Neighborhood Development Center’s estimated impact on the East Side of Saint Paul
Data collected within a one mile radius of the Arcade and Jenks intersection from October 2011-September 2012

- **Businesses and employees***
  - 21 open businesses
  - 57 full-time and part-time jobs created or retained (including business owners and their employees)

- **$1,539,700 annual financial return to the neighborhood by businesses***
  - $638,600 payroll
  - $21,400 payments to subcontractors and cash workers
  - $45,000 in property taxes
  - $201,600 rent
  - $121,500 sales tax
  - $508,300 services/supplies/materials purchased in the neighborhood**
  - $3,300 cash/in-kind contributions for neighborhood organizations/events**

- **Other contributions to the neighborhood**
  - 100% of owners say they are a *role model* for youth or young adults
  - 57% have contributed time, money, and/or in-kind *contributions* to neighborhood events
  - 29% say they serve as a *leader* for groups or associations in their community
  - 71% say their business serves as a *gathering place* for the neighborhood

- **Profile of surveyed businesses**
  - 7 surveys completed in a one mile radius of the Arcade and Jenks intersection
  - Most of the businesses are either retail or service-related
  - The majority of the surveyed owners identify as Hispanic or Latino

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* Estimates based on responses of 7 surveyed businesses.
** Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.
For more information
This summary presents highlights of the Neighborhood Development Center: Outcomes evaluation report. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.
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APRIL 2013