Minnesota Historical Society Logic Model—REVISED June 20, 2011

**Inputs:** To preserve, maintain, and restore historical evidence for future generations and make information, artifacts, and places accessible to all Minnesotans, the activities of the Minnesota Historical Society (MHS) are supported by Legislative appropriations and other funding sources, as well as administrative functions including development, finance, membership, grantmaking, marketing and communications, partnerships, and website development.

**Activities**

**Education:**
MHS teaches history to diverse audiences through sites, museums, curricula, and programs

**Preservation:**
MHS acquires and preserves a wide range of sites, artifacts, records, and materials chronicling Minnesota's history of people (families, immigrants, and notables) and place, and teaches others these skills

**Access:**
MHS catalogues, digitizes, and makes accessible a wide range of artifacts, records, and materials chronicling Minnesota's history of people (families, immigrants, and notables) and places. These materials are made available through exhibits, libraries, publications, programs, and online.

**Outputs**

- # of public programs and characteristics of users:
  - Students, grades 4-12
  - Teachers
  - Adults age 50+
  - Families with children
  - Young adults
  - Web visitors

- # of properties listed on the National Register of Historic Places
- # of collection units acquired and preserved
- # of heritage entities and partners served
- # of historic preservation grants
- # of public programs
- # of users trained in preservation techniques

- # of collection units exhibited and/or digitized
- # of members (% new, % renewed)
- # of volunteers (% new, % renewed)
- # of interns/fellows
- # of partners
- # of grants awarded
- # of publications
- # of magazine subscriptions
- # of books sold
- $ raised from MHS stores
- $ raised from publications

- # of heritage entities and partners served
- # of public programs
- # of users trained in preservation techniques

**Outcomes (immediate — intermediate — long term)**

- Students have a positive learning experience as they learn about history
- Teachers have a positive experience and learn how to integrate MHS resources into the classroom and support of state standards
- Diverse participants, users, and visitors have a positive experience as they learn about history
- Geographically diverse partners and stakeholders learn how they can actively access, support, promote, and protect historic resources

**Ultimate outcome**

- Students develop creativity as well as research, critical thinking and analysis skills, collaboration, and communication skills
- Students have increased perspective of how history relates to their daily lives
- Teachers integrate MHS resources into the classroom and teach students how to use historical information
- Geographically diverse partners and stakeholders have increased perspective of how the past impacts the present and future
- Diverse participants, users, and visitors have increased perspective of how the past impacts the present and future, and increased capacity to work in partnership with the Society to preserve and promote access to historic resources
- Students, teachers, participants, users, visitors, and all Minnesotans build an appreciation for history
- Diverse individuals, communities, organizations, donors, funders, the Minnesota Department of Education, and the Minnesota Legislature see MHS as a valuable resource for teaching and preserving history and provide ongoing support to the Society to continue its work
- Minnesotans and other users of MHS demonstrate that they value history in their personal lives and society at large, and they pursue opportunities to preserve historical evidence and to learn more about history