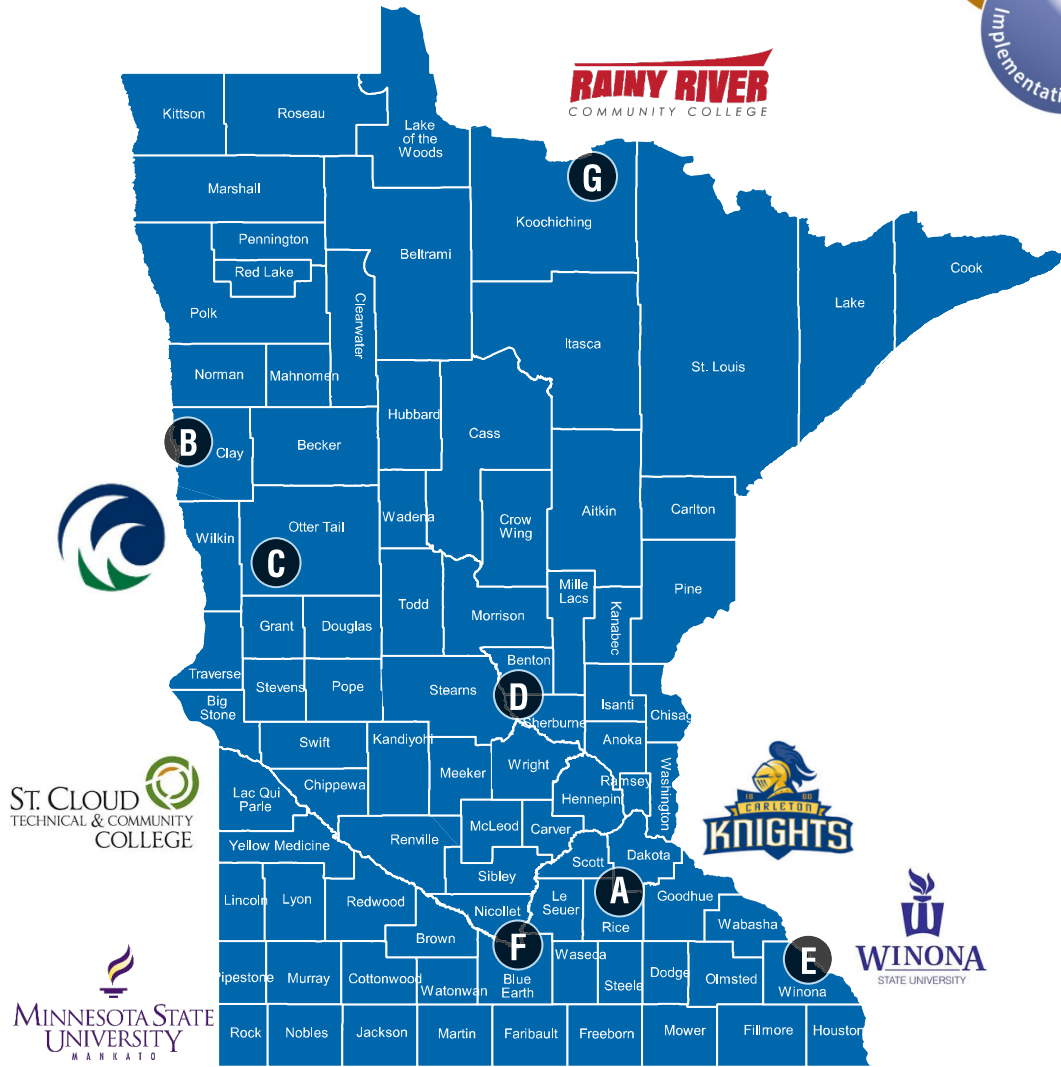


Minnesota Strategic Prevention Framework Partnerships for Success (SPF PFS)



Description of Partnership for Success grantees

School	Type	Students	On-campus housing	Varsity athletics	Project Coordinator
A. Carleton College	Private, 4-year	2,100	Yes, mandatory	Yes	Patrick Gordon
B. M State – Moorhead	Public, 2-year	3,600	At neighboring university	No	Alli Fast
C. M State – Fergus Falls	Public, 2-year	600	Yes, optional	Yes	Kitra Nelson
D. St. Cloud Technical and Community College	Public, 2-year	5,500	At neighboring university	Yes	Andy Cone
E. Winona State University	Public, 4-year	8,000	Yes, optional	Yes	Katie Jensen
F. Minnesota State University– Mankato	Public, 4-year	15,000	Yes, optional	Yes	Natalie Schuette
G. Rainy River Community College	Public, 2-year	250	Yes, optional	Yes	Stephanie Turban

Description of strategies being implemented

The Partnerships for Success grant is aimed at assessing and addressing underage alcohol use and young adult marijuana use on seven college campuses across Minnesota. The funded campuses were required to implement a comprehensive array of strategies in order to address data-driven local conditions that they prioritized for their schools. The selected strategies are described below along with examples of evaluation findings.

