

ANNUAL REPORT 2017



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WILDER FOUNDATION ANNUAL REPORT 2017

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MISSION

The mission of the Amherst H. Wilder Foundation is to promote the social welfare of persons resident or located in the greater Saint Paul metropolitan area by all appropriate means including:

- Relief of the poor
- Care of the sick and aged
- Care and nurture of children
- Aid of the disadvantaged and otherwise needy
- Promotion of physical and mental health

- Support of rehabilitation and corrections
- Provision of needed housing and social services
- Operation of residences and facilities for the aged, the infirm, and those requiring special care

And, in general, the conservation of human resources by the provision of human services responsive to the welfare needs of the community, all without regard to, or discrimination on account of, nationality, sex, color, religious scruples, or prejudices.

ON THE COVER: Students explore their heritage in the Hmong Karen(ni) Youth Pride program. Learn more on page 6. Photo by Bruce Silcox

A MESSAGE FROM

President and CEO MayKao Y. Hang AND Board Chair Alex Cirillo

Thank you for your support of Wilder's mission. For more than a century Wilder has welcomed change, embraced uncertainty and looked to the future with hope. Now is no different: Together with the community, we create solutions that respond to any challenge that comes our way.

We are pleased to present this report of Wilder's accomplishments throughout 2017. In these pages you'll find examples of how Wilder is fulfilling its mission to improve lives in Saint Paul and beyond. You'll note that we supported more than 9,000 individuals through our direct services and produced 250 research reports to examine the root causes of community issues.

We're proud of these accomplishments and many more throughout the year. But at Wilder, we know that *how* we do our work is just as important as *what* we do. Every staff person, volunteer, board member and supporter commits to our shared values of responsiveness, effectiveness and innovation. These values guide us to multiply our impact and lay a more solid foundation for future generations.



Every staff person, volunteer, board member and supporter commits to our shared values of responsiveness, effectiveness and innovation.

You will see our values in action throughout this report. When public health care programs were in jeopardy, potentially cutting off access for hundreds of thousands of Minnesotans, Wilder responded by gathering a coalition of partners to protect the promise of Medicaid for the most vulnerable among us. The "This is Medicaid" coalition helped educate legislators and the public about the critical role Medicaid plays for the well-being of Minnesotans.

Meanwhile, our clinical staff were busy shaping an innovative model of mental health care that is being piloted in only eight states around the country. The Certified Community Behavioral Health Clinic model will demonstrate the effectiveness of integrated, holistic services for people seeking support for mental health or chemical dependency issues.

These are just a few recent examples of our impact in the community. Whether we are sharing insights about health disparities through research, helping children prepare for kindergarten, or joining initiatives aimed at advancing racial equity, we live our values every day. Doing so allows us to fulfill our promise to be here for the community now and for generations to come.





Rethinking RECOVERY



Finding the right kind of help for a serious

mental illness can be daunting. Often, a person may need to work with several providers to find appropriate care. Case managers, psychologists, psychiatrists and other professionals may all be involved, along with separate treatment for chemical health, if needed.

"A lot of people don't know how to navigate these systems," says Derrick Yang, a new member of the team at Wilder Community Mental Health and Wellness. Derrick knows this first hand. As a certified peer specialist, he is a trained mental health provider who has personal experience with mental illness.

Derrick joined Wilder as part of a two-year pilot project to evaluate a more coordinated, patient-centered way to care for people who live with chemical and mental health challenges. His role is to help adults served in community mental health services build skills, identify strengths and connect to community resources — all with the lens of someone who has the lived experience of mental illness.

"Having someone say, 'Look, I've been there and I'm feeling a lot better,' gives a person hope automatically," Derrick says. "That sense of hope can be calming and can inspire them to believe that they can become better."

Personal **Experience Provides Hope** to Others



n 2017. Wilder Community Mental Health and Wellness received the Minnesota

Association of Community Mental Health Programs' PROGRAM **INNOVATION AND COMMUNITY COLLABORATION AWARD** for its work to develop the Certified Community Behavioral Health demonstration project.

"Having someone say, 'Look. I've been there and I'm feeling a lot better,' gives a person hope automatically."

RECOVERY LEADS TO CAREER

Derrick's experience with mental illness began after his marriage ended. He wondered what he had done wrong and why he was unable to solve the problems in his relationship, entering a deep depression that went untreated for several years. He inflicted self-harm and attempted suicide. He experienced homelessness.

Eventually, Derrick received treatment and began recovering. While staying at a House of Charity housing program, he began volunteering to feed people experiencing homelessness and was drawn to a career in social work. He has worked as a peer specialist in several positions during the past decade, except for taking breaks to pursue his education. When Wilder created a peer specialist position, Derrick was excited for the opportunity to work with people with whom he has a shared Hmong heritage, along with those from other communities.

INFLUENCE WITH A SMILE

At Wilder, Derrick works directly with people who are seeking mental health care and supports his colleagues. Vangcheng Nengchu, a case manager, says he and Derrick may discuss clients' needs to find ways to help them understand their illness and overcome barriers to treatment. "He sees and understands some of the issues that we don't fully understand in our clients' illnesses," Vangcheng says.

Dr. Pahoua Yang, Vice President of Wilder Community Mental Health and Wellness, says the experiences of other organizations show that employing peer specialists can often help shift the culture of the organization for the better. "It forces all of us to continually think about recovery in a different way," she says. "It's great for our staff and our clients to say, 'Yes, you can live with a mental illness and be a successful professional."

