Neighborhood Development Center’s estimated impact on the West Side of Saint Paul
Data collected October 2011-September 2012

- **Businesses and employees***
  - 17 open businesses
  - 40 full-time and part-time jobs created or retained (including business owners and their employees)

- **$1,034,400 annual financial return to the neighborhood by businesses***
  - $170,900 payroll
  - $25,500 payments to subcontractors and cash workers
  - $87,100 in property taxes/rent
  - $75,200 sales tax
  - $667,200 services/supplies/materials purchased in the neighborhood**
  - $8,500 cash/in-kind contributions for neighborhood organizations/events**

- **Other contributions to the neighborhood**
  - 88% of owners say they are a role model for youth or young adults
  - 50% have contributed time, money, and/or in-kind contributions to neighborhood events
  - 25% say their business serves as a gathering place for the neighborhood

- **Profile of surveyed businesses**
  - 8 surveys completed on the West Side of Saint Paul
  - The majority of businesses are service-related
  - The majority of the surveyed owners identify as Latino or Hispanic

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* Estimates based on responses of 8 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.
** Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.
For more information
This summary presents highlights of the Neighborhood Development Center: Outcomes evaluation report. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.

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