workplace (1), communication from my coalition or RPC (1), MIPR State of MN (1), none (3). One respondent suggested creating a specific type of other monthly electronic communication specifically for this purpose.

Recommendations

The SPF-SIG Statewide Training Needs Assessment provides insight on strengthening future training around ATOD prevention. In addition, the survey identifies potential areas where additional research could be useful in addressing the diversity of ATOD training needs across Minnesota. Below is a list of Wilder Research’s key recommendations based on the report findings.

- **Consider additional data collection methods to assess the training needs of underrepresented groups.** While the assessment aimed to reach a broad audience across the state of Minnesota, certain populations may have been either under- or unrepresented on the survey. Consider conducting targeted interviews or focus groups to learn more about the training needs of cultural groups, additional sectors (parents, media, and civic volunteer groups), counties, and individuals involved in ATOD prevention efforts outside of their paid work.

- **Boost usage of ADAD-funded prevention resources.** While at least half of respondents were aware of the majority ADAD-funded prevention resources, reported usage rates were relatively lower. Additional research could be conducted on ways to make these resources more useful and accessible to those working in ATOD prevention.
- **Focus training resources on prevention strategies and ATOD substances.** In comparison with ratings on topics related to sustainability and environmental strategies, a higher frequency of respondents expressed interest in learning more about prevention strategies and specific ATOD substances. Specifically, at least 90 percent of respondents were “very” or “somewhat” interested in at least six prevention strategy topics and five ATOD substance topics. Training resources can be geared towards these expressed preferences.
- **Consider the level of interest and the degree to which respondents find topics “most required” when building new trainings.** For each training category, respondents were asked to rate their level of interest in that topic and to select the three topics in each category that were “most required” in furthering their prevention work. Some topics were rated high in both regards. Where discrepancies between respondent interest and level of requirement exist, carefully consider how to weight each rating in making final training decisions.
- **Increase awareness of the Strategic Prevention Framework (SPF).** While the majority of respondents (60%) were “not at all familiar” or “a little familiar” with the SPF, 77 percent were at least “somewhat interested” in learning about the framework. Find ways to incorporate the Strategic Prevention Framework into trainings and materials to increase awareness.
- **Offer shorter training formats during the day.** In terms of convenience and personal preference, respondents preferred single in-person group trainings (67%) to other formats. Training centered around a meal (“Lunch and Learn” or “Brunch and Learn”) or in the form of electronically accessed materials (webinars or written materials available online) were rated more convenient than longer, multi-day sessions. Consider shorter in-person trainings and electronic formats when planning future trainings.
- **Utilize email to inform individuals about trainings and resources.** Respondents prefer email correspondence (84%) above all other forms of communication. Continue to use this preferred communication method to reach individuals about new resources, trainings, and other opportunities.

Appendix 1

A1. Other types of agencies respondents are associated with in the work that they do

Celebrate Recovery at Journey North Church

College/Higher Education (2)

Colleges alcohol prevention

Cultural boards/councils

private practice

Public health consulting

Public School (2)

School (4)

County agencies

Tribal Government or Program (3)

A2. What counties are you involved with? This includes where you live and work.

	Number		Number		Number
Hennepin	31	Pine	4	Steele	2
Ramsey	18	Beltrami	3	Todd	2
St Louis	17	Blue Earth	3	Yellow Medicine	2
Carlton	12	Dodge	3	Brown	1
Olmsted	10	Fillmore	3	Cass, ND	1
Anoka	7	Isanti	3	Chippewa	1
Dakota	7	Kandiyohi	3	Cottonwood	1
Itasca	7	Mahnomen	3	Freeborn	1
Washington	7	Stearns	3	Goodhue	1
Chisago	6	Wadena	3	Grant	1
Kanabec	6	Winona	3	Jackson	1
Statewide	5	Wright	3	Lake of the Woods	1
Clay	5	Becker	2	Martin	1
Cook	5	Carver	2	Mower	1
Koochiching	5	Hubbard	2	Norman	1
Lake	5	Mcleod	2	Otter Tail	1
Morrison	5	Meeker	2	Polk	1
Sherburne	5	Nicollet	2	Redwood county	1
Aitkin	4	Pope	2	Roseau	1
Beltrami	4	Renville	2	St. Croix County	1
Cass, MN	4	Rice	2	Wabasha	1
Crow Wing	4	Scott	2	Wilkin	1
Mille Lacs	4	Sibley	2		

A3. Other Involvement in Alcohol, Tobacco and Other Drug (ATOD) prevention efforts

-
- AA member

 - Committee member for part of my work and school

 - I coordinate interagency group.