↓ Carleton College students significantly decreased their...

Past month use of alcohol ²



Access strategies (Rainy River and MSU – Mankato implementing)

Responsible beverage server trainings (RBST) and alcohol compliance checks

RBST provide education to owners, managers, servers, and sellers at alcohol establishments on how to avoid illegally selling alcohol to underage patrons and overserving intoxicated patrons. Alcohol compliance checks identify licensed establishments that are illegally selling alcohol to persons under age 21.

Zero Adult Providers (ZAP)

ZAP focuses on decreasing legal adults providing alcohol to minors by investigating how underage adults obtain alcohol and holding adult providers accountable.

↓ MSU – Mankato students under 21 years of age were significantly less likely in 2017 to report that they...

Get alcohol from someone they don't know who is 21 or older ¹



Individual strategies (all campuses implementing)

Brief Motivational Interviewing (BMI, BASICS, CASICS)

Brief Motivational Interviewing involves individual in-person sessions with a trained facilitator who focuses on the student's expectancies and motivations while emphasizing personal responsibility and self-efficacy in order to influence behaviors.

Online personalized feedback

Online personalized normative feedback interventions are web-based, interactive educational sessions that provide students with personalized feedback about their substance use behaviors, as well as information about the risks associated with substances and how to minimize those risks. Specific general courses include: AlcoholWise, MarijuanaWise, AlcoholEdu, and eCHECKUP TO GO.

Wellness Challenge / Outdoor Education

Wellness Challenge and Outdoor Activities programming seek to help students manage stress by participating in healthy activities rather than engaging in alcohol/marijuana use.

↓ Winona State University students significantly decreased their...

Use of alcohol for fun ²



↑ St. Cloud Technical and Community College students significantly increased their perception that...

Smoking marijuana once or twice a week poses a moderate or great risk of harm ²



¹ Source: PFS Student Survey

² Source: College Student Health Survey

Note: All changes depicted in this summary are statistically significant at $p < .05$

Community norm strategies (all campuses implementing)

Classroom presentation	An hour-long presentation on the harms and consequences of alcohol and marijuana use, including campus-specific data, is shown in classrooms around campus.
Marketing campaigns (social norms, injunctive norms, and social marketing)	A campus-wide awareness campaign that informs students about descriptive norms, injunctive norms (see below), or educational information with the goal of changing perceptions and ultimately behaviors.
Injunctive norms re-education	Injunctive Norms are an individual's perceptions of the approval (or disapproval) of specific behaviors by a given group. Re-education sessions are conducted in real time with a live surveying system (such as <i>Poll Everywhere</i>). In these sessions, survey questions are presented to a group of students targeting their beliefs and the perceived beliefs of their peers related to substance use. The results of the survey questions are then the basis for a discussion.

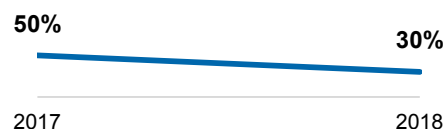
⬇️ M State – Moorhead had a **significant decrease** in the proportion of students who reported...

Their friends would approve of them binge drinking once or twice per week ¹

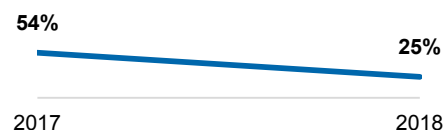


⬇️ Rainy River Community College had **significant decreases** in students that felt...

Alcohol was a central part of the campus social life ¹



Marijuana is a central part of campus social life ¹



Policy change, dissemination and enforcement strategies (all campuses implementing)

Policy dissemination	Campus-wide awareness campaign that identifies key components of the alcohol and/or marijuana policies on campus or in the community and the consequences of policy violations. The goals of these efforts are to increase awareness of the policies and perceptions of policy enforcement.
Educational sanctions for policy violations	When students violate the campus alcohol or drug policy, triaging them into educational sanctions instead of or in addition to financial sanctions. These educational sanctions include Brief Motivational Interviewing or online personalized normative feedback interventions, such as Under the Influence, Marijuana 101, or AlcoholEdu Sanctions.

⬆️ M State – Fergus Falls had a **significant increase** in the percentage of students who said...

It was likely that students would be caught for underage drinking ¹



¹ Source: PFS Student Survey

² Source: College Student Health Survey

Note: All changes depicted in this summary are statistically significant at $p < .05$



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This grant was funded by the Substance Abuse and Mental Health Services Administration and administered by the Minnesota Department of Human Services Behavioral Health Division. This infographic was developed by Kristin Dillon and Jennifer Valorose, Research Scientists at Wilder Research. For more information on Minnesota's Partnership for Success grant, contact:

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