Neighborhood Development Center’s estimated impact around Dale and University
Data collected within a one mile radius from September 2009-August 2010

- Businesses and employees*
  - 50 open businesses
  - 517 full-time and part-time jobs created or retained (including business owners and their employees)

- $5,129,300 annual financial return to the neighborhood by businesses*
  - $3,631,300 payroll
  - $120,200 payments to subcontractors and cash workers
  - $29,300 in property taxes
  - $439,600 rent
  - $273,400 sales tax
  - $550,100 services/supplies/materials purchased in the neighborhood**
  - $85,300 cash/in-kind contributions for neighborhood organizations/events**

- Other contributions to the neighborhood
  - 91% of owners say they are a role model for youth or young adults
  - 70% have contributed time, money, and/or in-kind contributions to neighborhood events
  - 39% say they serve as a leader for groups or associations in their community
  - 39% say their business serves as a gathering place for the neighborhood

- Profile of surveyed businesses
  - 23 surveys completed in a one mile radius of the Dale and University intersection
  - 78% of the businesses surveyed are service-related, 13% retail, and 9% restaurants or catering
  - 61% of the surveyed owners identify as African American, 22% as Asian, and 17% Caucasian

* Estimates based on responses of 23 surveyed businesses. Due to changes in methodology, data is not comparable to previous years.

** Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.
For more information
This summary presents highlights of the Neighborhood Development Center: Outcomes evaluation report. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655.
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