



AMHERST H.  
**WILDER**  
FOUNDATION

Here for good.®

# 2019

## ANNUAL REPORT

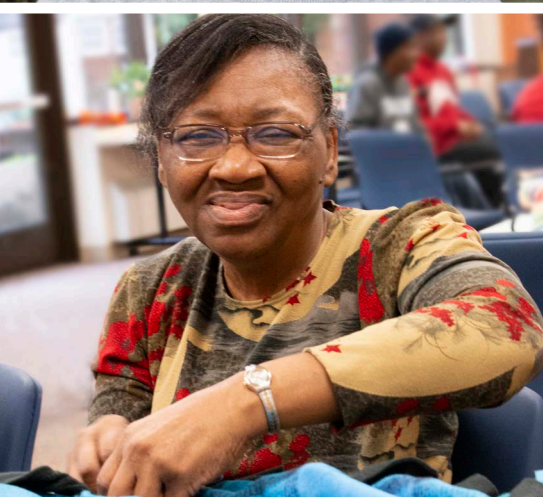




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MISSION

The mission of the Amherst H. Wilder Foundation is to promote the social welfare of persons resident or located in the greater Saint Paul metropolitan area by all appropriate means including:

- Relief of the poor
- Care of the sick and aged
- Care and nurture of children
- Aid of the disadvantaged and otherwise needy
- Promotion of physical and mental health

- Support of rehabilitation and corrections
- Provision of needed housing and social services
- Operation of residences and facilities for the aged, the infirm, and those requiring special care

And, in general, the conservation of human resources by the provision of human services responsive to the welfare needs of the community, all without regard to, or discrimination on account of, nationality, sex, color, religious scruples, or prejudices.

A Message from President and CEO  
**MayKao Y. Hang**



Earlier this fall, I announced a new career chapter for myself at the University of St. Thomas. It was a difficult decision, but it felt right to answer my next call to service. As I reflect during this transition, I am grateful and proud of what we have created together.

I became president during the Great Recession and a pivotal moment in Wilder’s history, when economic recovery was slow and polarization intensified. Despite these challenges, we courageously adapted to our changing environment with a steadfast commitment to our mission. We embraced disruption and seized the opportunity to become more relevant and proactive to address community needs. Wilder became an even more trusted convener, a bridge builder and a thought leader.

Today, Wilder is a strong and effective organization on the forefront of pioneering new approaches to fight poverty, stabilize families and connect people to life-sustaining opportunities. Our new integrated mental health model is delivering early results that are outstanding for clients. Our research continues to be on the cutting edge of generating new knowledge and information to offer insight and inspire action. Our caregiving toolkit and public awareness campaign has been replicated from here to cities on the West Coast. This has also been a decade of expansion for our public policy, community organizing, and diversity and equity strategies. We are nearly back up to pre-recession size with our community impact and services. The future looks bright with abundant opportunities for Wilder to be a force for good.

When I started, I was unsure of the path forward. But today, with the wisdom of a decade, I know that Wilder derives its power from all of you, those who engage and bring our mission to life every day. Thank you for your contributions and support of our community.

With gratitude,

*MayKao Y. Hang*

MayKao Y. Hang, D.P.A.  
President and CEO



## A Message from



## Wilder Board Chair **Julie Brunner**

Thank you for joining our mission to improve lives today and for generations to come. As I look back on the last year, I am proud of our accomplishments and energized by the momentum we are building.

Wilder continues to make great strides in our work to create lasting, positive change for whole families. Our mental health area is growing and evolving to meet the needs of our community. In the past year, we reduced the average wait time for a first clinical appointment from 20 days to less than 10 and increased the number of people returning after a first visit. We are providing more services to more people, and doing so in a timelier manner.

Last fall, 1,200 volunteers conducted interviews with people experiencing homelessness for the Minnesota Homeless Study. Wilder Research has conducted this one-night count every three years since 1991. The study gathers data and insights that are instrumental in shaping policies and other responses to help families stabilize and move from poverty to prosperity.

In June, the Community Equity Program graduated 16 leaders, its largest group to date. The program supports black, Indigenous and people of color to influence and enact public policy at the Minnesota Capitol. Wilder also launched the Diversity, Equity and Inclusion Collaborative to support executive leaders across the Twin Cities in creating diverse, inclusive workplaces. We look forward to more opportunities to express our core belief that diversity makes organizations and communities stronger.