 - For my school work at college.

 - I am in recovery.

 - I assist tribal governments/human services in developing strategies to address issues facing their community.

 - I serve on a committee from our Collaborative.

 - I work in traffic safety.

 - Indirect time at work.

 - Intervention, life coach and ministry

 - LADC

 - Supervision

A4. What other type(s) of prevention are you involved with? (N=95)

	Number	Percent
Suicide prevention	21	22%
Violence prevention	20	21%
Obesity prevention	20	21%
Teen pregnancy prevention	12	13%
Mental health promotion	12	13%
Disease prevention	11	12%
Crime prevention/prevention of re-entry into justice system	8	8%
STI prevention	7	7%
Chemical health promotion/substance abuse prevention	6	6%
General health promotion/ health screenings	6	6%
Child abuse prevention	6	6%
Traffic safety	6	6%
Domestic violence prevention	6	6%
Injury prevention	6	6%
Tobacco prevention	5	5%

A4. What other type(s) of prevention are you involved with? (N=95) continued

	Number	Percent
Prevention in schools (all types)/school climate initiative/school drop-out prevention	5	5%
Recovery	4	4%
Homelessness prevention	3	3%
Sexual abuse/assault prevention	3	3%
Alcohol use prevention	2	2%
Socioeconomic stress prevention	1	1%
Human trafficking prevention	1	1%
Emergency preparedness	1	1%
Youth development	1	1%
“All of these”	1	1%
None	1	1%

Note: 22 respondents that answered ‘yes’ to the previous question did not elaborate on their response. In addition, Respondents were allowed to list multiple responses; percentages do not total 100 percent.

A5. Other ways their coalition is funded

Three campuses contribute small expense funds.
County support and matching funds through various agencies.
Foundations
I am not sure.
Local contributions or grants (3)
Member donations (2)
Other funding
Small grants from United Way, etc.
United Way

A6. Please indicate your level of interest in learning more about the following ATOD substances. (N=151-156)

	Very interested		Somewhat interested		Not interested	
	Number	Percent	Number	Percent	Number	Percent
Prescription drugs and pharmaceutical abuse	92	60%	50	33%	12	8%
Underage drinking	89	57%	47	30%	20	13%
Binge or high-risk drinking	91	58%	51	33%	14	9%
Tobacco use	48	32%	74	49%	29	19%
Energy drinks	47	31%	72	47%	34	22%
Marijuana	83	54%	56	36%	16	10%
Heroin or other opiates	86	56%	54	35%	15	10%
Methamphetamines (Meth)	62	41%	68	44%	23	15%
Synthetic Drugs (e.g. Bath Salts)	88	58%	56	35%	10	7%
Other	12	8%	5	3%	20	13%

A7. Other ATOD substance topics of interest

Best practices policies, systems and environmental changes and how to implement them

Bineural beats

Breaking the cycle of intergenerational drug & alcohol use/abuse

Cocaine

Concentrate oils

E-Cigarettes (4)

NEW strategies for preventing underage drinking

I am regularly updating my information about these substances.

I feel most of the training offered in the State revolves around alcohol; it would be nice to have more information on marijuana and synthetics for coalitions that are working on things other than alcohol.

Inhalants

Mental Health prescription abuse (not taking them)

Methadone and Vivitrol

Native healing ways

A8. Please indicate your level of interest in building your skills and knowledge in the following prevention strategies. (N=138-144)

	Very interested		Somewhat interested		Not interested	
	Number	Percent	Number	Percent	Number	Percent
Recognizing and intervening in risky behavior	90	63%	42	29%	11	8%
Promoting healthy alternative activities to using ATOD	96	67%	39	27%	8	6%
ATOD use and culturally diverse populations	63	44%	65	46%	14	10%
Involving parents in ATOD prevention	86	60%	50	35%	8	6%
Involving youth in ATOD prevention	93	65%	44	31%	6	4%
Brain development and ATOD prevention	88	62%	41	29%	12	9%
ATOD prevention in specific groups	58	42%	65	47%	16	12%
Using social media in ATOD prevention (e.g. Facebook, YouTube, etc.)	69	49%	54	38%	19	13%
Using evidence-based prevention curricula in schools (e.g. Project Northland)	71	50%	50	35%	22	12%
Responsible Beverage Server Training (training employees on laws related to selling alcohol)	35	25%	48	35%	55	40%
Other	8	6%	5	3%	18	13%

A9. Other prevention strategies of interest

ACES and impact on substance use and abuse

General prevention, screening, referral for services

I'd like to hear more about the successes of coalitions that are doing the work.

