Neighborhood Development Center’s estimated impact on the West Side of Saint Paul
Data collected September 2009-August 2010

- **Businesses and employees***
  - 20 open businesses
  - 34 full-time and part-time jobs created or retained (including business owners and their employees)

- **$664,700 annual financial return to the neighborhood by businesses***
  - $178,300 payroll
  - $77,400 payments to subcontractors and cash workers
  - $8,600 in property taxes
  - $171,400 rent
  - $102,900 sales tax
  - $95,600 services/supplies/materials purchased in the neighborhood**
  - $30,600 cash/in-kind contributions for neighborhood organizations/events**

- **Other contributions to the neighborhood**
  - 86% of owners say they are a role model for youth or young adults
  - 71% have contributed time, money, and/or in-kind contributions to neighborhood events
  - 43% say they serve as a leader for groups or associations in their community
  - 29% say their business serves as a gathering place for the neighborhood

- **Profile of surveyed businesses**
  - 7 surveys completed on the West Side of Saint Paul
  - 71% of the businesses surveyed are service-related and 29% restaurants or catering
  - 86% of the surveyed owners identify as Latino and 14% Caucasian

* Estimates based on responses of 7 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.

** Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.
For more information
This summary presents highlights of the Neighborhood Development Center: Outcomes evaluation report. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.
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