For Derrick, the value of his work is in helping people smile. "I went through a period of time when I didn't smile for three or four years," he says. "It brings a warmth to my heart when I see someone smile."

A NEW MODEL **OF BEHAVIORAL HEALTH CARE**

Wilder is among six mental health providers in Minnesota that are Certified Community Behavioral Health Clinics. This two-year demonstration project of community clinics creates a one-stop shop for treatment of mental health and substance use disorders and a range of other services. The goal is to provide more coordinated, costeffective, patient-centered care to people who live with mental and chemical health challenges.

Now people who come to Wilder for culturally responsive, traumainformed mental health services can also receive treatment for chemical use issues, see a nurse practitioner for primary medical care, and have other needs met. The pilot prompted Wilder to change initial mental health assessments so that clients can access services sooner, says Dr. Pahoua Yang, Vice President of Community Mental Health and Wellness.

"My hope is that it means people are receiving better and more comprehensive care and that their needs are met," Pahoua says. "We commonly see people who say, 'I've struggled with this for 10 or 15

years, and I didn't realize there was something could do.' My hope is that we can be in people's lives sooner and help them on their path to recovery."

> Wilder's Dr. Pahoua Yang advocates for comprehensive care that will help clients accelerate



BETTER Than Ready

Child Development Center Nurtures Kindergarten Readiness With Social-Emotional Development

Shortly before Alanna Clomon's daughter began kindergarten, the Lauderdale mother received a tangible reminder of her 5-year-old daughter's progress at Wilder's Child Development Center. Each month, Mi'Yanna recorded her efforts to write her signature in a book. Over more than a year, what began as chicken scratch transformed into legible handwriting. "I'm saving it until she graduates from high school," Alanna says.

By the time Mi'Yanna started kindergarten in fall 2017, she could write her name, knew numbers and shapes, and had made good progress on other academic skills. Just as important, Alanna says, teachers at the Child Development Center spent time working with Mi'Yanna on social and emotional skills. When Mi'Yanna first started at Wilder, teachers took the time to comfort her and help her adjust to being away from her parents each day, Alanna recalls.

As she progressed at the Center, Mi'Yanna worked on expressing feelings and emotions. She and her friends learned to hold each other accountable for their behavior and to find ways to solve conflicts. She worked on asking other kids to play. "They really took the time to push her and urge her," Alanna says.

FOUNDATION FOR SCHOOL SUCCESS

Research shows that social and emotional skills are strongly linked to school success, says Naoko Sands, Assistant Director at the Child Development Center. "Learning is a social process," Naoko says. "Children who can follow directions, get along with their classmates, and manage their emotions in the classroom are better able to learn. That's why the Child Development Center works so closely with families to help our children learn these skills."

Teachers and staff at the Child Development Center promote social-emotional development with specific goals and objectives for both toddlers and preschoolers. Social and emotional learning is incorporated into children's daily lives through stories, language, classroom displays and lessons. Children are assessed regularly to determine where they need more support, and teachers and parents work together to create individual development plans for each child.

Families are invited to become deeply involved in the Center, which holds an annual Thanksgiving dinner and Valentine's Day breakfast with parents, along with a summer ice cream social and other gatherings. Parents are engaged at every opportunity to help create a strong community, says Assistant Director Angela Clair.

"Children can do their best when whole families feel nurtured and supported," Angela says. "By encouraging trusting relationships among parents, staff and students, we create an environment where students and parents have the knowledge and confidence to become lifelong learners."

A FAMILY AFFAIR

Based on her positive experiences with Mi'Yanna, Alanna enrolled her younger son as soon as possible at the Center, which typically serves children age 16 months to 5 years. Alanna had kept her older daughter at home with family until she was nearly 3, but she trusted the Child Development Center to let her son start earlier. "I wanted to get him into school so that he could take advantage of the social-emotional learning," Alanna says.

Meanwhile, when Mi'Yanna started kindergarten, she was socially, emotionally and academically ready. "The move was super smooth for her," Alanna says.

What Does Social-Emotional Learning Look Like?

Child Development Center teachers incorporate social-emotional learning into children's everyday lives. For example:

Stories and activities in the classrooms incorporate language that encourages social and emotional learning. Teachers apply the language throughout the day to help children learn to use it.

Children learn to label their feelings using pictures of feelings and mirrors so they can see their own feelings. Once children know how they feel, they can come up with a solution to a problem.

Children are coached to understand others' feelings. For example, if two children become upset with each other, the teacher might ask one child, "Can you please go check on your friend? Let's see how we can make things better." After discussing feelings and what can be done, a teacher might coach a child with language that can be used with friends, such as "Can we be friends again? It was an accident."

When a problem or situation arises, children learn multiple solutions. Pictures are shared around the classroom, along with a kit to help them identify solutions, such as share, take turns, tell an adult, wait or ignore.

Planting the Seeds of

SUCCESS

Saint Paul Promise Neighborhood Summer Learning Programs

Na Yang, a Saint Paul elementary school teacher, prepared to teach a summer learning program by planting Hmong vegetables at Jackson Elementary School.

Through Hmong Karen(ni) Youth
Pride (HKYP), Na and other teachers
provided more than 90 students in
the Saint Paul Promise Neighborhood
with lessons in reading, math, and Hmong
and Karen culture. HKYP is a partnership
between Hmong American Partnership, Jackson
Elementary School and the Promise Neighborhood.
The six-week program was taught almost exclusively

in Hmong and Karen, with the goal of helping students grow academically with a curriculum steeped in their own cultures.

