



2013 Annual Report

Helping people when they are facing difficulties. Engaging current and next understanding of social issues. In 2013, Wilder's unique combination of direct area and Minnesota with new and continuing efforts to ensure a robust and



Strengthen well-being of at-

For people who are low-income, who may be experiencing trauma, instability or poor health and whose needs would otherwise go unmet, Wilder provides mental health, supportive housing, education programs and services for older adults that build hope and resiliency. **Wilder Programs** served **8,433** individuals with multiple services in 2013.

Wilder Programs...

...Prepare Children to Succeed in School

- Wilder's Child Development Center helps prepare preschool students for kindergarten and lifelong learning and success; over the year, 140 children learned critical literacy, social and emotional skills.
- 1,500 students attend three Achievement Plus and two Saint Paul Promise Neighborhood schools where a combination of academics, extended learning time and learning supports are available for low-income and highly mobile children and their families.

...Provide Responsive Mental Health Services

More than 1 in 5 children, and 1 in 4 adults, experience a mental health issue. For many, especially those who are low income, growing up in poverty, or are immigrants or refugees, there are barriers to getting help. Wilder has structured mental health services to respond to these needs.

- Wilder's Child Guidance Clinic served **2**,**560** individuals with multiple appointments and services providing pro-active and family centered care coordination for children and adolescents.
- The Center for Social Healing provided culturally responsive mental health services for **593** members of the Southeast Asian community including social adjustment and psychotherapy groups, healing gardens, community trips and more.
- Kofi Services and Hlub Zoo are culturally specific, school-based programs that promote positive cultural and self-identity and, ultimately, greater school success. Along with other services, Wilder served 1,032 children through school- and community-based mental health programs in 2013.







generation leaders, partners and community. Extending insight and services, research and community building served the greater Saint Paul vibrant region.

risk children, families and older adults



... Engage Older Adults in Community Life

- Wilder provided 606 low-income adults and adults with disabilities with innovative programs and services that allow
 them to live independent and healthy lives. Our Adult Day Health program provides social, creative, recreational, health
 and nutritional services during daytime hours. Wilder also provided supportive services at two assisted living facilities,
 a health and wellness program for older adults, and a living well/memory loss program for adults in early stages of
 dementia and their care providers.
- Wilder served 1,112 caregivers—family and friends who help care for an older adult with resources and support.
- From Wilder's Center for Aging, volunteers delivered **22**,**826** Meals on Wheels to older adults in the community.

...Strengthen Families with Housing Support

By combining affordable housing with services, supportive housing programs help individuals and families address barriers to successfully maintaining stable housing. In 2013, Wilder helped 663 individuals find safe housing, develop financial, employment, and living skills that will increase their chances of staying in their homes long-term. Through our Mobile Resource Center, 227 people gained computer skills and help to find jobs.

Program Services Expenses: \$21,659,572 Program Service Revenue: \$8,296,554 Young people are the largest growing population of homeless: fewer than 24 beds are available in Saint Paul shelters for youth. Wilder, in partnership with Beacon Interfaith Housing Collaborative and House of Hope Presbyterian Church, began work to develop a 44 bed youth shelter called Prior Crossing that is planned to open in 2015.

Grants: \$1,244,916











Gathering and Sharing Information to Bring About Needed Change

Working at the local, state, and national levels, **Wilder Research** helps organizations identify emerging community trends, measure program effectiveness; and increase public awareness of issues. In fiscal year 2013, Wilder Research served **170** organizations, produced **180** reports, and shared **109** publications online.

Key Projects Included:

- A national survey of community developers and health organizations conducted in partnership with Robert Wood Johnson Foundation and the Federal Reserve Bank of Minneapolis to determine key factors that promote collaboration among community development and health sectors.
- Award-winning Minnesota Compass, a Wilder Research-led indicators project, has become the go-to resource for organizations and groups working to improve their communities. A new STEM (science, technology, engineering, math) section, developed with support from Boston Scientific, is receiving national attention as a model for other states.
- Analysis of the economic value of investing in healthy development and school readiness and testimony at the legislature helped the successful MinneMinds campaign secure \$40 million for early learning scholarships.
- Evaluating equity-focused work along the Central Corridor as part of the Living Cities initiative to engage diverse voices and provide opportunities for underserved populations.
- An assessment for Community Action Partnership of Ramsey and Washington counties to guide them in their efforts to reduce poverty.
- Numerous research studies that impact education at the classroom, school, district and state levels including initiatives with Saint Paul Promise Neighborhood, Northside Achievement Zone, Generation Next, and statewide surveys of schools for the Minnesota Department of Education.

The 2012 statewide homeless study conducted by Wilder Research counted 10,214 homeless people; nearly half of whom are age 21 and younger. Wilder Research has been conducting the study since 1991 to better understand the prevalence, causes, circumstances and effects of homelessness, and to promote efforts toward permanent, affordable housing for all Minnesotans. In 2013, Wilder Research survey results informed the successful Homes For All campaign that resulted in increased funding of \$33 million for affordable housing. homelessness prevention, and Minnesota Family Investment Program improvements.

Program Services Expenses: \$9,310,908 Program Service Revenue: \$4,097,004







Engaging Community

Major issues facing our community cannot be solved alone. Through leadership programs, community initiatives, public policy, convening and volunteerism, Wilder Center for Communities brings people together. These community-led efforts provide an authentic voice that influences institutions, nonprofits, policymakers and government to be effective and responsive.