Native traditional healing ways

Preventing marijuana legislation in MN

Teaching youth to understand the difference between helping and “ratting” someone out and also the idea of having very young drug dealers doesn't get addressed at all. It is addicting within itself: the money, the material items, the self-importance, living the risky life, etc.

We are a culturally specific agency; these types of trainings are typically not helpful.

A10. Please indicate your level of interest in developing skills and knowledge in the following topics related to increasing the strength and sustainability of prevention work in your community (N=128-130)

	Very interested		Somewhat interested		Not interested	
	Number	Percent	Number	Percent	Number	Percent
Strategic planning for ATOD prevention	40	31%	67	52%	23	18%
Building ATOD prevention coalitions	29	22%	58	45%	43	33%
Maintaining ATOD prevention coalitions	48	37%	53	41%	28	22%
Developing new ATOD programs or activities	53	41%	50	39%	25	20%
Grant writing and fundraising for ATOD programs	42	32%	54	42%	34	26%
Using and changing ATOD laws, policy, and regulations	51	40%	52	41%	25	20%
Training others on ATOD prevention topics	55	43%	47	36%	27	21%
Evaluating ATOD prevention programs and activities	34	27%	64	50%	30	24%
Promoting or publicizing ATOD prevention programs or activities	51	40%	58	45%	19	15%
Understanding and using data for community ATOD prevention work	50	39%	54	42%	24	19%
Other	6	5%	6	5%	18	14%

A11. Other topics of interest related to increasing the strength and sustainability of prevention work

Providing training at the college level

Implementing evidence-based curriculum as a court ordered requirement such as PRI for DWI

Specifically under "maintaining" how to work on sustainability of our coalition work beyond grant funding. I think that it would be great to learn about raising funds, getting everyone to understand their stake in prevention, and how they can implement within their own sector the work that needs to be done. Also, I'd like to learn about building up our leaders in the community.

Our program is pretty defined. We get our training through Saddleback Church.

Harm Reduction Model

I know of regions that have had P&I grants for up to 10 years, and their county still has high alcohol related crash data. Shouldn't the culture be changing with their use of the evidence-based strategies of the P&I grant?

Again, typically not culturally relevant...

My community needs a good needs assessment! But we have no money. The kids are telling us they didn't tell the truth on the MSS because they didn't feel like it was anonymous, they took it online and were given a code to enter.

A12. Please indicate your level of interest in developing skills and knowledge in the following environmental strategies or policies (N=125-128)

	Very interested		Somewhat interested		Not interested	
	Number	Percent	Number	Percent	Number	Percent
Social Host Ordinances	42	33%	49	38%	37	29%
Limiting the amount of alcohol advertising	44	34%	59	46%	25	20%
Limiting access to alcohol at community festivals, fairs, etc.	50	40%	46	37%	39	28%
Instituting compliance checks	33	26%	56	44%	37	29%
Instituting Responsible Beverage Server Training	30	24%	51	41%	44	35%
Social marketing/social norms campaigns	63	50%	44	35%	20	16%
Other	7	5%	2	2%	16	13%

A13. Other environmental strategies or policies of interest

Advocating on behalf of not legalizing marijuana in MN

We already do compliance checks and beverage server training.

Interventions that can be maintained at low cost

My question becomes.... what do we do after we have changed or implemented the above [environmental strategies]? It would be great to dig further into environmental strategies and what to do after the environmental strategies that you are “supposed to do,” have been done, implemented and are working well.

Source investigations

I am interested and support all [the above environmental strategies]; however, I need to learn more about social marketing.

I checked social marketing but I don't feel like we have any data to begin.

A14. Did you receive the SAPST certification? (N=42)

	Number	Percent
Yes	30	71%
No	9	21%
Not sure	3	7%
Total	42	100%

Note: This question was only asked of respondents who had attended SAPST.