Na was particularly excited about HKYP because she remembered wanting a stronger connection to her Hmong language and culture when she was a student in Laos. She later taught herself to read Hmong, along with other skills. Although Na's role in HKYP required her to provide academic instruction only in the morning, she often stayed to take part in cultural activities each afternoon.

"I am loving this," she says of HKYP. "There was never a chance to do it anywhere else."

CONNECTING CULTURE TO EDUCATION

Photos by

HKYP is one of five culturally responsive summer learning programs offered to students in the Saint Paul Promise Neighborhood, a transformative initiative housed within Wilder that puts children on the pathway to college and career success. The Promise Neighborhood focuses on lifting up families with students in four elementary schools and 16 early learning centers in the Frogtown, Rondo and Summit-University neighborhoods of Saint Paul.

"Cultural engagement is a key piece in our students' education," says Muneer Karcher-Ramos, director of the Promise Neighborhood. "Supporting families' cultural identity is increasingly

linked to academic success, and we see how children become motivated to learn when they form a strong cultural identity and understand their community's cultural heritage. This engagement is at the center of all our work."

In fact, countless studies draw connections between cultural knowledge and academic success. Beyond the classroom, cultural knowledge builds esteem, resilience and coping skills — all traits that support lifelong success.

A 2016 evaluation of HKYP found that the culturally relevant curriculum was successful in increasing Hmong students' cultural pride and in engaging Hmong parents in their child's literacy and cultural education. The culturally rooted curriculum and activities also helped many students make strong literacy gains. In its pilot year, HKYP took less time than expected to help students make reading level gains. The literacy assessment suggests that reading level changes typically happen after eight or nine weeks — HKYP students showed one to two reading level gains after just six weeks.

'HMONG IS BEAUTIFUL'

See Lee, whose daughter and nephew both attended HKYP, said the kids came home each day talking about the books they had read at HKYP. They told their grandparents and great-grandparents about the traditional games they learned during cultural enrichment activities, and they began speaking Hmong more often when talking with elders at home.

"HKYP is important because it teaches children to be proud of their cultural identity," See says. "Children do not have to feel shameful of who they are and what culture they are from. It is important that children learn that their culture, language, and different identity from the American culture is an asset to them."

That cultural pride was on display when parents, family members and friends crowded into the gym at Jackson Elementary for a celebration at the end of the summer 2017 program. Tables lining the sides of the gym held Hmong and

Karen crafts and projects completed by the students. With smartphones raised to capture pictures and videos, family members looked on as students performed songs, dances and skits in Hmong and Karen. Many students wore traditional outfits or shirts labeled HKYP, and on at least one student, "Hmong is beautiful."



READING AND ACHIEVING

Students and families in the Promise Neighborhood have multiple opportunities to engage in academic and cultural programs. Here is a snapshot of reading program results:

Summer Learning Loss Prevention

of HKYP students prevented summer learning loss in 2017.

of children prevented summer learning loss over the last five years (multiple reports).

Third Grade Reading

96%

of children who completed the Sankofa reading program improved one to seven reading levels in nine weeks (University of Minnesota, 2016). Sankofa is a culturally

responsive reading program for kindergarten to third graders offered by the Network for the Development of Children of African Descent.



The Saint Paul Promise Neighborhood was a recipient of the 2017 **FACING RACE AWARD**, presented by The Saint Paul & Minnesota Community Foundations, for its efforts to use education as a tool to end multi-generational poverty, and to address disparities and opportunity gaps for residents in the Frogtown, Rondo and Summit-University neighborhoods.

Garbage, Ashes and Rubbish

The unsightly appearance of many of the streets and yards in the poorer sections of this City is frequently due to the failure on the part of the owners of arbage and ashes. That the City authorities share in the responsibility for the failure to provide that such receptacles should be available in connec-City of St. Paul.



cilities for storing garbage showed the follow-ing distribution of buildings according to availability or absence of garbage cans.

Table XIX. Showing distribution buildings according to presence or absence of

	Avnilable		No 1	Receptacies	
District	No.	Per Cent	No.	Per Ce	
1	42	29,38	101	70.62	
11	144	48.31	154	51.68	
Ш	2	7.14	26	12.84	
IV	24	26,15	60	63.85	
VIII	145	71.45	59	28.45	
IX	118	66.65	59	33.35	
X	372	68.22	152	31.78	
XI	11	18.04	50	81.94	
XII	260	72.82	97	27.18	
XIV	163	57.42	121	42.58	
XV	118	65,56	62	34.44	
XVI	37	59.68	25	40.32	
XVII	102	37.85	169	62.15	
xvIII			86	100.00	
-	1000		7/2/2	10000	
Total	1,509	55.23	1,221	44.77	

of 2,882 buildings only 1,509, or 55.23 per cent. had receptacles for the storage of garbage. With such inadequate provisions it is to be ex-pected that the families would dispose of such garbage either by burning it, which is posal, or by throwing it into the alley, street, o yard as the case may be.

The feeding of garbage to animals, partic instances saves the surroundings of the home from the conditions that attend failure to dispose of garbage either through municipal col-lection or incineration in the home.

It is surprising that in the whole of the Eighteenth District, which consists of the Upper Levee, not a single receptacle was found while the West Side Lower Levee, designate



A Page from Wilder Research's first report, Housing Conditions in the City of Saint Paul,"

published in 1917.

