

Neighborhood Development Center's estimated impact on the East Side of Saint Paul

Data collected within a one mile radius of the
Arcade and Jenks intersection from September 2009-August 2010

■ **Businesses and employees***

- 27 open businesses
- 141 full-time and part-time jobs created or retained (including business owners and their employees)

■ **\$2,920,800 annual financial return to the neighborhood by businesses***

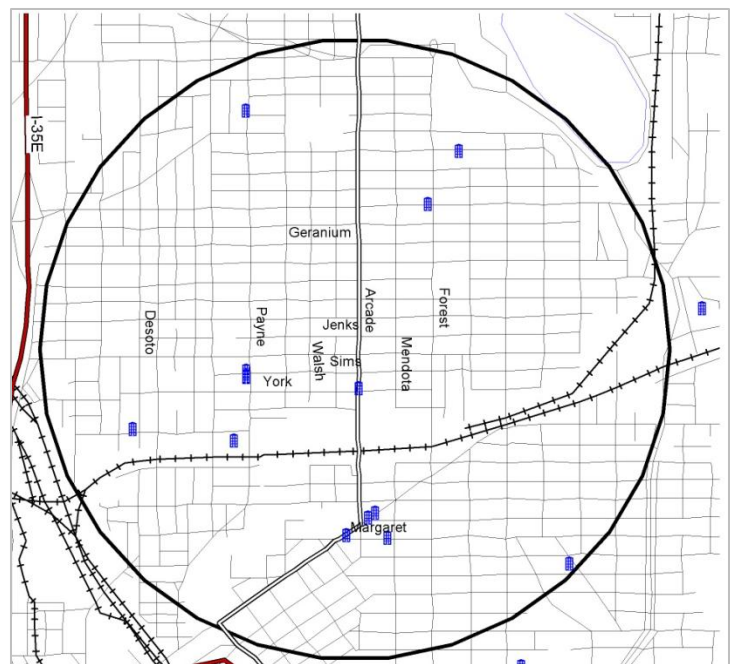
- \$1,853,700 payroll
- \$3,900 payments to subcontractors and cash workers
- \$74,500 in property taxes
- \$115,700 rent
- \$639,700 sales tax
- \$188,000 services/supplies/materials purchased in the neighborhood**
- \$45,200 cash/in-kind contributions for neighborhood organizations/events**

■ **Other contributions to the neighborhood**

- 79% of owners say they are a **role model** for youth or young adults
- 71% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 29% say they serve as a **leader** for groups or associations in their community
- 36% say their business serves as a **gathering place** for the neighborhood

■ **Profile of surveyed businesses**

- 14 surveys completed in a one mile radius of the Arcade and Jenks intersection
- 43% of the businesses surveyed are service-related, 21% retail, 21% restaurants or catering, 7% manufacturing, and 7% specialty food production
- 50% of the surveyed owners identify as Hispanic or Latino, 43% White, and 7% African American



**14 NDC alumni businesses within a one mile radius
of the Arcade and Jenks intersection.**

* Estimates based on responses of 14 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.

** Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.



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For more information

This summary presents highlights of the *Neighborhood Development Center: Outcomes evaluation report*. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655.

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