Our accomplishments were possible thanks to the contributions of supporters and volunteers, the commitment of staff, and the leadership of the Board and President and CEO MayKao Y. Hang. This year MayKao answered a new call to serve as Vice President and Inaugural Dean of the College of Health at the University of St. Thomas. She has been an exceptional leader for Wilder, guiding the organization with optimism and challenging us to do everything we can to help families thrive. I know she will continue to be a force for change in the community and a close friend to Wilder. Because of MayKao's leadership, our organization is prepared to face the future with confidence and courage. We look forward to bringing on a new president and CEO to propel Wilder forward.

On behalf of the Wilder Board of Directors, thank you for your support. I hope that the stories in this report make you proud of what we have accomplished together. I look forward to what is ahead as we work to ensure the lasting stability and well-being of families and communities.

Respectfully,

*Julie Brunner*  
Julie Brunner

## Wilder Year in Review



*Left: The ninth class of Kingston Fellows named in March. L-R are Cardina Esparza, Tabe Htoo, Theresa Lloyd, Nway Linn, Lee Yang, Wilder president and CEO MayKao Y. Hang and retired president and CEO Tom Kingston. Not pictured: Fellow Lindsay Turner.*

*Below: Celebrated children's author Nancy Carlson read books and gave drawing lessons during a visit to the Child Development Center. She also visited the Community Center for Aging where her "Doodle-A-Day" art was on exhibit.*



*Left: U.S. Senator Tina Smith met with one of Wilder's youngest Meals on Wheels volunteers while speaking with caregivers and service providers for older adults at the Wilder Community Center for Aging in March.*



*Right: Tee McClenty, Integrated Care and High Risk Pregnancy Initiative Program (ICHRP) Manager at NorthPoint Wellness Center, reports on their work at a Spring into Action event hosted by the African American Babies Coalition and Projects and March of Dimes. The event continued a community conversation about improving health outcomes for African American babies and mothers.*

*Below: Tawanna Black, right, founder and chief executive officer of the Center for Economic Inclusion, served as keynote speaker at the 2019 Minnesota Compass annual meeting. Also pictured L-R: Wilder Research Executive Director Paul Mattessich, Minnesota Compass Researcher Ellen Wolter and Minnesota Compass Project Director Allison Liuzzi.*





# Wilder Year in Review



Left: Parent educator and early childhood teacher Jeanelle Foster, center, illustrated how parent education can be a powerful tool to help children strengthen their emotional and social development and create healthy relationships with parents and peers. Also pictured: Angela Clair (left) and Judy Ohm of the Child Development Center.



Left and Right: Ordinary Magic, Wilder's signature fundraising event. Mary Anne Davis shared her experience with Wilder's direct housing assistance program at the event.



Above: High school students graduated from the Youth Leadership Initiative, a Wilder program that helps youth develop strong, effective leadership skills to take meaningful action on community issues they care about.

Left: Adewale (Philip) Adenodi, a volunteer with the Youth Leadership Initiative, shakes hands with Wilder President and CEO MayKao Y. Hang after receiving the Sandy Kiernat Community Service Award in May. See inside the back cover for more information about the 2019 honorees.



Top left: Guests at a Wilder Knowledge-Compassion-Action event raised their hands if they had benefited from a mentor in their lives. This popular event in June brought together research findings on Wilder community leadership programs with stories from staff and participants.

Above: Attendees at Wilder's Block Party in August enjoyed games, food and fun for all ages.

Left: Nicole MartinRogers, senior research manager at Wilder Research; KaYing Yang, director of programs and partnerships at Coalition of Asian American Leaders; and Paul Mattessich, Wilder Research executive director, recorded a podcast on data disaggregation, organizing information by specific racial or ethnic groups. Find Wilder Research podcasts at [www.wilder.org/wilder-research/wilder-research-news](http://www.wilder.org/wilder-research/wilder-research-news)



Left: Antonia Coleman of Family Supportive Housing Services spoke about her work with the direct housing assistance program at Wilder's donor luncheon in October. The direct housing assistance program has helped 59 participants stay in housing and avoid experiencing homelessness.

Right: With help from Greater Twin Cities United Way's Action Day and other donors, Wilder distributed about 2,700 backpacks in August to children and families served across the organization. Volunteers from 3M spent a day sorting and filling backpacks at Wilder Center to give students the tools they need to succeed in school.



Left: Children and families enjoyed ice cream and games at the National Night Out celebration in August at the Wilder Child Development Center.