Now a nationally respected nonprofit research and evaluation group with deep expertise in housing and homelessness, public and mental health, aging and older adults, and early childhood and youth, Wilder Research continues its work gathering and interpreting facts and trends to get at the core of community concerns, uncover issues that are overlooked or poorly understood, and lead to actions that improve lives and communities.

Over the years, Wilder Research has worked with tens of thousands of organizations to assess the impact and economic value of their programs, improve their operations and outcomes, plan for the future, allocate funds, revise policies, and increase public awareness of important issues affecting our communities. In addition, Wilder Research has published approximately 6,525 reports, the majority of which are made available to the public so that others can also learn from their research.

Today, Wilder Research's work includes innovative methods to gather useful data and understand issues. One example is Speaking for Ourselves: A Study with Immigrant and Refugee Communities in the Twin Cities. Wilder used culturally appropriate methods to identify the biggest needs of immigrant and refugee communities in the Twin Cities, the issues of greatest concern, and assets available to address them. The project was guided by an advisory board of members of immigrant communities, nonprofit organizations and other agencies that identified the kind of information that would be most helpful to gather and the types of questions to ask. Data were collected from Hmong, Karen, Latino, Liberian, Somali, Lao, Oromo and Vietnamese cultural communities. Results were shared at an action summit, during which a cross-sector panel of organizations serving immigrants and refugees discussed the findings, shared their ideas and discussed next steps.



To learn more about Wilder Research, visit wilderresearch.org

A Century of **INSIGHT**

In 1917, the Amherst H. Wilder Charity conducted its first research project, surveying housing conditions in the city of Saint Paul for the St. Paul Association of Commerce. Noting that "good housing is fundamental to good health," the study documented living conditions that were "a menace" to the health of the residents in poorer sections of the city. The hope was that solid research would lead to a city-wide housing policy and legislation to ensure high standards for housing.

More than 22,000 of Saint Paul's 291,000 homes were visited. The St. Paul Daily News reported that the survey found some sections of Saint Paul wholly unsuited for human habitation. For example, 41 percent of toilets were located in halls, basements or yards. Within a year, Saint Paul enacted its first housing ordinance, authored by Dr. Carol Aronovici, the director of the study.

Wilder Research in Action



Senta Leff Executive Director, Minnesota Coalition for the Homeless

"Wilder Research's homeless study is an essential resource for all organizations working to end homelessness in Minnesota. Nearly every homeless program and service provider in the state partners with Wilder Research to make this important study happen. And we all benefit by having data that helps us understand why people find themselves homeless, the biggest barriers to finding safe and stable housing, and where to focus our policy and program efforts to have the biggest impact."



R.T. Rybak President and CEO, The Minneapolis Foundation, and Minnesota Compass Governance Committee Member

"We rely on Minnesota Compass to provide data and analysis that helps us understand how we're doing in Minnesota in important areas like housing, the economy, workforce and changes in our populations. That information is critical in guiding our work to ensure all Minnesotans thrive."



Rahul Koranne Chief Medical Officer, Minnesota Hospital Association, and Member, Wilder Board of Directors

"The Minnesota Hospital Association wanted to understand why some mental health patients were having to stay for long periods in inpatient units rather than transition to more appropriate settings. When you want to understand a problem, you need reliable data as the first step toward solving it. And of course, Wilder Research was the perfect partner in helping us study this problem across Minnesota and equip us with robust information we needed to begin solving this important issue for our patients, families and communities."



Sondra Samuels President and Chief Executive Officer, Northside Achievement Zone

"There is a lot of buzz today about how nonprofits can use data to solve the world's problems. At the Northside Achievement Zone it is more than a buzz, it is a strongly held belief — we can use data to end multi-generational poverty, but we must have the right partner. That's why we chose Wilder Research who, from the beginning, has helped us to build a strong data system and to select the right indicators and performance measures to let us know what works and what doesn't in real time so that we can set a course for continuous improvement. Wilder has helped us to wade through the chaotic world of data collection and analysis so that we have a clear path to real results on the ground with our partners, schools, families and children. With Wilder at our side, the Northside community will finally one day share in the prosperity of our state and region."



Donor and Volunteer **SPOTLIGHTS**

Kathryn Schleich (third from right) celebrates with family and friends after receiving the 2017 Sandy Kiernat Community Service Award. (Mike Tieleman, a volunteer with Wilder Research, was also an award recipient.)



KATHRYN SCHLEICH

Supporting School Success: The Achievement of a Lifetime

Finding the right volunteer opportunity is like finding the right job, says Kathryn Schleich, a volunteer and donor who supports school success efforts at Wilder. It can take a while to find a good fit, but the results are worthwhile.

Kathryn, whose interest in school success stems from a former career as a community college instructor, had tried other volunteer opportunities before she reached out to Wilder in late 2013 to help with an annual backpack and school supply drive. Kathryn became a driving force behind the initiative, which relies on donors and volunteers to collect and fill backpacks for hundreds of children served by Wilder.

Her influence quickly spread beyond the school supply drive. Kathryn writes an email newsletter for Wilder volunteers and researches vendors for the organization who are women, minorities, veterans, members of the GLBTQI community or people who experience disabilities. She assists with major events, including Wilder Block Party and Ordinary Magic.

"I believe in Wilder's values and the mission," Kathryn says. "The work that I have done here feels more fulfilling than any paid job I ever could have done."

After visiting Wilder's Achievement Plus program in John A. Johnson Elementary School, Kathryn was inspired to create an endowment to support school success. "For me, this is the most important thing I have ever done as a person," Kathryn says. "Committing to this will be the achievement of my lifetime."

