

Neighborhood Development Center's Estimated Impact on the East Side of Saint Paul

*Based on Data for January – December 2019 on a
Two-mile Radius of Arcade and Jenks Intersection*

■ Businesses and employees^a

- 28 open businesses
- 376 full-time and part-time jobs created or retained (including business owners and their employees)

■ \$11,461,420 annual financial return to the neighborhood by businesses^a

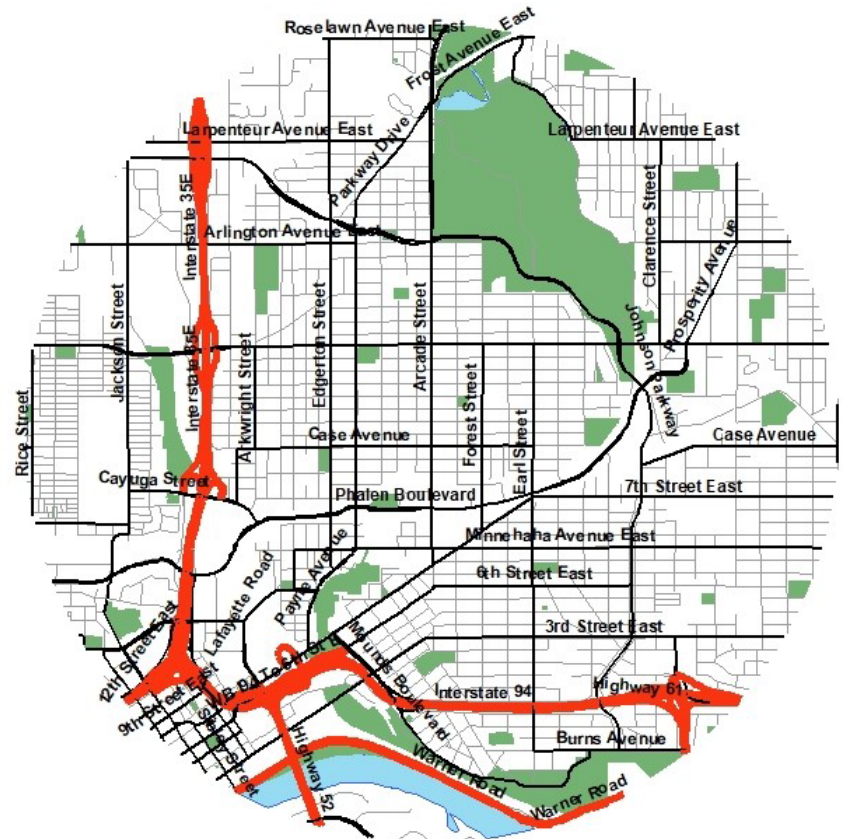
- \$616,000 rent
- \$115,110 property tax
- \$1,048,840 business expenses (excluding rent and payroll) in neighborhood^b
- \$99,870 cash/in-kind contributions for neighborhood organizations/events
- \$7,989,330 payroll of business owners who employ neighborhood residents
- \$1,517,600 payroll taxes of owners who employ neighborhood residents
- \$74,670 payments to subcontractors and cash workers

■ Other contributions to the neighborhood

- 89% of owners say they are a **role model** for youth or young adults
- 89% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 22% say they serve as a **leader** for groups or associations in their community
- 78% say their business serves as a **gathering place** for the neighborhood

■ Profile of surveyed businesses

- 9 owners interviewed within the East Side of Saint Paul
- The surveyed owners were diverse in regard to race and ethnicity.



^a Estimates based on responses of 9 surveyed businesses.

^b Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.



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BUILDING NEIGHBORHOOD ECONOMIES FROM WITHIN

For more information

This summary presents highlights of the Neighborhood Development Center Outcomes Evaluation report. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655.

For more information about Neighborhood Development Center, contact Samir Saikali at 651-379-8423.

