Neighborhood Development Center’s estimated impact in North Minneapolis

Data collected within a one mile radius of the Broadway and Girard intersection from September 2009-August 2010

- **Businesses and employees***
  - 21 open businesses
  - 42 full-time and part-time jobs created or retained (including business owners and their employees)

- **$690,600 annual financial return to the neighborhood by businesses***
  - $462,000 in payroll
  - $24,900 payments to subcontractors and cash workers
  - $8,100 in property taxes
  - $120,800 rent
  - $25,300 sales tax
  - $32,700 services/supplies/materials purchased in the neighborhood**
  - $16,900 cash/in-kind contributions for neighborhood organizations/events**

- **Other contributions to the neighborhood**
  - 83% of owners say they are a *role model* for youth or young adults
  - 83% have contributed time, money, and/or in-kind *contributions* to neighborhood events
  - 42% say they serve as a *leader* for groups or associations in their community
  - 17% say their business serves as a *gathering place* for the neighborhood

- **Profile of surveyed businesses**
  - 12 surveys completed in a one mile radius of the Broadway and Girard intersection
  - 33% of the businesses surveyed are construction-related, 25% service-related, 25% retail, 8% manufacturing, and 8% restaurants or catering
  - 67% of the surveyed owners identify as African American, 17% Caucasian, 8% Hispanic or Latino, and 8% Asian

* Estimates based on responses of 12 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.
** Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.
For more information
This summary presents highlights of the Neighborhood Development Center: Outcomes evaluation report. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655.
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