A15. Are you interested in receiving the SAPST certification? (N=12)

	Number	Percent
Yes	8	67%
No	1	8%
Not sure	3	25%
Total	12	100%

Note: This question was only asked of respondents who had attended SAPST and answered “no” or “not sure to the question, “Did you receive the SAPST certification?”

A16. Would you be interested in participating in the Substance Abuse Prevention Skills Training (SAPST)? (N=93)

	Number	Percent
Yes	40	43%
No	22	24%
Not sure	31	33%
Total	93	100%

Note: This question was only asked of respondents who had **not** attended SAPST.

A17. Please list any other topics or organizational strategies that you would be interested in building skills or knowledge.

- Coalition committee development
- Developing community awareness groups and sessions on the effects of opiates on the brain
- Don't know (2)
- Engaging youth in ATOD prevention work
- I have a very basic level of knowledge on ATOD prevention. The work I do involves training clinic providers and local public health nurses on child/youth health screenings. My need is to learn the latest evidence-based prevention (primary, secondary) methods to share in our trainings and materials.
- Is there any kind of lobbying we can do?
- Leadership development
- Lobbying vs. advocacy vs. (CADCAs) providing information; non-traditional fundraising for sustaining coalition effort; how best to reach out to civic organizations, Rotary's, etc., to gain financial support
- Marijuana facts
- Ordinances on synthetic drugs
- Teaching leaders within the coalition to build their skills to continue the work, how to build other leaders to work on these types of initiatives
- We have already received a lot of training on the topics listed here. We checked "not interested" because of that.
- Working with the media, developing a communications plan

A18. Please list any specific trainings or speakers that you would like to see available in your region.

Alliance for Justice (training on advocacy vs. lobbying)

Working with American Indians 101

Prime for Life

Speakers that provide concrete implementation steps

Speakers knowledgeable on effects of opiates on unborn child

Dr. Leo Sax or Frank Kros

Tall Cop Says Stop-Jermaine Galloway

Current drug trends in Minnesota

Kevin Sebet on Marijuana

Brene Brown

A19. Please provide any additional comments you may have on your ATOD training needs and interests.

Please provide consistent methods, language and tools for prevention used by other organizations such as CADCA, etc. It would also be nice if evidence-based prevention efforts were used at all state offices, such as Public Safety and Safe Community Coalitions. Perhaps SCC folks could attend SAPST.

Training is needed for us to apply for some of the grants, but the training has been hard for us to access as it is limited and sometimes at a distance.

One of the challenges we have had is that so much of the training is offered at a really basic, entry level. This is really important to a certain audience, but for some coalitions that have been around awhile, it would be helpful to have trainings targeted at those in that boat.

Need to be flexible based on the community need; this survey should only be one tool to use when working with communities to plan training.

Our county already has an active Alcohol Prevention coalition, so I answered the building a coalition with a no response.

Appendix 2

Survey Questionnaire

ATOD Statewide Survey of training needs and preferences

Please take a few minutes to help us understand the training and support needs in your area related to Alcohol, Tobacco, and Other Drugs. Your responses will be kept confidential and will be used for planning purposes only. Thank you for your time.

This survey uses the term ATOD to refer to Alcohol, Tobacco, and Other Drugs.

1. In what ways are you involved in **Alcohol, Tobacco and Other Drug (ATOD) prevention efforts** (CHECK ALL THAT APPLY)

- ¹ It is part of my paid work
- ² It is part of my volunteer work
- ³ It is part of my personal interactions (e.g., as a parent, family member, friend, acquaintance, etc.) Please specify _____)
- ⁴ Other involvement (Please specify _____)
- ⁵ I am not currently involved in ATOD prevention efforts

2a. Are you currently involved in **any other prevention efforts**?

- ¹ Yes → GO TO 2b.
- ² No → GO TO 3.

