YEAR 3 GOALS AND EVALUATION FINDINGS

KID CITY’s GOALS

1. Have fun doing art  
2. Teach art skills  
3. Bring residents together

with the diverse residents of Maplewood.

In KID CITY’s third year, City of Maplewood Parks and Recreation, Z Puppets Rosenschnoz, and their KID CITY partners hosted six family-friendly community art events for Maplewood residents. These events took place at Edgerton Park, the Harriet Tubman Center, Afton Heights Park, the Maplewood Community Center, and Gladstone Park.

RESIDENTS HAD FUN AND LEARNED SOMETHING NEW

98% of people who took the KID CITY survey…  
Had fun making art

96% of people who took the KID CITY survey…  
Learned something new about making art

KID CITY ENGAGED NEW AND REPEAT VISITORS

First time at a KID CITY event  
24%

Had been to a KID CITY event before  
49%

Not sure if had been to a KID CITY event before  
27%

KID CITY BROUGHT TOGETHER A DIVERSE GROUP OF RESIDENTS

Race and ethnicity of KID CITY visitors and of the City of Maplewood residents


For more information contact Ryan Evans at Wilder Research, 651-280-2677 or visit us online at www.wilderresearch.org.

SEPTEMBER 2018