THAOMEE XIONG AND KAO LY ILEAN HER

Hmong Leaders Inspired to Give

ThaoMee Xiong's venture into fundraising began with a talk by Wilder President and CEO MayKao Y. Hang. ThaoMee had invited MayKao, the first Hmong-American president at Wilder, to serve as keynote speaker for a graduation event of the Vue Family of Minnesota, which works to strengthen families through cultural, social and educational activities. Afterward, ThaoMee offered to organize a fundraiser for Wilder in honor of MayKao's leadership. ThaoMee and her husband, Patrick Vue, invited a smaller group of the Vue Family to a fundraiser at their home. ThaoMee hoped to raise about \$2,000 at the event —

and raised double that amount.



Left to right: Patrick Vue, ThaoMee Xiong, MayKao Y. Hang and Kao Ly Ilean Her at the May 2017 Hmong Professionals Fundraiser.

That intimate setting has transformed into an annual event held at Wilder Center and organized by ThaoMee, her husband, and Kao Ly Ilean Her, a longtime friend of MayKao's. The event helps Hmong professionals and others build their networks, learn about Wilder's culturally responsive programs and services, and make financial contributions. It's also a way for ThaoMee and others to support MayKao's leadership. "It creates pathways for others to rise up," ThaoMee says.

And, says Kao Ly, it's one way to create a deeper and more meaningful relationship between Wilder and the Hmong community. "We are a growing demographic in the East Metro and we have a responsibility to take care of not just ourselves, but to take care of all of our communities," she says. "It's a big challenge, but with efforts like this one, we are meeting that challenge."

NANCY HECK

"I Believe in This Place"

It can be challenging for Wilder donor and volunteer Nancy Heck to describe what she likes about the Adult Day Health Program. The problem is where to start.

The building "is the best design for Adult Day Health that anyone could come up with," Nancy says, citing spaces designed for adults with varying levels of memory loss, outdoor spaces, a quiet room for participants to retreat and nap, and even the design of the bathrooms. The exercise and activities programming "goes above and beyond," she says. Even small details, such as framed art created by participants that decorates the walls, make a difference. "It gives people who attend here such a feeling of being seen and heard," says Nancy, who began volunteering with art classes after retiring in 2017.

Nancy, a licensed physical therapist, began her career in Northern California, including experience at one of the nation's first Adult Day Health centers. After moving to Saint Paul in 2000, she worked as a home health physical therapist for Wilder for about two years before pursuing other opportunities. Eventually, she began completing quarterly consultations for Wilder's Adult Day Health in addition to full-time employment elsewhere.

Recently, Nancy added Wilder to her will. "I wanted to make a charitable donation that I believe in, and there's nothing I believe in more than Wilder's Adult Day Health," Nancy says. "I believe in this place."

Wilder Foundation — Annual Report 2017

Wilder in the **COMMUNITY**

Wilder serves thousands of community members each year through direct services such as mental health, caregiving services and early childhood education. In addition to these services, Wilder makes an impact on our community through board service, advocacy, community conversations and more. With our community partners, we strive to create and sustain a strong, vibrant community in Saint Paul, the East Metro and all of Minnesota.



COMMUNITY LEADERSHIP

In Fiscal Year 2017, Wilder staff reported devoting more than 3,500 hours to groups, boards and committees, including:



MayKao Y. Hang

PRESIDENT AND CEO

- + Board Chair, Federal Reserve Bank of Minneapolis
- + Co-Founder and Chair, Coalition of Asian American Leaders



Nona Ferguson

VICE PRESIDENT OF ECONOMIC STABILITY AND AGING SERVICES

+ Saint Paul Advisory Committee on Poverty



Sindy Morales Garcia

SENIOR PROGRAM ASSOCIATE, WILDER CENTER FOR COMMUNITIES

+ Metropolitan Equity Advisory Committee



Muneer Karcher-Ramos

DIRECTOR, SAINT PAUL PROMISE NEIGHBORHOOD

- + Minnesota Education Equity Partnership
- + Generation Next



Paul Mattessich

EXECUTIVE DIRECTOR, WILDER RESEARCH

- + Board Member, Hamm Memorial Psychiatric Clinic and Minnesota Community Measurement
- + Chair, University of Minnesota Community Oversight Board



East Metro Pulse

Wilder Research conducted a survey of East Metro residents and compiled relevant data on characteristics of the population for The Saint Paul Foundation, which released a report to help inform media and decision makers about the region.

Metrics for Healthy Communities

Wilder Research partnered with the Federal Reserve Bank of Minneapolis to develop

metricsforhealthycommunities.org,

a website that offers measures, data sources, and logic models for community development and health organizations working together to improve social determinants of health.





Wilder's public policy team launched and co-chaired the statewide #ThisisMedicaid coalition to defend Medicaid from harm in proposed federal

A coalition led by our public policy team supported successful legislation that extended the \$2 million "Homework Starts with Home" rental assistance pilot, aimed at improving school attendance through family housing stability.



COMMUNITY FORUMS

In partnership with the City of Saint Paul, Wilder hosted and facilitated a community conversation after the trial of St. Anthony police officer Jeronimo Yanez.

Wilder concluded a multi-year project exploring the needs of informal caregivers in the African American and Hmong communities with a series of forums to share lessons learned about the systemic barriers faced by caregivers in these cultural groups.



We reached more than 300 people from across the state with Equity Mindsets: Transforming Our Thinking to Advance Racial Justice and Decolonizing Our Minds: Transformational Racial Justice.