2b. What **other types of prevention** are you involved with (such as suicide prevention, violence prevention, teen pregnancy prevention, obesity prevention, etc.)? _____

3. Are you involved in any treatment or recovery efforts?

- ¹ Yes, I am involved in both treatment and recovery efforts
- ² Yes, I am involved in treatment efforts
- ³ Yes, I am involved in recovery efforts
- ⁴ No, I am not involved in treatment or recovery efforts

4. What types of agencies are you associated with in the work that you do (CHECK ALL THAT APPLY)?

- ¹ Government institution
- ² For-profit institution
- ³ Non-profit institution
- ⁴ Community Based
- ⁵ Religious institution
- ⁶ None of the above (private citizen)
- ⁷ Other (Please specify _____)

5. Are you or your organization a direct service provider?

- ¹ Yes
- ² No
- ⁸ Don't know

6a. Do you participate in an **ATOD prevention coalition** in your community?

- ¹ Yes → GO TO 6b.
- ² No → GO TO 8a.
- ⁸ Don't know → GO TO 8a.

6b. What stage is your coalition currently in?

- ¹ Infancy/just starting to talk about a coalition → GO TO 7a.
- ² Development/setting up processes and procedures → GO TO 7a.
- ³ Fledgling/building support and membership → GO TO 7a.
- ⁴ Fully established/conducting business and meeting regularly → GO TO 7a.
- ⁵ Defunct/has stopped functioning → GO TO 6c.
- ⁶ Other (Please specify _____) → GO TO 7a.

6c. What is the reason your coalition went defunct/stopped functioning?

7a. Is your coalition currently funded?

- ¹ Yes → GO TO 7b.
- ² No → GO TO 10.
- ⁸ Don't know → GO TO 10.

7b. How is your coalition funded?

- ¹ State grant → GO TO 10.
- ² Federal grant → GO TO 10.
- ³ Other (Please specify _____) → GO TO 10.

8a. Are you in the process of trying to form or start a coalition in your area?

- ¹ Yes → GO TO 8b.
- ² No → GO TO 9.
- ⁸ Don't know → GO TO 9.

8b. What stage are you in currently?

- ¹ Thinking about it → GO TO 10.
- ² Talking to others about starting something → GO TO 10.
- ³ Working with others also interested in starting something → GO TO 10.
- ⁴ Other (Please specify _____) → GO TO 10.

9. Are you interested in starting a coalition in your area?

- ¹ Yes
- ² No
- ³ Not sure

10. For each resource listed, please indicate if you were aware the resource exists and if you have used the resource.

Resource	I am aware of this resource...		I have used this resource...	
	Yes	No	Yes	No
a. Regional Prevention Coordinators (RPCs)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ¹	<input type="checkbox"/> ²
b. www.SUMN.org	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ¹	<input type="checkbox"/> ²
c. Minnesota Prevention Resource Center (MPRC)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ¹	<input type="checkbox"/> ²
d. Drug Free Coalitions (DFCs)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ¹	<input type="checkbox"/> ²
e. Planning and Implementation grants (P&Is)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ¹	<input type="checkbox"/> ²
f. Strategic Prevention Framework – State Incentive Grant (SPF-SIG) Master trainers	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ¹	<input type="checkbox"/> ²

11. Please indicate your level of interest in learning more about the following **ATOD substances**.

	Very interested	Somewhat interested	Not interested
a. Prescription drugs and pharmaceutical abuse	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
b. Underage drinking	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
c. Binge or high-risk drinking	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
d. Tobacco use	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
e. Energy drinks	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
f. Marijuana	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
g. Heroin or other opiates	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
h. Methamphetamines (Meth)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
i. Synthetic Drugs (e.g. Bath salts)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
j. Other drugs? (Please specify _____)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³

12. Please select up to three topics that you feel you **MOST REQUIRE** now to move forward with the work that you are doing.

- ¹ Prescription drugs and pharmaceutical abuse
- ² Underage drinking
- ³ Binge or high-risk drinking
- ⁴ Tobacco use
- ⁵ Energy drinks
- ⁶ Marijuana
- ⁷ Heroin or other opiates
- ⁸ Methamphetamines (Meth)
- ⁹ Synthetic drugs (e.g. Bath salts)
- ¹⁰ Other drugs (Please specify _____)

13. Please indicate your level of interest in building your skills and knowledge in the following **prevention strategies**.

