

We strengthen community and enrich lives by sparking imagination, creativity, engagement, and learning.

Rochester
Public Library

Rochester Public Library

Ne strengthen community and enhemited by spanning and strength of the stre INPUTS: Well-trained and engaged staff; Library Board; Teen Library Council; public, City of Rochester, Olmsted County, collaborators,

ACTIVITIES:

PUBLIC SERVICES:

Circulation; reference; readers advisory; reserves; selection, aquisition, processing, cataloging, and classification of physical and digital book and material collections: computer and Internet access; wifi; providing and maintaining gathering and self-directed interactive spaces; facilities and room rentals; interlibrary loan; and website or digital branch.

EVENTS. CLASSES. & PROGRAMS:

Engaging, educational, and creative activities offered at the main library for children, teens, and adults including: book discussions: films: storvtimes: Wellness Corner: Rochester Reading Champions: Ready to Lead: digital literacy; local history program; LGBTQ Safe Space, Makerspace: and 3D printing.

OUTREACH:

Activities which bring library services outside of the main library building including: Bookmobile; BookBike; ArtCart; deposit collection; homebound services: Neighbors Read; Books on the Fly; hotspot access; scheduled visits: storvtimes: events: programs; and classes.

PUBLICITY & MARKETING:

Activities which inform the community about library services including: RPL marketing plan; newsletter; tours; paid advertising; annual report; branding; social media; library presence at community events; and speaking engagements.

OUTPUTS:

GENERAL:

- # library, Internet, and Overdrive cards issued
- # items circulated, reserves, ILLs, and downloads
- # volunteers, volunteer hours, and retention
- # attendance
- # patrons using the library/% service pop.
- # social media usage
- # surveys
- # partnerships
- # marketing materials distributed
- \$ recovered materials

PUBLIC SERVICE:

- # reference and technical questions
- # patrons using spaces
- # of room rentals and room set-ups and
- # website hits, databases use and Internet sessions
- # in collection, amount added, turnover. discards
- # carts shelved, average time to shelf, and % of accuracy
- # informational handouts distributed
- # of circ per captia, holdings per capita, and collection turnover
- # of maintenance responses within 24 hours
- % operating budget change
- % of holds that jumped the queue monthly

EVENTS, CLASSES, AND PROGRAMS/OUTREACH:

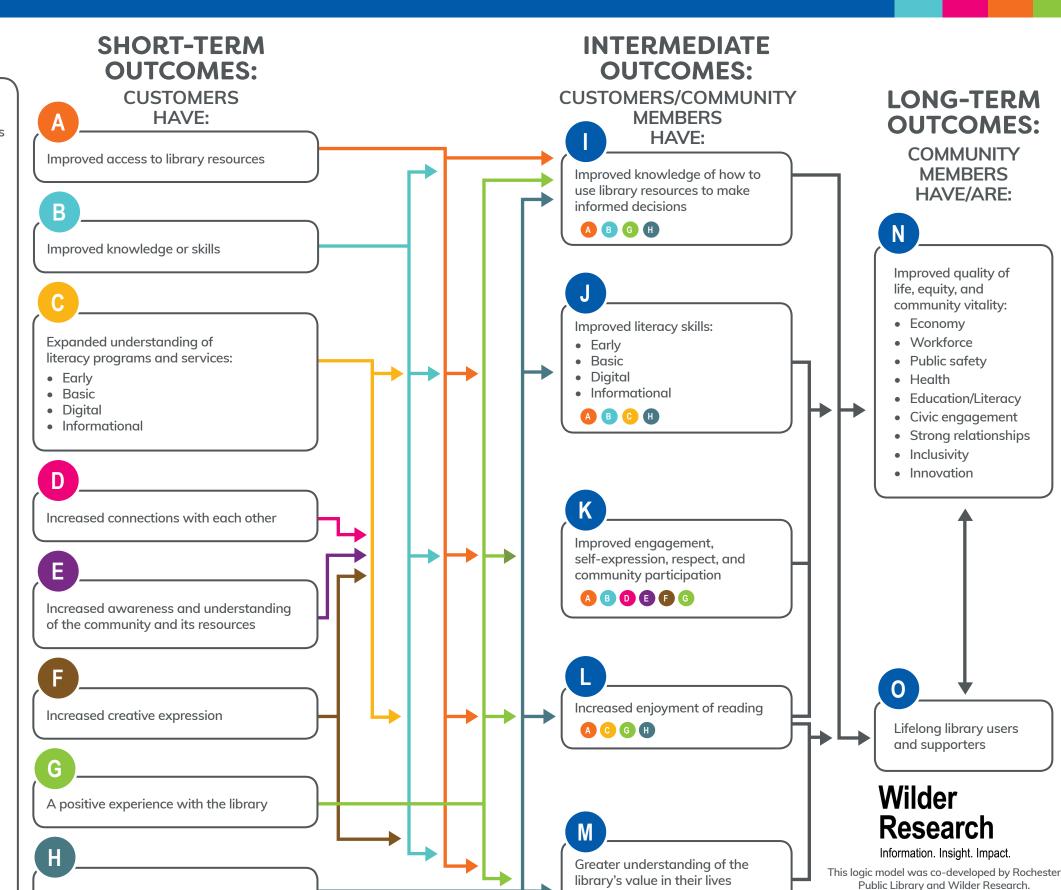
- # events, classes, and programs
- # hands-on activities
- # mini-libraries
- # donated books distributed
- % assessment results
- # individual consultations/tutoring sessions
- # of homes with hotspots
- # grants submitted/awarded
- # oral histories
- # room set-ups/# recorded programs

PUBLICITY AND MARKETING:

general library information distributed (newsletters, snapshot, book marks)

Increased awareness of library services

- # presentations
- # off-site events
- # tours
- # commercials
- # branded items
- # billboards



A B F G H

For more information, contact Nicole

MartinRogers at nicole.martinrogers@wilder.org