# Leaders in Community

## Wilder Leadership Program Alumni use Purposeful Engagement to Make Positive Change

By nurturing emerging leaders and renewing the energy and commitment of experienced leaders, Wilder's community leadership programs help people take part in the change they wish to see in their community. Here are a few graduates who are using their skills to create change.



### Xiomara Bell, Neighborhood Leadership Program

Xiomara Bell joined the Neighborhood Leadership Program after moving to Minnesota for work. During the six-month program, Xiomara and her peers explored opportunities for neighborhood involvement and personal growth, connected with people and learned the history of local communities. She says the experience helped her become more effective in her role as the African American Community Liaison for the Minnesota Historical Society, and it helped her form her own community in the Twin Cities.

"It is this gathering of people—intergenerational—that transcends race and economic backgrounds," Xiomara says. "It provides a sense of cultural sensitivity, to empathize with people in their own lived experiences in order to become familiar with what other people actually grapple with. You're not alone, despite all the differences that you may have. It gives you the extra push that you need to be effective."



### Monica Vega, Latino Leadership Program

Monica Vega, a mother of four, first heard about the Latino Leadership Program at her kids' school. Inspired by the program, offered in Spanish to members of the Latinx community who live or work in the East Metro, Monica began building ofrendas, or altars, for public celebrations of Día de los Muertos, and teaching art classes at a nonprofit organization. She began advocating for public policy changes and has volunteered with Saint Paul Public Schools to create a more supportive environment for Latinx students. She returns to the Latino Leadership Program every year as a volunteer.

"What I learned from the Latino Leadership Program is that you can do things that you don't even believe you can do," Monica says. "It makes you feel stronger and ready to conquer the world."



### Chris Taylor, James P. Shannon Leadership Institute

Chris Taylor joined the James P. Shannon Leadership Institute several years ago because he wanted to increase his leadership skills as he transitioned into a new role at the organization he worked for at the time. Though he had been expecting a traditional leadership development program, Chris embraced the Shannon's structured, supportive and encouraging space to clarify his core values and define the purpose of his work.

Chris says the personal values he identified during the program, such as equity, collaboration and integrity, helped him understand how he wanted to approach leadership in his work. Now the chief inclusion officer for the state of Minnesota, Chris says he continues to use the skills from the Shannon at work and in his personal life. "I can look at the Shannon as a turning point for me as a leader," he says.



### Linda Garrett-Johnson, Community Equity Program

Even with 25 years of public policy experience and a short but challenging run for office, Linda Garrett-Johnson gained deeper knowledge of the legislative process through the Community Equity Program. The program, which brings together black, Indigenous, and people of color to create a more powerful and influential voice in public policy decisions in Minnesota, also provided Linda with crucial peer support. Linda realized during her first meeting that it had been years since she was in a room with all people of color who care about advocacy. "I actually cried," Linda says. "It felt like I could really be myself."

After completing the program, Linda committed to use the skills and knowledge she refined in the program. She has not ruled out a run for a local office, and she is exploring ways to help other people engage with public policy in ways that work for them.



### Theng Yeng Xiong, Youth Leadership Initiative

Theng Yeng Xiong says she was a shy, quiet girl when she joined the Youth Leadership Initiative at age 15. Through the program, which uses peer collaboration and community engagement to empower young people to take action, Theng Yeng increased her self-awareness and understanding of her culture and others' cultures, and she began to believe that her voice matters. "I learned in YLI that I could do something and make a difference, and it started with taking initiative," Theng Yeng says. "I developed the passion for creating the community I wanted."

Theng Yeng researched Hmong history and culture and co-founded the first Hmong club at Central High School in Saint Paul. In college, she joined a board that governed school clubs so she could advocate for clubs that supported underrepresented students, and she was a leader of her college's Hmong club. "YLI made me be the person that I am today," Theng Yeng says.

### Meaningful Action Through the Youth Leadership Initiative

**98%** of participants in the Youth Leadership Initiative say they increased their awareness of opportunities and ways to engage in their community.

Source: Wilder Research Youth Leadership Initiative: 2018-19 Outcome Report



# Stable Housing

## Determined Youth Finds Work, College and Car with Lincoln Place



Sebastian Dina knew what he wanted when he moved to Lincoln Place: To earn his driver's license back, buy a car and start college. With stable housing and support from Wilder staff at Lincoln Place, a supportive housing development for youth who have experienced homelessness, Sebastian has achieved those goals and more. "This is a great place to live," Sebastian says. "You just have to come in and take advantage of what it has to offer."