	Very interested	Somewhat interested	Not interested
a. Recognizing and intervening in risky behavior	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
b. Promoting healthy alternative activities to using ATOD	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
c. ATOD use and culturally diverse populations	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
d. Involving parents in ATOD prevention	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
e. Involving youth in ATOD prevention	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
f. Brain development and ATOD prevention	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
g. ATOD prevention in specific groups (Please specify)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
h. Using social media in ATOD prevention (e.g. Facebook, YouTube, etc...)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
i. Using evidence based prevention curricula in schools (e.g. Project Northland)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
j. Responsible Beverage Server Training (training employees on laws related to selling alcohol)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
k. Other (please specify _____)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³

14. If you are interested in building skills and knowledge around ATOD prevention in specific groups, please specify which ones.

15. Please select up to three topics that you feel you **MOST REQUIRE** now to move forward with the work that you are doing.

- ¹ Recognizing and intervening in risky behavior
- ² Promoting healthy alternative activities to using ATOD
- ³ ATOD use and culturally diverse populations
- ⁴ Involving parents in ATOD prevention
- ⁵ Involving youth in ATOD prevention
- ⁶ ATOD prevention in specific groups (Please specify _____)
- ⁷ Using social media in ATOD prevention (e.g. Facebook, YouTube, etc...)
- ⁸ Using evidence based prevention curricula in schools (e.g. Project Northland)
- ⁹ Responsible Beverage Server Training (training employees on laws related to selling alcohol)
- ¹⁰ Other (Please specify _____)

16a. Please indicate your level of interest in learning more about **new trends in substance abuse prevention**.

¹ Very interested ² Somewhat interested ³ Not interested → GO TO 16

16b. What **new substance abuse prevention trends** are you interested in learning more about?

17. Please indicate your level of interest in developing skills and knowledge in the following topics related to **increasing the strength and sustainability of prevention work in your community**.

	Very interested	Somewhat interested	Not interested
a. Strategic planning for ATOD prevention	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
b. Building ATOD prevention coalitions	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
c. Maintaining ATOD prevention coalitions	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
c. Developing new ATOD programs or activities	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
d. Grant writing and fundraising for ATOD programs	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
e. Using and changing ATOD laws, policy, and regulations	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
f. Training others on ATOD prevention topics	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
g. Evaluating ATOD prevention programs and activities	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
h. Promoting or publicizing ATOD programs or activities	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
i. Understanding and using data for community ATOD prevention work.	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
j. Other (Please specify _____)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³

18. Please select up to three topics that you feel you **MOST REQUIRE** now to move forward with the work that you are doing.

- ¹ Strategic planning for ATOD prevention
- ² Building ATOD prevention coalitions
- ³ Maintaining ATOD prevention coalitions
- ⁴ Developing new ATOD programs or activities
- ⁵ Grant writing and fundraising for ATOD programs
- ⁶ Using and changing ATOD laws, policy, and regulations
- ⁷ Training others on ATOD prevention topics
- ⁸ Evaluating ATOD prevention programs and activities
- ⁹ Promoting or publicizing ATOD programs or activities
- ¹⁰ Understanding and using data for community ATOD prevention work.

¹¹ Other (Please specify _____)

19. How familiar are you with the Strategic Prevention Framework (SPF)?

¹ Not at all familiar

² A little familiar

³ Somewhat familiar

⁴ Very familiar

20. How interested are you in learning more about the SPF? (If you already have some knowledge, how interested would you be in learning more?)

¹ Very interested ³ Somewhat interested ³ Not interested

21. Please indicate your level of interest in learning more about the following **environmental strategies or policies**.

	Very interested	Somewhat interested	Not interested
a. Social Host Ordinances	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
b. Limiting the amount of alcohol advertising	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
c. Limiting access to alcohol at community festivals, fairs, etc.	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
d. Instituting compliance checks	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
e. Instituting Responsible Beverage Server Training	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
f. Social marketing/social norms campaigns	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
g. Other (Please specify _____)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³

22. Please select up to three topics that you feel you MOST REQUIRE now to move forward with the work that you are doing.

¹ Social Host Ordinances

² Limiting the amount of alcohol advertising

³ Limiting access to alcohol at community festivals, fairs, etc.

⁴ Instituting compliance checks

⁵ Instituting Responsible Beverage Server Training

⁶ Social marketing/social norms campaigns

⁷ Other

23. Please list any other topics or organizational areas that you would be interested in building skills or knowledge.

24. Please list any specific trainings or speakers that you would like to see available in your region.

25a. Have you participated in the Substance Abuse Prevention Skills Training (SAPST)?

