

## Neighborhood Development Center's estimated impact around Lake and Chicago

Data collected within a one mile radius from September 2009-August 2010

### ■ **Businesses and employees\***

- 137 open businesses
- 480 full-time and part-time jobs created or retained (including business owners and their employees)

### ■ **\$13,417,000 annual financial return to the neighborhood by businesses \***

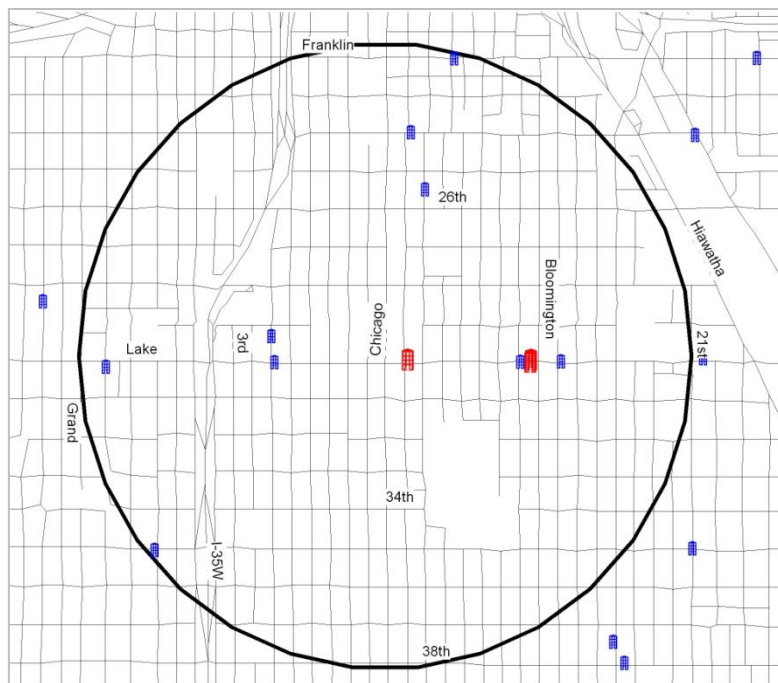
- \$4,223,900 payroll
- \$4,675,100 payments to subcontractors and cash workers
- \$44,000 in property taxes
- \$2,472,600 rent
- \$873,800 sales tax
- \$847,000 services/supplies/materials purchased in the neighborhood\*\*
- \$280,600 cash/in-kind contributions for neighborhood organizations/events\*\*

### ■ **Other contributions to the neighborhood**

- 88% of owners say they are a **role model** for youth or young adults
- 84% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 29% say they serve as a **leader** for groups or associations in their community
- 61% say their business serves as a **gathering place** for the neighborhood

### ■ **Profile of surveyed businesses**

- 56 surveys completed in a one mile radius of the Lake and Chicago intersection
- 52% of the businesses surveyed are retail, 25% restaurants or catering, and 23% service-related
- 66% of the surveyed owners identify as Hispanic or Latino, 16% White, 7% African American, 5% Asian, 4% African, and 2% Native American or American Indian



56 NDC alumni businesses within a one mile radius of the Lake and Chicago intersection. Larger icon on map represents more than one business.

\* Estimates based on responses of 56 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.

\*\* Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.



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451 Lexington Parkway North  
Saint Paul, Minnesota 55104  
651-280-2700

[www.wilderresearch.org](http://www.wilderresearch.org)



### For more information

This summary presents highlights of the *Neighborhood Development Center: Outcomes evaluation report*. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.

Author: Laura Schauben

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