

LATINOLEAD

Summary

Key findings



Community Building



Altruism



Empathy



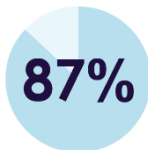
Connections

Perceptions of LatinoLEAD as a Latinx-serving organization

Currently actively involved with LatinoLEAD:



Agreed or strongly agreed that they would recommend LatinoLEAD to others.



Agreed or strongly agreed that the organization plays an important role among Latinx-serving organizations in Minnesota.



These individuals see LatinoLEAD as a desirable or necessary Latinx and Minnesota-based organization.

Desired programs and events

Respondents said that they have or would want to participate in programming and events where the focus is to:



Give back to the Latinx community (75%).



Connect or spend time with Latinx individuals (73%).

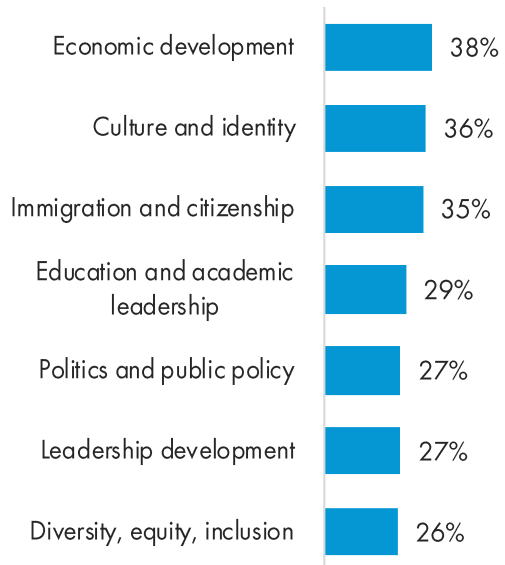


Help make Minnesota a place where all Latinx individuals can thrive (73%).



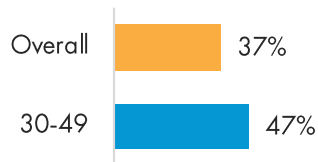
Expand or strengthen "my connection to people who can help me reach my goals" (56%).

TOPICS FOR LATINOLEAD TO FOCUS ON ...



Interests and goals by respondents' characteristics

INTEREST IN ECONOMIC DEVELOPMENT AS A PRIORITY TOPIC, BY AGE



LATINO LEAD SHOULD FOCUS ON, RESPONDENTS AGED 18-29



These topics were not a priority for other age groups.

What are the three most important resources and activities for LatinoLEAD to offer?

Three key themes that respondents brought up and commented:

- They would like to see the continuation of resources and activities related to networking events (N=31/66) related to assistance and advocacy.
- Attend social and cultural events to continue community connectedness (N=18/66).
- Join events related to professional development or leadership (N=34/66).

What do you think are the three greatest needs facing your community?

When asked to provide three of the greatest needs facing the Latinx community, two key themes emerged:



Economic development (40%)

Factors of economic development that respondents identified relate to jobs, basic resources, entrepreneurship/leadership, and finances.



Assistance with political policy (38%)

Factors for assistance with political policy include advocacy and aid around immigration status and DACA.

What do you think are the three greatest strengths of your community?

One theme that did arise from respondents is the identity of being a hard worker (N=17/47) in terms of strong values, perseverance, and grit.