Wilder's Diversity Institute introduced six organizations to intercultural communication topics or the Intercultural Development Inventory framework.

The Southeast Asian Mental Health Symposium highlighted innovations in health and healing for Southeast Asian communities.

> Author Kao Kalia Yang reads at the Southeast Asian Mental Health Symposium.



Wilder Foundation Annual Report 2017



Individuals served by PROGRAM

USED CAREGIVING SERVICES

AND WELLNESS PROGRAMS

1,294

LEARNED
THROUGH
ACHIEVEMENT
PLUS

248 took part in Wilder leadership programs

1,772
received
Community Mental
Health and
Wellness services

1,097
aided by
Family
Supportive
Housing

supported by Community Services for Aging*

BY EARLY

CHILDHOOD

DEVELOPMENT

*in addition to those receiving caregiving supports or attending wellness programs

Nutrition Access



84,428 meals served in Wilder programs



28,084
Meals on Wheels
delivered



17,999 transactions on

transactions on Twin Cities Mobile Market



CONVENING

475 external events brought approximately34,000 attendees to Wilder Center

Community initiatives



RACIAL EQUITY ACTION SUPPORT NETWORK (REASN)

175 people attended Equity Mindsets: Transforming Our Thinking to Advance Racial Justice

140 people attended Decolonizing Our Minds: Transformational Racial Justice

5 videos developed exploring the mental models that perpetuate racial disparities



WHITE ANTI-RACIST WORK

45 people attended What Do We Do Now: White People Stepping Up to Address Racism

8 executive leaders participated in a six-month cohort: White Leaders Advancing Racial Equity — Community of Practice



AFRICAN AMERICAN BABIES COALITION

102 service providers, practitioners, and professionals received training

952 people reached through online and community outreach

1,660,900 total broadcast impressions for the Brains Are Built PSAs created in partnership with Twin Cities PBS



NOCHE DE CUENTOS

(NIGHT OF STORIES)

30 members of the Latinx community explored the narratives that are shaping community outcomes



175 organizations served

250 reports produced

80 publications posted on the web

422 Wilder Research media mentions

3,100 people attended Wilder Research presentations/trainings

5,500 Twitter followers and

1,012 Facebook fans (MN Compass project)



Administered a total of 136 Intercultural Development Inventories

Trained **111** individuals through one-on-one intercultural feedback sessions

Provided 13 group seminars and trainings



SAINT PAUL PROMISE NEIGHBORHOOD

1,951 children and **597** parents engaged through schools and partner programs, including more than **80** community partners

Financial Reports

July 1, 2016-June 30, 2017

Revenue

Sources of Dollars Used To Finance Operations	
(In Millions)	FY 2017
● Government Contracts, Grants and Fees 40%	\$18.6
Wilder Foundation Endowment 35%	16.4
Private Fees and Other 15%	6.6
Private Grants 8%	3.9
Private Gifts 2%	1.1
TOTAL OPERATING DOLLARS	\$46.6

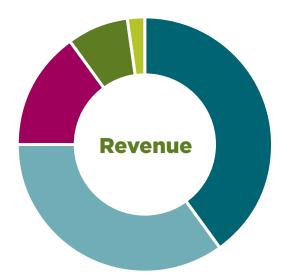
Expenses

TOTAL OPERATING DOLLARS	\$46.6
Fundraising 3%	1.4
Interest and Financial Expense 3%	1.6
Administration 11%	4.9
Wilder Center for Communities 13%	6.0
Wilder Research 20%	9.3
• Wilder Programs 50%	\$23.4
(In Millions)	FY 2017

Consolidated Statement of Financial Position

Assets	FY 2017
Cash and Cash Equivalents	\$1.7
Accounts and Pledges Receivable	6.3
Investments	136.4
Land, Building and Equipment, Net	31.2
Other Assets	2.0
TOTAL ASSETS	\$177.6

Liabilities and Net Assets	FY 2017
Accounts Payable	\$0.7
Accrued Expenses and Other Current Liabilities	5.1
Long-term Debt and Other Long-term Liabilities	48.8
Net Assets	123.0
TOTAL LIABILITIES AND NET ASSETS	\$177.6





The financial information is presented based on audited financials on an accrual accounting basis. Endowment use on a cash basis is approximately 31.6% (\$14.7 million) of total expenditures for FY2017.

Current Investment Policy

Over time, the investment goal for the Endowment Fund is to achieve a total return (current income plus market gain) of 5.0% plus the rate of inflation.

Current Spending Policy

When a donor makes a gift designated for endowment, the Amherst H. Wilder Foundation holds the funds in perpetuity. Wilder invests the principal and a portion of the return is available each year to support the designated program. The Foundation's policy on use of endowment funding is a spending formula based on a 70% factor for prior expenses adjusted for inflation (60% from the previous year, 30% from two years ago and 10% three years ago) plus a 30% factor based on 5.5% of the endowment balance. The Foundation transfers anything remaining back to the endowment so that it continues to grow and provide future funding for the purpose designated by the donor. The Foundation manages the endowment in order to maintain the inflation-adjusted purchasing power of the endowment.

