2023 ANNUAL REPORT

People that thrive in their fullness. Good that lasts for generations.



Dear friends of Wilder,

Thank you for your support during a year that has been challenging in many ways: a lack of affordable housing, continued trauma from the pandemic and rising inflation. Every day, our team witnesses amazing successes that impact people and families not only today, but for future generations as Wilder and our communities evolve forward.

Wilder is on a journey to adapt and evolve new ways of serving people, families and communities. The people and families we serve are on a journey to economic stability, mental wellness, and physical health. We walk together with Saint Paul families, cheering each other on and celebrating the milestones. Our compassion is matched by a data-led approach in collaboration with Wilder Research that helps us meet the evolving needs of the community. Donors, volunteers, funders, partners and community members walk with us too. Your involvement with Wilder makes our mission possible.

The values, identities, hopes, and dreams of the people and communities we serve have propelled us into a positive present and positioned us for a thriving future. We invite you to journey with us and experience Wilder through our 2023 annual report.

Sincerely,

Armando Camacho
Armando Camacho

Armando Camacho President & CEO



A NEW APPROACH TO WORKING WITH FAMILIES

Through Wilder's Whole Family Approach, we are shifting our services to meet the interconnected economic,

health, and education needs of entire family systems.

The belief that families are an incredible vessel to make change happen has resulted in the creation of a framework for a Whole Family Approach that runs throughout Wilder. By implementing this approach and mindset, the deep connections and community collaboration needed to see humans thrive has space to breathe and grow.



FINANCIALS

Revenue

| Sources of Dollars Used to Finance Operations (In Millions) | FY 23 |
|--|--------|
| Government Fees & Contracts 65% | 31.6 |
| Wilder Foundation Endowment 14% | 7.0 |
| Contributions and Private Grants 9% | 4.3 |
| Consulting Revenues 7% | 3.2 |
| Private Contracts, Insurance & Fees 4% | 1.8 |
| Other Income 2% | 1.0 |
| Total Operating Dollars 100% | \$48.9 |

Expenses

| Expenditures By Service Group (In Millions) | FY 23 |
|---|--------|
| Wilder Programs 63% | 30.4 |
| Administration 21% | 10.3 |
| Wilder Research 12% | 5.9 |
| Fundraising 3% | 1.6 |
| Total Operating Dollars 100% | \$48.2 |

Wilder is on a journey to adapt and evolve new ways of serving people, families and communities. Here's a look at how we're progressing forward toward a thriving future.

HEALTH AND WELLNESS

Community Mental Health and Wellness | Healthy Aging and Caregiving



Wilder supported **2,654 people** with 85,261 mental health and substance use recovery services.

540 elders and family caregivers received support that helped them age and provide care in community. Meals on Wheels volunteers delivered **32,000 meals!**

"For me, the coolest part is building relationships and _____ getting to know people and just hearing about their lives."

—Asha, volunteer with Wilder Healthy Aging and Caregiving Services

STABILITY AND GROWTH

Early Childhood Education | Housing Support | Wealth Building

76 families accessed high-quality early childhood education with expanded resources at the Child Development Center.

Wilder launched Rai\$e, a guaranteed income program that provides families \$500 a month for 12 months. **72 families** joined the first cohort in January, and a second cohort began later in the year.

Adira has used multiple Wilder housing and wealth building programs on her journey to create a stable home and life for her and her family, including Rai\$e.

"Don't stop. You can keep pushing yourself to go farther."

—Adira, participant in supportive housing services, Direct Housing Assistance and Rai\$e

CONNECTIONS AND PARTNERSHIPS

Achievement Plus Community Schools | Saint Paul Promise Neighborhood
African American Babies Coalition & Projects | Community Equity Program



A record **19 leaders** completed the Community Equity Program during a historic legislative session.

Achievement Plus supported **1,292 students** and their families at three public schools in Saint Paul.

"The Community Equity Program is a safe place, whatever level you are, whatever your political experience. This is a great group to understand and really learn the legislative process for the state of Minnesota."

- Keisha Mitchell, Community Equity Program graduate and community advocate

INFORMATION AND INSIGHTS

Research, Evaluation and Community Assessments | Data Collection and Survey Center | MNCompass.org | MNHomeless.org

164 organizations hired Wilder Research to conduct evaluations to understand what's working and what's not, and make effective changes.

On October 26, 2023, Wilder Research staff and approximately **1,000 volunteers** interviewed thousands of Minnesotans experiencing homelessness in the 2023 Minnesota Homeless Study.

"Wilder Research has given us data and information that supports what we knew to be true: that our storytelling gatherings are nurturing the soil and souls of our community so they can thrive."

- Rebecca/RJ Lawrence, Telling Queer History founder and executive director

See how your support strengthened families and community! wilder.org/2023