Lincoln Place, a partnership between Wilder, Dakota County, and the Dakota County Community Development Agency, offers 24 studio apartments in Eagan for young adults who have experienced homelessness. Wilder provides services for tenants, including staff on-site 24 hours a day and case managers who help youth connect to resources and pursue their goals.

### Step by Step, Sebastian Pursues Career and Life Goals

Sebastian, a thoughtful and motivated 22-year-old, moved to Lincoln Place in April 2018. He was in recovery from chemical dependency and had already been working for more than a year to stabilize his life. Sebastian was previously referred to Lincoln Place, but was chemically dependent at the time and did not move in. "The second time I was serious," he says. "I kept telling myself this is an amazing opportunity. You can't let this go."

From the start, Sebastian worked closely with his case manager, Molly Rinehart, who provided support and guidance as he pursued his objectives. His first goal was to attend college. Sebastian was accepted into a program, but he lacked transportation and a driver's license.

"I kept telling myself this is an amazing opportunity. You can't let this go."

— Sebastian Dina



Undeterred, he found work at a fast-food restaurant within walking distance of his apartment and began saving money to pay past fines and fees and resolve lingering traffic citations. After a few months, Sebastian had earned his license back.

Then he applied for and received a MicroGrant to help pay for a car, which provided the transportation he needed for college along with a hobby. His face lights up when he talks about his car, an older-model Lexus that he keeps spotless and in good repair. He works on his car when he has a rough day. "I baby my car," he says.

Sebastian started classes at a technical school in fall 2018 and earned a certificate in automotive vehicle maintenance. Meanwhile, he had switched to a job at a gas station and then a position with better pay and benefits driving a forklift at a distribution center. With a good job, college training and transportation checked off his list, Sebastian is now interested in buying a home. He is searching for a townhome and has qualified for a loan, but is taking time to ensure he makes a good decision.

### Housing Motivates Sebastian to Keep Pursuing Goals

As Sebastian reflects on his goals and achievements, his case manager, Molly, points out how far he has come in a short time. Seated beside him on a patio outside the apartment complex, she tells him, "When you moved in here, you were ready to go. You used this program in the best way."

Of all the factors that helped Sebastian achieve his goals, he says stable housing is the most important. "The housing is the hugest thing," Sebastian says. "It gives me a reason not to relapse. It gives me a reason to stay focused. It gives me a reason to do good."

**The 2018 Minnesota Homeless Study found 1,484 homeless youth age 24 and younger who are experiencing homelessness on their own.**

Source: [mnhomeless.org](http://mnhomeless.org)



### Supportive Housing Services for Youth

Youth have access to Wilder case managers and staff who provide support as they pursue education and work and build their adult lives.

Each fiscal year, Wilder Research analyzes data from Wilder's supportive housing programs. In fiscal year 2017–18, data were only available for Prior Crossing, because Wilder had just started services at Lincoln Place.

#### In 2018:

- **12 out of 13 youth** who left Prior Crossing had permanent housing at exit.
- The median monthly income increased from **\$500 to \$684** among the 13 youth who exited Prior Crossing.

Source: Wilder Research. A Summary of Youth Served at Prior Crossing in Fiscal Year 2018.



# Mental Health and Wellness

## Wilder Therapists Join the Classroom

Ashley Gramling had more than the usual first-day jitters when classes started at her school in the Twin Cities suburb of New Hope last year. Ashley, previously a middle school teacher with experience teaching kids with autism, joined an innovative project at her school that brings Wilder therapists into the classroom for elementary school students whose behavior prevents them from joining traditional classrooms.

Ashley had expected to work on academics from the start, but the therapist assigned to her classroom explained that the five first- and second-grade boys in her classroom weren't ready to learn. "That first week, I drew on the therapist a lot," Ashley says. "It put me in check to know that as a teacher I had to be OK with letting them just play and that we could do academics at some point. They weren't ready."

Instead, Ashley, two education assistants and a Wilder school-based mental health therapist focused on helping the boys understand how to be in school: to sit at a desk and be present for lessons in reading and math, to participate in group activities, and to begin learning to manage their emotions when they feel overwhelmed or threatened.

