Neighborhood Development Center’s
estimated impact around Dale and University
Data collected within a one mile radius from October 2011-September 2012

- **Businesses and employees**
  - 65 open businesses
  - 576 full-time and part-time jobs created or retained (including business owners and their employees)

- **$11,321,200 annual financial return to the neighborhood by businesses**
  - $5,073,500 payroll
  - $883,000 payments to subcontractors and cash workers
  - $231,300 in property taxes
  - $927,700 rent
  - $788,300 sales tax
  - $3,287,600 services/supplies/materials purchased in the neighborhood
  - $129,800 cash/in-kind contributions for neighborhood organizations/events

- **Other contributions to the neighborhood**
  - 87% of owners say they are a **role model** for youth or young adults
  - 70% have contributed time, money, and/or in-kind **contributions** to neighborhood events
  - 47% say they serve as a **leader** for groups or associations in their community
  - 60% say their business serves as a **gathering place** for the neighborhood

- **Profile of surveyed businesses**
  - 30 surveys completed in a one mile radius of the Dale and University intersection
  - 47% of the businesses surveyed are service-related, 23% retail, 17% restaurants or catering, 7% construction, and 7% manufacturing
  - 47% of the surveyed owners identify as African American, 30% Asian, 13% African, 7% Caucasian, and 3% Hispanic or Latino

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*Estimates based on responses of 30 surveyed businesses.

**Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood."
For more information
This summary presents highlights of the Neighborhood Development Center: Outcomes evaluation report. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.
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APRIL 2013