Neighborhood Development Center’s estimated impact on the East Side of Saint Paul
Data collected within a one mile radius of the Arcade and Jenks intersection from September 2009-August 2010

- **Businesses and employees***
  - 27 open businesses
  - 141 full-time and part-time jobs created or retained (including business owners and their employees)

- **$2,920,800 annual financial return to the neighborhood by businesses***
  - $1,853,700 payroll
  - $3,900 payments to subcontractors and cash workers
  - $74,500 in property taxes
  - $115,700 rent
  - $639,700 sales tax
  - $188,000 services/supplies/materials purchased in the neighborhood**
  - $45,200 cash/in-kind contributions for neighborhood organizations/events**

- **Other contributions to the neighborhood**
  - 79% of owners say they are a **role model** for youth or young adults
  - 71% have contributed time, money, and/or in-kind **contributions** to neighborhood events
  - 29% say they serve as a **leader** for groups or associations in their community
  - 36% say their business serves as a **gathering place** for the neighborhood

- **Profile of surveyed businesses**
  - 14 surveys completed in a one mile radius of the Arcade and Jenks intersection
  - 43% of the businesses surveyed are service-related, 21% retail, 21% restaurants or catering, 7% manufacturing, and 7% specialty food production
  - 50% of the surveyed owners identify as Hispanic or Latino, 43% White, and 7% African American

* Estimates based on responses of 14 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.
** Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.
For more information
This summary presents highlights of the Neighborhood Development Center: Outcomes evaluation report. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.

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