Neighborhood Development Center’s estimated impact in North Minneapolis
Data collected within a one mile radius of the Broadway and Girard intersection from October 2011-September 2012

- **Businesses and employees**
  - 31 open businesses
  - 191 full-time and part-time jobs created or retained (including business owners and their employees)

- **$2,239,600 annual financial return to the neighborhood by businesses**
  - $1,359,200 in payroll
  - $105,500 payments to subcontractors and cash workers
  - $59,600 in property taxes
  - $225,300 rent
  - $117,000 sales tax
  - $270,800 services/supplies/materials purchased in the neighborhood
  - $102,200 cash/in-kind contributions for neighborhood organizations/events

- **Other contributions to the neighborhood**
  - 100% of owners say they are a role model for youth or young adults
  - 77% have contributed time, money, and/or in-kind contributions to neighborhood events
  - 62% say they serve as a leader for groups or associations in their community
  - 39% say their business serves as a gathering place for the neighborhood

- **Profile of surveyed businesses**
  - 13 surveys completed in a one mile radius of the Broadway and Girard intersection
  - 61% of the businesses are service-related, 15% retail, 8% construction, 8% manufacturing, and 8% restaurants or catering
  - 85% of the surveyed owners identify as African American, 8% Asian, and 8% Caucasian

* Estimates based on responses of 13 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.
** Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.
For more information
This summary presents highlights of the Neighborhood Development Center: Outcomes evaluation report. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.
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