

Neighborhood Development Center's estimated impact around Dale and University

Data collected within a one mile radius from September 2009-August 2010

■ **Businesses and employees***

- 50 open businesses
- 517 full-time and part-time jobs created or retained (including business owners and their employees)

■ **\$5,129,300 annual financial return to the neighborhood by businesses***

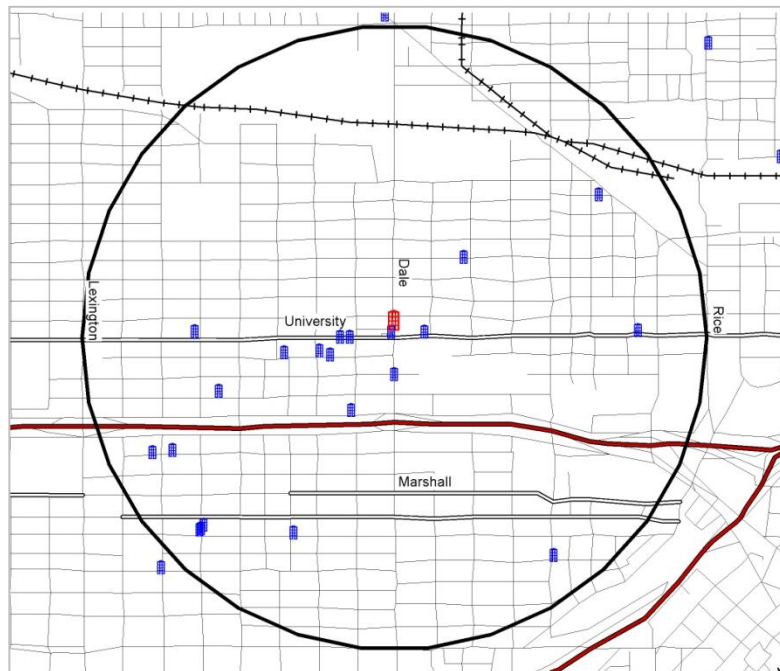
- \$3,631,300 payroll
- \$120,200 payments to subcontractors and cash workers
- \$29,300 in property taxes
- \$439,600 rent
- \$273,400 sales tax
- \$550,100 services/supplies/materials purchased in the neighborhood**
- \$85,300 cash/in-kind contributions for neighborhood organizations/events**

■ **Other contributions to the neighborhood**

- 91% of owners say they are a **role model** for youth or young adults
- 70% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 39% say they serve as a **leader** for groups or associations in their community
- 39% say their business serves as a **gathering place** for the neighborhood

■ **Profile of surveyed businesses**

- 23 surveys completed in a one mile radius of the Dale and University intersection
- 78% of the businesses surveyed are service-related, 13% retail, and 9% restaurants or catering
- 61% of the surveyed owners identify as African American, 22 % as Asian, and 17% Caucasian



23 NDC alumni businesses within a one mile radius of the Dale and University intersection. Larger icon on map represents more than one business.

* Estimates based on responses of 23 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.

** Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.



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451 Lexington Parkway North
Saint Paul, Minnesota 55104
651-280-2700

www.wilderresearch.org



For more information

This summary presents highlights of the *Neighborhood Development Center: Outcomes evaluation report*. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.

Author: Laura Schauben

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