Endowment Accounts Report

SUPPORTING	FUNDS	Adjusted Principal Balance 7/1/2016	Net Investment Total Return	Amount Used for Donor Purposes	New Gifts/ Additions to Principal	Principa Balance 6/30/201
Amherst H. Wild	der Family Endowment	\$97,859,077	\$12,114,404	(\$7,434,345)	\$0	\$102,539,136
ADDITIONS TO	THE WILDER FAMILY ENDOWMENT					
	Board Designated Fund (General)	190,830	23,624	(9,378)		205,076
FOUNDATION	Hildegarde H. Conkling Fund	139,801	17,307	(7,499)		149,609
GENERAL	Lorraine M. Ellingsen Fund	1,196,377	148,105	(57,491)		1,286,99
	John and Ruth Goelz	83,701	10,362	(4,489)		89,574
	John Hauschild Corporate Administration Fund	49,006	6,067	(643)		54,430
	Adriana & Herman Hertog Memorial Fund	10,287	1,273	(520)	Additions to Principal	11,040
	Kingston Fellowship Fund	743,254	92,011	(39,510)	5,202	800,957
	L. Frank & Irene Maistrovich Fund	85,001	10,523	(4,560)		90,964
	Charles Naumann McCloud, M.D. Memorial Fund	511,591	63,332	(27,444)		547,479
	Dorothy K. Merrill Fund	2,080,396	257,541	(111,596)		2,226,34
	Jeanne & George C. Power, Jr. Fund	9,026	1,117	(484)		9,659
	Robert H. Tucker Fund	15,759	1,951	(845)		16,865
	Paul W. & Lucille O. Werner Fund	8,434	1,044	(452)		9,026
	Richard and Winnie Wickworth Fund	22,963	2,843			25,806
	Anonymous Fund In Honor of Staff	16,601	2,055	(890)		17,766
	Board Designated Fund (Children & Families)	61,529	7,617	(3,301)		65,845
	Board Designated Fund (Children's Residential)	66,758	8,264	(3,581)		71,44
TAMELES	Board Designated Fund (Housing)	23,399	2,897	(1,255)		25,04
SERVICES TO CHILDREN & FAMILIES FAMILIES E CENTER FOR COMMUNITIES RESEARCH & FAMILIES E COMMUNITIES RESEARCH & FAMILIES E COMMUNITIES COMMUNITIES RESEARCH & FAMILIES E COMMUNITIES RESEARCH & FAMILIES E COMMUNITIES COMMUNITIES RESEARCH & FAMILIES E COMMUNITIES RESEARCH & FAMILIES E COMMUNITIES COMMUNITIES RESEARCH & FAMILIES E COMMUNITIES RESEARCH & FAMILIES E COMMUNITIES COMMUNITIES RESEARCH & FAMILIES E COMMUNITIES RESEARCH & FAMILIES E COMMUNITIES COMMUNITIES RESEARCH & FAMILIES E COMMUNITIES E COMM	Board Designated Fund (Mental Health)	780	97	(42)		835
	Children's Health Care Fund	32,319	4,001	(1,734)		34,586
	Amy Benzick Memorial Fund	35,056	4,340	(1,880)		37,516
	Jean and Edgar Blanch Children's Fund	100,787	12,477	(5,405)		107,859
	Center for Children with Reactive Attachment Disorder		101,062	(43,792)		873,64
	Elisabeth W. Doermann Fund	83,941	10,391	(4,503)		89,829
	Dr. Phil Edwardson Fund for Children	11,964	1,481	(642)		12,803
Dr. Mai Dal <mark>Ma</mark> Kof	Mary E. Gillis Fund	48,155	5,961	(2,583)		51,533
	Dale A. Hoover Fund	43,593	5,397	(2,338)		46,652
	Mary D. & Irving J. Jerry Endowment	20,084	2,486	(1,077)		21,493
	Kofi Forever Endowment Fund	80,493	9,965	(4,230)	1,633	87,86
	Frances & Verona LaBelle Children's Health Care Fund	16,989	2,103	(911)		18,18
	Roberta A. Mundschenk Children's Fund	70,034	8,670	(3,757)		74,947
	Harry T. & Helen I. Nagel Children's Fund	53,466	6,619	(2,868)		57,217
	Walter & Eleanor Nyberg Endowment Fund	52,172	6,459	(2,797)		55,834
	Sister Helen Louise Roth Fund	4,480	555	(240)		4,795
	Barbara and Phil Roy Family Fund	121,780	15,076	(6,531)		130,325
	Kathryn L. Schleich Inspiring A Village Learning Fund				20,000	20,000
	Leonard H. Tesmer Fund	196,924	24,378	(10,563)		210,739
	Victor M. Watkins Fund	878,985	108,813	(47,150)		940,648
	Board Designated Fund (Older Adults)	40,972	5,072	(2,198)		43,846
SERVICES TO OLDER ADULTS WILDER CENTER FOR COMMUNITIES WILDER RESEARCH	Elizabeth Bogared Elderly Services Fund	55,068	6,817	(2,954)		58,93
	Otto Link Elderly Services Fund	168,840	20,901	(9,057)		180,684
	Lawrence and Evelyn Kress Elderly Services Fund	60,066	7,436	(3,221)		64,28
	Leni Wilcox Fund for Community Services for Aging	5,005	620	(268)		5,357
	Anonymous Fund for Senior Services	97,103	12,021	(5,200)		103,924
	Board Designated Fund (WCC)	6,062	750	(320)		6,492
CENTER FOR COMMUNITIES	Ronnie Brooks Leadership Fund (Shannon Institute)	216,598	26,814	(11,500)	275	232,187
	Board Designated Fund (WR)	36,521	4,521	(1,948)		39,094
RESEARCH	Community Research Associates Fund	23,795	2,946	(1,269)		25,472
	Louise & George Mairs Fund for Community Research	792,669	98,128	(42,290)		848,507
	Anonymous Fund for Research	2,298,519	284,544	(122,630)		2,460,433
	Reta G. Youngman Research Fund	732,856	90,723	(39,099)		784,480
	WILDER ENDOWMENT SUBTOTAL	\$12,517,160	\$1,549,557	(\$658,935)		\$13,434,892
		\$110,376,237	\$13,663,960		\$27,110	\$115,974,028
BANK TRUST COMPANIES	US Bank—Frank M. DeForce Fund	175,903	9,510	(9,616)		175,797
TOTAL FUNDS (SUPPORTING WILDER FOUNDATION PROGRAMS	\$110,552,140	\$13,673,470	(\$8,102,896)		116,149,825

