

## Neighborhood Development Center's estimated impact on the West Side of Saint Paul

Data collected September 2009-August 2010

### ■ **Businesses and employees\***

- 20 open businesses
- 34 full-time and part-time jobs created or retained (including business owners and their employees)

### ■ **\$664,700 annual financial return to the neighborhood by businesses\***

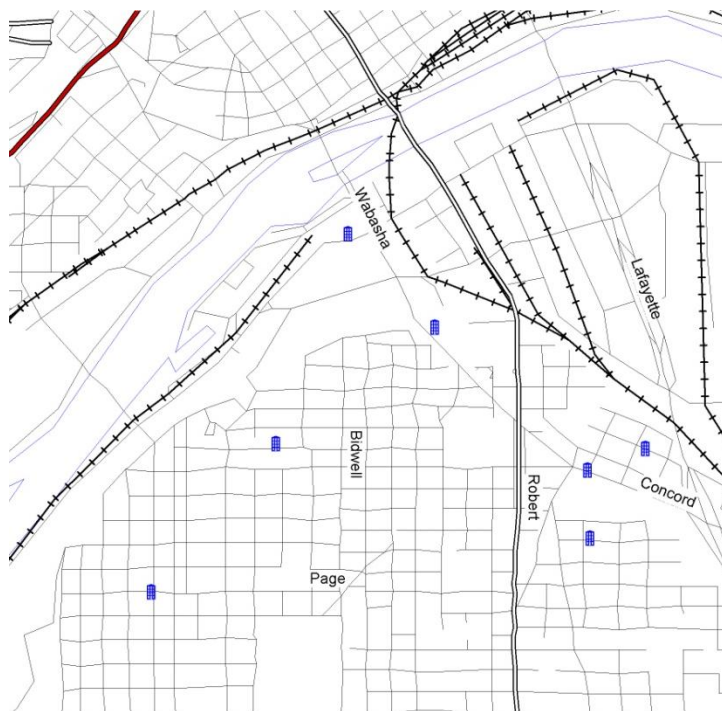
- \$178,300 payroll
- \$77,400 payments to subcontractors and cash workers
- \$8,600 in property taxes
- \$171,400 rent
- \$102,900 sales tax
- \$95,600 services/supplies/materials purchased in the neighborhood\*\*
- \$30,600 cash/in-kind contributions for neighborhood organizations/events\*\*

### ■ **Other contributions to the neighborhood**

- 86% of owners say they are a **role model** for youth or young adults
- 71% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 43% say they serve as a **leader** for groups or associations in their community
- 29% say their business serves as a **gathering place** for the neighborhood

### ■ **Profile of surveyed businesses**

- 7 surveys completed on the West Side of Saint Paul
- 71% of the businesses surveyed are service-related and 29% restaurants or catering
- 86% of the surveyed owners identify as Latino and 14% Caucasian



7 NDC alumni businesses on the West Side of Saint Paul

\* Estimates based on responses of 7 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.

\*\* Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.



## Wilder Research

Information. Insight. Impact.

451 Lexington Parkway North  
Saint Paul, Minnesota 55104  
651-280-2700

[www.wilderresearch.org](http://www.wilderresearch.org)



### For more information

This summary presents highlights of the *Neighborhood Development Center: Outcomes evaluation report*. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.

Author: Laura Schauben

APRIL 2011