

# Engaging Businesses for Health Study Survey

**This initiative is a joint effort by the Federal Reserve Bank of Minneapolis, Wilder Research and the Robert Wood Johnson Foundation.** As part of an important, national study we are seeking information about business relocation criteria from all companies in the U.S. that have moved in the past five years. We are interested in factors related to place. For example, was access to a skilled workforce or talent pipeline a factor? What about access to parks and recreation? We are not asking about business viability OR for any sensitive company information related to your move. Your input will be used to inform policymakers and other leaders about factors that are important in the selection of a location, and the conditions that make certain metro areas attractive to business. Your decision to participate in this short, two-question, survey is entirely voluntary. Any information you choose to provide will remain confidential. If you would like to receive a PDF of the questions in advance, experience any technical difficulties, or have any additional questions, please contact Federal Reserve Bank of Minneapolis Project Director, Ela Rausch, at [Ela.Rausch@mpls.frb.org](mailto:Ela.Rausch@mpls.frb.org) or 612-204-6785. The deadline for submitting a response is Friday, December 7.

**We greatly value your insights. To take the survey now, please click the "Next" button.**



## ADMINISTRATIVE INFORMATION

To help us accurately administer this survey and ensure that you do not receive additional reminders to complete it, please type your email address in the space below. (Your responses will remain confidential. Data will be reported only in aggregate. We will NOT include any company-level information in our results.)

To verify your eligibility, we have a quick screening question.

Did your company headquarters move in 2013 or later? (Select one)

Yes

No

## SURVEY QUESTIONS

**1a. Thinking about your company headquarters most recent move, did it move to a new metropolitan region or move within the *same* metropolitan region? (Select one)**

- New metropolitan region
- Same metropolitan region

**1b. Please type the name of the metropolitan region where the company headquarters currently resides and also the name of the region where it was previously located, below. (e.g., Houston-Sugar Land, TX Metro Area)**

- Current metropolitan region:

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- Previous metropolitan region:

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**2a. Below is a short list of factors that companies might consider when they plan a move. We are interested in knowing how much these factors influenced your company's decision to select the metropolitan region and the particular location that it did. For each, item please indicate "A lot," "A little," "Not at all," or "Don't know".**

	Did it influence the selection of your current location...?			
	A lot	A little	Not at all	Don't Know
a) Access to a skilled workforce or talent pipeline	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Access to transportation or trucking for goods that you produce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) Access to public transportation for your employees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) Access to other lines of your business (e.g., call centers, distribution centers, parts and manufacturing centers)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) The regulatory or tax environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) The cost of labor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g) The quality of schools in the area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h) The affordability of housing for employees in the area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i) The availability or quality of childcare in the	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

area

j) Access to parks or other outdoor recreation

k) The level of community safety

l) Environmental factors, such as clean water or air

m) The physical or mental health of workers in the area (e.g., obesity rate, diabetes rate, prescription drug abuse rate)

n) The availability or quality of medical care for employees

o) The cost of health care for the company

**2b. Is there any other factor that influenced your location selection that we did not mention above?  
(Please describe in the space below)**

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## ABOUT YOUR COMPANY

### 3. What is the size of your company? (Select one)

- Less than 100 employees
- 100 to 249 employees
- 250 to 499 employees
- 500 to 999 employees
- 1,000 to 2,499 employees
- 2,500 to 4,999 employees
- 5,000 employees or more

**4a. REPORT AND FOLLOW-UP** In 2019, we are planning to host a national roundtable with business and health leaders to discuss the results of this study. Please indicate whether you want to receive notification about the event and study results. (Select one)

Yes

No

**4b.** In our report, we will want to thank our study participants. May we thank your company by name in the report? All information will be reported in aggregate and NO data will be linked to individual persons or companies. (Select one)

Yes, you may thank my company as a study participant.

No, you may NOT thank my company as a study participant.

**THANK YOU!** The Federal Reserve Bank of Minneapolis, Wilder Research, and the Robert Wood Johnson Foundation would like to thank you for taking time to complete this survey and provide thoughtful input.

Your response will not be recorded unless you click "NEXT." Please click "NEXT" to submit your answers. Once your response is submitted, you will be redirected to the Federal Reserve Bank of Minneapolis website.

*Display This Question:*

*If To verify your eligibility, we have a quick screening question. Did your company headquarters mov... = No*

**SORRY YOU ARE NOT ELIGIBLE** We are only interested in surveying company headquarters that moved in 2013 or later. Please submit your response so that we can remove you from our study list. Thank you!