

## Neighborhood Development Center's estimated impact in North Minneapolis

Data collected within a one mile radius of the  
Broadway and Girard intersection from September 2009-August 2010

### ■ **Businesses and employees\***

- 21 open businesses
- 42 full-time and part-time jobs created or retained (including business owners and their employees)

### ■ **\$690,600 annual financial return to the neighborhood by businesses\***

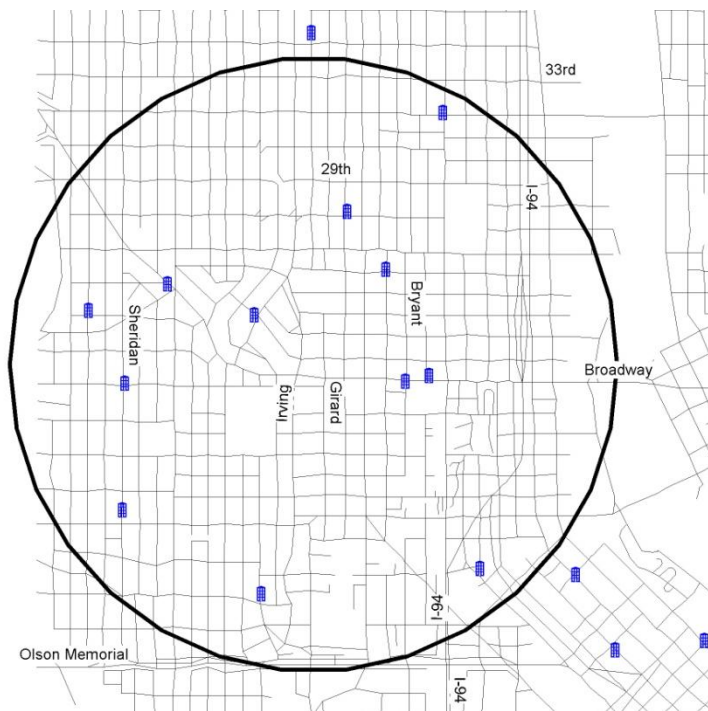
- \$462,000 in payroll
- \$24,900 payments to subcontractors and cash workers
- \$8,100 in property taxes
- \$120,800 rent
- \$25,300 sales tax
- \$32,700 services/supplies/materials purchased in the neighborhood\*\*
- \$16,900 cash/in-kind contributions for neighborhood organizations/events\*\*

### ■ **Other contributions to the neighborhood**

- 83% of owners say they are a **role model** for youth or young adults
- 83% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 42% say they serve as a **leader** for groups or associations in their community
- 17% say their business serves as a **gathering place** for the neighborhood

### ■ **Profile of surveyed businesses**

- 12 surveys completed in a one mile radius of the Broadway and Girard intersection
- 33% of the businesses surveyed are construction-related, 25% service-related, 25% retail, 8% manufacturing, and 8% restaurants or catering
- 67% of the surveyed owners identify as African American, 17% Caucasian, 8% Hispanic or Latino, and 8% Asian



12 NDC alumni businesses within a one mile radius  
of the Broadway and Girard intersection.

\* Estimates based on responses of 12 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.

\*\* Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.



## Wilder Research

Information. Insight. Impact.

451 Lexington Parkway North  
Saint Paul, Minnesota 55104  
651-280-2700

[www.wilderresearch.org](http://www.wilderresearch.org)



### For more information

This summary presents highlights of the *Neighborhood Development Center: Outcomes evaluation report*. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655.

For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.

Author: Laura Schauben

APRIL 2011