"We spent a couple months learning how to do school," Ashley says. "Then we really got into learning. These kids are like sponges. We went from the kids not knowing all the letters of the alphabet to reading and spelling words." By January, students were joining in a group math game with dice. They worked together by holding up fingers for their friends to count.

### Students Are Younger, with Higher Needs

Ashley teaches at the North Education Center, part of Intermediate School District 287, which educates students from 11 West Metro school districts who use a variety of specialized education services not provided in a traditional school setting. North Education Center Principal Tonya Allen says the school began searching for new ideas after children in the school's program for students with emotional and behavioral disorders started entering at younger ages than before and with more significant needs.

"What we started seeing are students as young as kindergarten with behaviors that mimic two- or three-year-olds, such as tantrums with biting, kicking, spitting, hitting or punching staff," Tonya says. "If you think about a typical school, those are behaviors you cannot have in a classroom all day long with 20 other students."

Students who come to the school with emotional and behavioral disorders often have a history of trauma and adverse childhood experiences, abuse, or mental health diagnoses that require more intense interventions than individual therapy sessions.

Right (L-R): Teacher Ashley Gramling, Education Assistant Tyshawn Blackwell, Wilder Therapist Aisaaca Hammond, and Education Assistant Laneka Rogers work as a classroom team in the Therapeutic Teaching Model.

Below (L-R): Alma Marquez and Stephanie Abbas are Wilder school-based mental health therapists in the Therapeutic Teaching Model.



"I love seeing the growth within the kids that you usually wouldn't see within a year."

—Laneka Rogers, Education Assistant, Therapeutic Teaching Model

"It's just one thing after the next, and it's difficult for a child to function with all that going on around them," Tonya says.

But there's hope, say Tonya and others involved with the therapeutic teaching model.

### Therapists Are Full-Time Partners in the Classroom

The district approached Wilder to find a new model for helping kids heal. For more than a year, Wilder therapists, teachers and staff collaborated to find a way to give the kids the support they need to learn. With funding from the Minnesota Legislature, they implemented a new therapeutic teaching model during the 2018–19 school year with teams in three classrooms from K–2.

For teachers and education assistants, the biggest change is a Wilder therapist who works full-time in the classroom. A therapist can provide assistance in real time to help students understand and cope with their emotions, and also offers a mental health and trauma-informed perspective to teachers and education assistants.

"In the classroom, we are partners as much as we can be," says Dr. Benita Amedee, the Wilder clinical supervisor who, with others, helped develop the model and manages Wilder staff at the school. In addition, Wilder therapists offer trainings to teachers and staff and gather with teams regularly for group reflection on how they are interacting with students and each other. "It's not just the therapist in the room doing the therapeutic work," Benita says. "Our goal is for the whole classroom to be therapeutic."

Outside the classroom, Wilder therapists provide individual school-based mental health services to students as well as family therapy. A family resource navigator helps make sure parents have access to the services and support they need.

### Classroom Teams See Change in Students

Ashley gets emotional when she talks about her students' progress. "They've had so many doors shut on them already in school. School is supposed to be a safe place to go, but by the time they get here they feel really bad about school already," she says. "Now that they are here, they're making friends, they're sitting at a desk, they're able to do school. They're doing so many things and they're so proud of the day-to-day little things that they are doing. They know what it feels like and looks like."

### A majority of parents interviewed about the Therapeutic Teaching Model agreed that:

- They feel welcomed and at ease working with the teacher and therapist.
- Their child feels comfortable with the teacher and therapist.
- Their child's school work improved.
- Their child's behavior improved at home and school.

Source: Center for Applied Research and Educational Improvement





# Making Data Work

## Data Parties Help People Use East Metro Pulse to Take Action

More and more, programs and organizations are asked to use data to improve effectiveness, identify needs and solutions, and make better decisions. But data can be confusing and even intimidating for people who don't regularly use it. Wilder Research works to help people better understand and use data when they make decisions about programs, funding, strategic directions, and policies to improve the lives of Minnesotans and the communities they live in.

### East Metro Pulse Created to Increase Community Connections

The Saint Paul and Minnesota Foundation, Minnesota's largest community foundation, works with donors, nonprofits and community members to address some of the biggest issues facing Minnesota communities. In 2018, the Foundation contracted with Wilder Research to conduct the East Metro Pulse, a survey of 1,950 residents in Dakota, Ramsey and Washington counties to learn about residents' needs related to community connectedness, economic opportunity and security, education, health, housing, transportation, and more. The goal was to gather information that could be put into action to increase connectedness among neighbors and ensure a healthy community.