- ¹ Yes → GO TO 24b.
- ² No → GO TO 24e.
- ⁸ Don't know → GO TO 24e.

25b. Did you receive the SAPST certification?

- ¹ Yes → GO TO 25.
- ² No → GO TO 24c.
- ⁸ Don't know → GO TO 24c.

25c. Are you interested in receiving the SAPST certification?

- ¹ Yes
- ² No
- ⁸ Don't know

25d. Why or why not?

25e. Would you be interested in participating in the Substance Abuse Prevention Skills Training (SAPST)?

- ¹ Yes
- ² No
- ⁸ Don't know

26. What types of training formats are most convenient for you to attend?

	Very convenient	This could work	Does not work for me
a. Single day in-person group training (no lodging)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
b. Multiple day in-person group training (overnight lodging)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
c. Interactive Television (ITV)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
d. Webinars (online)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
e. Independent learning (with 1:1 assistance)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
f. Evening sessions (e.g. 1 hour classes after work)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
g. "Lunch and Learn" (over lunch hosted locally)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
h. "Brunch and Learn" (over breakfast hosted locally)	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
i. Written resources/materials available online	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³

27. Which of the training formats listed would you **most prefer**? Please consider convenience and overall effectiveness. (Please select one response.)
- ¹ Single day in person group training (no lodging)
 - ² Multiple day in person group training (overnight lodging)
 - ³ Interactive Television (ITV)
 - ⁴ Webinars (online)
 - ⁵ Independent learning (1:1 assistance)
 - ⁶ Evening sessions (e.g. 1 hour classes after work)
 - ⁷ "Lunch and learn" (over lunch hosted locally)
 - ⁸ "Brunch and learn" (over breakfast hosted locally)
 - ⁹ Other (Specify: _____)
28. Thinking about your schedule, which months generally work the best for you to attend trainings or allow you the time to engage in training activities? (Check all that apply.)
- ¹ January
 - ² February
 - ³ March
 - ⁴ April
 - ⁵ May
 - ⁶ June
 - ⁷ July
 - ⁸ August
 - ⁹ September
 - ¹⁰ October
 - ¹¹ November
 - ¹² December
29. What is the best way to inform you of upcoming trainings or presentations in your region? (Check all that apply.)
- ¹ Direct US mail
 - ² Personal Email
 - ³ Personal phone call or meeting
 - ⁴ Website (Which one _____)
 - ⁵ Blog (Which one? _____)
 - ⁶ Electronic newsletter (Which one _____)
 - ⁷ Other monthly electronic communication (Please explain _____)
 - ⁸ Other (Please explain _____)

30. In regard to your interest in ATOD prevention, which community sector do you **most** represent? (Please select one response.)

- | | |
|---|--|
| <input type="checkbox"/> ¹ Business | <input type="checkbox"/> ⁸ Healthcare professionals |
| <input type="checkbox"/> ² Media | <input type="checkbox"/> ⁹ State, local, tribal government |
| <input type="checkbox"/> ³ School | <input type="checkbox"/> ¹⁰ Civic volunteer group |
| <input type="checkbox"/> ⁴ Youth-serving organization | <input type="checkbox"/> ¹¹ Youth |
| <input type="checkbox"/> ⁵ Law enforcement | <input type="checkbox"/> ¹³ Parent |
| <input type="checkbox"/> ⁶ Spiritual or fraternal organization | <input type="checkbox"/> ¹⁴ Other prevention organization (specify) _____ |
| <input type="checkbox"/> ⁷ Justice/corrections | <input type="checkbox"/> ¹⁵ Specific cultural group (specify) _____ |

31. What counties are you involved with? This includes where you live and work. (Please list all that apply)

¹ Check here if you have additional counties. → Goes to screen with more places to add counties.

32. What reservations, if any, are you involved with? This includes where you live and work. (Check all that apply)

- ¹ White Earth
- ² Leech Lake/Cass Lake
- ³ Red Lake
- ⁴ Bois Fort
- ⁵ Grand Portage
- ⁶ Fond du Lac
- ⁷ Mille Lacs
- ⁸ Upper Sioux
- ⁹ Lower Sioux
- ¹⁰ Shakopee Mdewakanton
- ¹¹ Prairie Island

33. Please provide any additional comments you may have on your ATOD prevention training needs and interests.

Thank you very much!