## Wilder Research

# Neighborhood Development Center's estimated impact in North Minneapolis

Data collected within a one mile radius of the

Broadway and Girard intersection from October 2011-September 2012

#### Businesses and employees\*

- $\rightarrow$  31 open businesses
- $\rightarrow$  191 full-time and part-time jobs created or retained (including business owners and their employees)

#### ■ \$2,239,600 annual financial return to the neighborhood by businesses\*

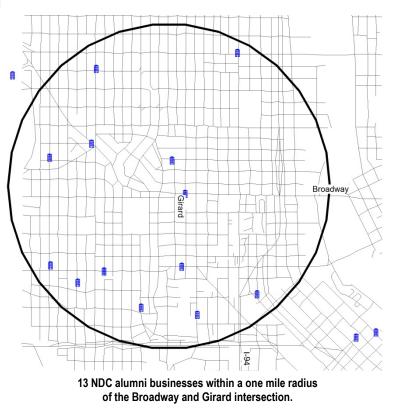
- → \$1,359,200 in payroll
- $\rightarrow$  \$105,500 payments to subcontractors and cash workers
- $\rightarrow$  \$59,600 in property taxes
- → \$225,300 rent
- $\rightarrow$  \$117,000 sales tax
- $\rightarrow$  \$270,800 services/supplies/materials purchased in the neighborhood\*\*
- $\rightarrow$  \$102,200 cash/in-kind contributions for neighborhood organizations/events\*\*

#### Other contributions to the neighborhood

- $\rightarrow$  100% of owners say they are a <u>role model</u> for youth or young adults
- → 77% have contributed time, money, and/or in-kind <u>contributions</u> to neighborhood events
- $\rightarrow$  62% say they serve as a <u>leader</u> for groups or associations in their community
- $\rightarrow$  39% say their business serves as a **<u>gathering place</u>** for the neighborhood

### Profile of surveyed businesses

- $\rightarrow$  13 surveys completed in a one mile radius of the Broadway and Girard intersection
- → 61% of the businesses are service-related, 15% retail, 8% construction, 8% manufacturing, and 8% restaurants or catering
- → 85% of the surveyed owners identify as African American, 8% Asian, and 8% Caucasian



- \* Estimates based on responses of 13 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.
- \*\* Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.



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Information. Insight. Impact.

451 Lexington Parkway North Saint Paul, Minnesota 55104 651-280-2700 www.wilderresearch.org



CELEBRATING 20 YEARS OF COMMUNITY REVITALIZATION

#### For more information

This summary presents highlights of the *Neighborhood Development Center: Outcomes evaluation report.* For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423. Author: Laura Schauben APRIL 2013