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DONORS TO WILDER FOUNDATION

The thousands of financial contributions, donated goods, and in-kind services given to Wilder Foundation make community impact possible. Thank you!

INDIVIDUALS & FAMILIES (JULY 1, 2016-JUNE 30, 2017)

\$100,000+

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\$25,000-\$99,999

Anonymous David and Diane Moeller Barbara Roy ★

\$15,000-\$24,999

Brad and Susan Hewitt Estate of Richard and Florence Wickworth

\$10.000-\$14.999

Caroline Amplatz
Charles P. Driscoll
William E. Harrison ★
Kenneth L. Herriges
Eric Nicholson ●

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Gary and Paula Christensen ●
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Audrey E. Copeland
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Doua Xiong and Naly Yang

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Up to \$100

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WILDER BLOCK PARTY

The Wilder Foundation thanks the following generous sponsors for their support of Wilder Block Party, a celebration of cultures, community and hope held in fall 2017.

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Attendees took advantage of the shade in the food tent at Wilder Block Party 2017.

Wilder Foundation Annual Report 2017 ★ 10+ year donor // • 5-9 year donor

1. Sandra Menefee Taylor (left) organized and curated a show of artwork by participants in Wilder's Adult Day Health program at Form+Content Gallery in Minneapolis in summer 2017. Menefee Taylor is Artist in Residence at the program.

> 3. Celebrating the launch of a second Twin Cities Mobile Market bus. The Mobile Market hosted a party in May 2017 with bus tours and sandwiches provided by Hormel Natural Choice at Hamilton Manor, a new stop in Minneapolis.



2. Six Wilder staff received Kingston Fellowships in March 2017 to pursue opportunities to study, teach, conduct research or address community concerns in other ways. Left to right: retired Wilder President Tom Kingston; Wilder staff members Nawthet Tunwin, Angie Brown, Amy Barthel, Chalonne Wilson, Shawn Schuette; and Wilder President and CEO MayKao Y. Hang. Not pictured: Damon Shoholm.









6. The Wilder Community Center for Aging hosted a National Night Out gathering to promote neighborhood camaraderie.











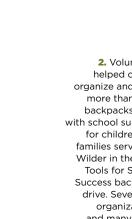
1. The Minnesota 2Gen Summit to Reduce Poverty brought 150 people to Wilder Center on September 14, 2017, to learn about ways to integrate services to better support children and families. Left to right: Saint Paul Deputy Mayor Kristin Beckmann; Minnesota Lieutenant Governor Tina Smith; Anne Mosle, executive director, Ascend at The Aspen Institute; and Wilder President and CEO MayKao Y. Hang. The summit was co-hosted by Wilder, the City of Saint Paul, the Minnesota Department of Human Services, The Saint Paul Foundation and the Future Services Institute at the Humphrey School of Public Affairs.





3. & 4. Enjoying face painting and bubbles at Wilder Block Party, a celebration of community, cultures and hope. The second Block Party, held on August 12, 2017, brought more than 1,500 people to Wilder Center.

5. The Wilder Child Development Center's annual ice cream social featured games, activities and a visit from the Twin Cities Mobile Market.





Wilder Foundation Annual Report 2017 31 Nona Ferguson, Vice President of Economic Stability and Aging Services, and 2. Dr. Pahoua Yang, Vice President of Community Mental Health and Wellness, presented at What's New with Wilder Programs, an event held in March 2017 to highlight new trends in the work of Foundation programs.





3. Wilder staff at the grand opening of Prior Crossing in fall 2016. Wilder provides services at the new 44-unit supportive housing development for homeless youth.



4. Wilder Research's
Nicole MartinRogers
with Richard Josey of
the Minnesota Historical
Society, who spoke
about the impact of
Wilder Research at the
annual donor luncheon
in June 2017.





5. The Theater of Public Policy and Blackout performed at the February 2017 Minnesota Compass annual meeting and lunch. Minnesota Compass, led by Wilder Research, provides credible, unbiased facts to help improve the quality of life in Minnesota.





Thank you, volunteers!

The Wilder Foundation is grateful to all the volunteers who gave their time, energy and talent during the past year. They play a crucial role in every aspect of the Foundation's work to improve lives, including:

- ★ Helping youth develop as leaders and learn skills
- ★ Delivering nutritious meals to older adults and those who are unable to prepare and cook meals
- ★ Creating a fun, welcoming environment at Wilder Block Party
- ★ Assisting with customer service and outreach on the Twin Cities Mobile Market

Through the time they give to Wilder, these volunteers are helping create a stronger, more vibrant community where all people can prosper.

Bonnie and John Driggs were among dozens of volunteers who helped make Wilder Block party a success.







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