

Kid City Evaluation:

Event Survey Data Tables

Kid City is a partnership between the City of Maplewood Parks and Recreation (Maplewood) and Z Puppets Rosenschnoz (Z Puppets). Z Puppets is a Minneapolis-based theater and puppet company. With funding from the Minnesota State Arts Board, Kid City brings the people of Maplewood together through theater, puppetry, and interactive art installations.

As part of the Kid City evaluation, Wilder Research developed an event survey and Z Puppets staff administered this survey at three events. A total of 27 respondents completed this survey (though not all respondents answered every question). This document presents data tables for each question on this survey. Additionally, we observed Kid City youth programming, conducted a focus group with the Kid City team, and conducted a focus group with Kid City youth videographers; there are separate write-ups of these evaluation activities.

Event at which survey was completed (n=27)

	Frequency	Percent
Laugh-in event	15	56%
Wakefield event	7	26%
July 4 event	5	19%

Please let us know how much you agree or disagree with the following statements.

	Strongly agree	Agree	Disagree	Strongly disagree
The Kid City event was fun for me. (n=27)	48%	52%	--	--
I would recommend my friends or family to go to future Kid City events. (n=26)	54%	42%	4%	--
I felt welcome at the Kid City event. (n=25)	68%	32%	--	--
I saw myself or my culture represented in the Kid City event. (n=25)	64%	24%	4%	8%
Because I attended the Kid City event, I have a better understanding of the cultures that are present in Maplewood. (n=27)	56%	30%	11%	4%

At the Kid City event, did you interact with someone who is not of your race or ethnicity? (n=27)

	Frequency	Percent
Yes	18	67%
No	8	30%
I don't know	1	4%

How old are you? (n=25)

	Frequency	Percent
Younger than 18 years old	2	8%
18-24 years old	--	--
25-34 years old	10	52%
35-59 years old	15	40%
60 years old or older	--	--

What is your gender? (n=25)

	Frequency	Percent
Female	23	92%
Male	2	8%
Other	--	--

What is your race or ethnicity? (n=24)

	Frequency	Percent
African or African American	6	25%
East Asian or Southeast Asian	4	17%
Latino	3	13%
White or Caucasian	14	58%
Multi-racial ^a	3	13%

Note: Frequency adds to more than 24 and percent adds to more than 100 because respondents could choose multiple response options.

^a The "Multi-racial" category was not a response option on the survey, but includes respondents who indicated multiple racial categories.

Do you live in Maplewood? (n=27)

	Frequency	Percent
Yes	12	44%
No	15	56%

How long have you lived in Maplewood? (n=13)

	Frequency	Percent
Less than one year	1	8%
1-4 years	5	38%
5-9 years	4	31%
10-24 years	2	15%
25 years or longer	1	8%

Note: This question was only answered by respondents who live in Maplewood.

Has anyone in your family – including you – participated in a Maplewood Parks & Recreation event or program before? (n=26)

	Frequency	Percent
Yes	13	50%
No	11	42%
I don't know	2	8%

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