In 2013, the skills and effectiveness of **417** nonprofit and community leaders were developed through the James P. Shannon Leadership Institute, the Neighborhood Leadership Program and the Youth Leadership Initiative. These participants learn ways to bring their diverse perspective, voice and passion to social and human service needs.

Improve Systems and Outcomes

The Saint Paul Promise Neighborhood (SPPN), an education initiative for 7,000 children living in the Frogtown and Summit-University areas, engaged 236 people and 72 partner organizations to serve 1.857 people through schools, family resource centers, parent classes and summer school. In its third year, SPPN has Family Centers in its two elementary schools, providing information, translation and other support to parents and residents.

Reduce Disparities

Fifty-five African American parents, grandparents and childcare providers participated in the African American Babies Project, with 20 organizations and 12 community leaders driving the project to provide visibility in early childhood brain development to the African American community.

Program Services Expenses: \$3,282,103

Working in coalition with more than 100 community partners, Wilder helped bring community voice and input to the 2013 Minnesota Legislative session. Several issues, including child care assistance and schoolbased mental health legislation, had real impact on children, families and older adults who participate in Wilder services or live in our community. In our Public Policy work, Wilder service participants offered expert testimony at the Capitol by sharing the potential impact of losing childcare assistance or housing support. Wilder worked with many other human service partners to promote laws and funding for programs that help improve access to services and support for people in need.

Program Service Revenue: \$603,666









The Value of Volunteers

In 2013, volunteers contributed 37,791 hours of time to a wide range of programs and activities. Volunteers helped at Wilder's Child Development Center, at the Center for Aging, in the Child Guidance Clinic and with Wilder Research. These hours reflect the valuable time and help of 608 individuals, 743 individuals in groups and 400 Homeless Study volunteers.

Community Meeting Space

Wilder Center provides meeting space for other nonprofits and community members to use. Almost **40**,000 people attended events at Wilder Center, including 242 nonprofit organization events and 36 events where Wilder partnered with collaborators and coalitions.

2013 Wilder Foundation Board of Directors

Robyn Hansen, Chair

Shareholder, Leonard, Street and Deinard, PA

Barbara Roy, Vice Chair Community Volunteer

Ann Wynia, Secretary

President Emeritus, North Hennepin Community College

Directors

Julie M. Brunner

Executive Director, Minnesota Council of Health Plans

Gary Christensen

Senior Vice President, General Council and Secretary, Securian Financial Group Alex Cirillo, Jr.

Retired Vice President, 3M

Fred Harris, Jr.

Retired Vice President, 3M

Elizabeth M. Kiernat

Community Volunteer

Rahul Koranne, M.D., MBA, FACP

Vice President/Executive Medical Director HealthEast Community Services and Bethesda Hospital

Michael J. Monahan

Senior Vice President External Relations, Ecolab

Eric Nicholson

Managing Director, Greene Holcomb Fisher

James P. Steiner

President, Abbot Downing

Xoua Thao, M.D.

Director, Xoua Thao Medical Center

Joan Thompson

Executive Vice President and CFO, Minnesota Wire

Board Members Emeriti

Charlton Dietz Malcolm W. McDonald Mary Bigelow McMillan Kennon V. Rothchild, Jr.

2013 Leadership Team

MayKao Y. Hang

President and Chief Executive Officer

Morris Goodwin, Jr.

Vice President, Finance and Administration and Chief Financial Officer

Roberta (Bobbi) Cordano

Vice President, Programs

Kristine Martin

Vice President, Wilder Center for Communities

Jill R. Petsel

Vice President, Development

Paul Mattessich

Executive Director, Wilder Research

Polly Schrom

Executive Services Director

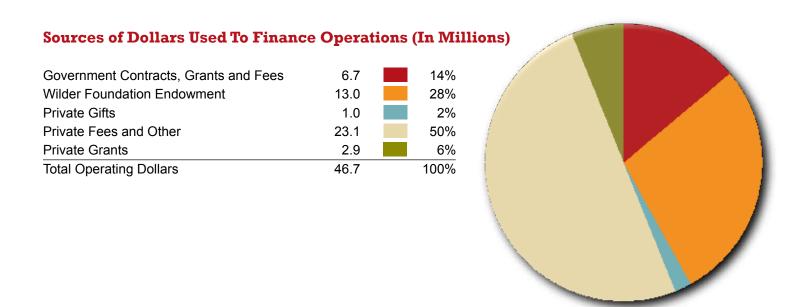
Nan Upin

Communications Director



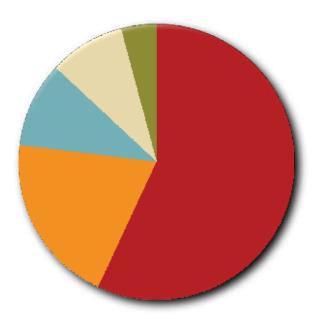






Consolidated Statement of Financial Position (In Millions)

Assets		Liabilities and Net Assets	
Cash and Cash Equivalents	0.8	Accounts Payable	0.3
Accounts and Pledges Receivable	5.1	Accrued Expenses and Other Current Liabilities	5.5
Investments	153.9	Long-term Debt and Other Long-term Liabilities	50.0
Land, Building and Equipment, Net	37.8	Net Assets	147.2
Other Assets	5.4	Total Liabilities and Net Assets	203.0
Total Assets	203.0		



Expenditures By Service Group (In Millions)

Wilder Programs	26.5	57%
Wilder Research	9.3	20%
Administration	4.9	10%
Interest and Financial Expense	4.3	9%
Fundraising	1.7	4%
Total Operating Dollars	46.7	100%