Author: Laura Schauben
MAY 2020

Neighborhood Development Center's Estimated Impact on the Frogtown Neighborhood

*Based on Data for January – December 2019 on a
Two-mile Radius of Dale and University Intersection*

■ **Businesses and employees^a**

- 103 open businesses
- 662 full-time and part-time jobs created or retained (including business owners and their employees)

■ **\$15,808,580 annual financial return to the neighborhood by businesses^a**

- \$1,290,300 rent
- \$702,270 property taxes
- \$5,261,580 business expenses (excluding rent and payroll) in neighborhood^b
- \$158,670 cash/in-kind contributions for neighborhood organizations/events
- \$7,584,550 payroll of business owners who employ neighborhood residents
- \$430,730 payroll taxes of owners who employ neighborhood residents
- \$380,480 payments to subcontractors and cash workers

■ **Other contributions to the neighborhood**

- 94% of owners say they are a **role model** for youth or young adults
- 81% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 41% say they serve as a **leader** for groups or associations in their community
- 63% say their business serves as a **gathering place** for the neighborhood

■ **Profile of surveyed businesses**

- 33 owners interviewed within the Frogtown neighborhood
- 18% of the surveyed owners identify as Asian, 15% as African American or black, 15% as African, 15% as Caucasian or white, 6% as Latino or Hispanic, 3% as Native American, and 3% as another race or ethnicity. Data was unavailable for 24%.^c



^a Estimates based on responses of 33 surveyed businesses.

^b Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.

^c Total varies from 100% due to rounding



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Neighborhood Development Center's Estimated Impact on North Minneapolis

*Based on Data for January – December 2019 on a
Two-mile Radius of Broadway and Girard Intersection*

■ Businesses and employees^a

- 19 open businesses
- 101 full-time and part-time jobs created or retained (including business owners and their employees)

■ \$1,819,650 annual financial return to the neighborhood by businesses^a

- This amount includes rent and property taxes, business expenses (excluding rent and payroll) spent in their neighborhood^b, cash/in-kind contributions for neighborhood organizations and events, payroll and payroll taxes of business owners who employ neighborhood residents, and payments to subcontractors and cash workers.

■ Other contributions to the neighborhood

- 100% of owners say they are a **role model** for youth or young adults
- 83% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 50% say they serve as a **leader** for groups or associations in their community
- 67% say their business serves as a **gathering place** for the neighborhood

■ Profile of surveyed businesses

- 6 owners interviewed within North Minneapolis
- All surveyed owners identify as African American or black



^a Estimates based on responses of 9 surveyed businesses.

^b Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.



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MAY 2020

Neighborhood Development Center's Estimated Impact on South Minneapolis

*Based on Data for January – December 2019 on a
Two-mile Radius of Lake and Chicago Intersection*

■ **Businesses and employees^a**

- 137 open businesses
- 881 full-time and part-time jobs created or retained (including business owners and their employees)

■ **\$19,914,480 annual financial return to the neighborhood by businesses^a**

- \$2,662,310 rent
- \$74,730 property tax
- \$1,066,220 business expenses (excluding rent and payroll) in neighborhood^b
- \$301,030 cash/in-kind contributions for neighborhood organizations/events
- \$12,706,070 payroll of business owners who employ neighborhood residents
- \$1,804,180 payroll taxes of owners who employ neighborhood residents
- \$1,299,940 payments to subcontractors and cash workers

■ **Other contributions to the neighborhood**

- 86% of owners say they are a **role model** for youth or young adults
- 86% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 39% say they serve as a **leader** for groups or associations in their community
- 73% say their business serves as a **gathering place** for the neighborhood

■ **Profile of surveyed businesses**

- 44 owners interviewed within South Minneapolis
- 32% of the surveyed owners identify as Latino or Hispanic, 14% as African, 11% as Caucasian or white, 5% as African American or black, 5% as Asian, 2% as Native American, and 2% as another race or ethnicity. Data was unavailable for 30%.



^a Estimates based on responses of 44 surveyed businesses.

^b Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.

^c Total varies from 100% due to rounding.



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