Once the survey was completed, the Foundation wanted to make this rich data resource available to policymakers, funders and local leaders to guide strategies and action in their organizations. To help make the data accessible, Wilder and the Foundation developed and co-facilitated a series of data parties designed to demystify data and help people learn to use East Metro Pulse data to make data-informed decisions.

"As more information becomes available to organizations and communities, the ability to interpret and use the data is increasingly critical for effective action," says Nicole MartinRogers, senior research manager for Wilder Research.



Above: Wilder Research staff (L-R) Emma Connell, Nicole MartinRogers and Sheila Bell.

"The East Metro Pulse data parties were designed specifically to be approachable and welcoming to people who want to increase their understanding of the data and find ways to use it in their work and communities."

### Data Parties Help Build Understanding and Action

The data parties were free and open to anyone interested in learning about the survey data. At each party, music played as attendees settled in and got to know each other. Participants took part in activities that illustrated best practices for data literacy, such as how to find the right data to answer a specific question and how to summarize findings in writing, a chart or a graph. They also practiced using the data in scenarios related to their work to learn how to analyze data and how they might use it.

"The data parties were a fun, approachable way to learn about the East Metro Pulse survey as a community resource," says Catherine Penkert, director of Saint Paul Public Library, who attended one of the parties. "I enjoyed working in a small group to workshop a case for investment from my organization that was bolstered by applying East Metro Pulse data to it. We ended up creating an infographic that connected community data to the case for investment in our innovation. I used this as part of our communication strategy when seeking investment from funders."

More than 80 attendees from nonprofit and philanthropic organizations, city and county government, and community organizations from across the East Metro attended the data parties. "We've received great feedback about how helpful the data parties are in terms of really getting people to think and understand how to use the data to better serve clients and increase community impact," says Nadege Souvenir, Saint Paul and Minnesota Foundation vice president of operations and learning.



Read the East Metro Pulse Report: [www.spmcf.org/east-metro-pulse](http://www.spmcf.org/east-metro-pulse)



# Volunteer Impact

## Transforming the Center for Social Healing

**W**ilder's Center for Social Healing offers a warm, welcoming environment created through years of shared meals and smiles. Thanks to 100 volunteers who work at Target, the transformed therapeutic community center for members of four Southeast Asian cultural groups now looks as welcoming as it feels.

Over a few days in June 2019, workers and volunteers installed fresh paint and new blue carpet in the entry and main gathering spaces at the Center, a brick building nestled on a hill in the Frogtown neighborhood of Saint Paul. They replaced lighting with white open-weave pendant lights and added a long table with benches so that members can sit together when they eat. New dishes, TV trays, framed string art that showcases members' countries of origin, and box shelves to display cultural items round out the work inside.

Outside, Target volunteers installed garden boxes, a tool shed loaded with new tools, and a conveniently located spigot for members to water plants. They also attached painted bird houses to trees and decorations along the fence. The total value of the work and donated materials is estimated at more than \$27,000.

### Intentional Collaboration with Volunteers and Cultural Communities

The project is the creation of multiple internal groups and vendors at Target, including the Target Volunteer Council, which tackles one large volunteer project every year, says Monica Ball, a Target employee who co-led the project. In addition, Target employees' Asian Business Council offered crucial perspectives on the cultural communities who make up the Center.



**100** volunteers and  
**30** sponsors and partners  
contributed to the Center for  
Social Healing remodel.

Target worked closely with the Center to make sure that the Hmong, Cambodian, Karen and Vietnamese members received a refreshed space that met their needs.

"Members were involved from the beginning of the planning process," says Sara Ewing, director of the Center for Social Healing. Members of each group were asked for their preferences on wall color, art and décor, and they made specific requests such as tint on high windows to reduce glare from the sun.

The day after the volunteer-led remodel was completed in June 2019, members from the Vietnamese community gathered at the Center for Social Healing for their regular Thursday activities. Member Mni Tran said she likes the carpet, the new dishes—and everything at the Center. "We like it here a lot," added member Dhao Thu.

Pahoua Yang, vice president of Wilder Community Mental Health and Wellness, says the project's impact goes beyond construction. "The deeper value was in having people who care about the work we do and the members we serve to work together to design and create our new space," Pahoua says. "While the painting, furniture and artwork are beautiful, this is what brings the 'heart' to our new space."



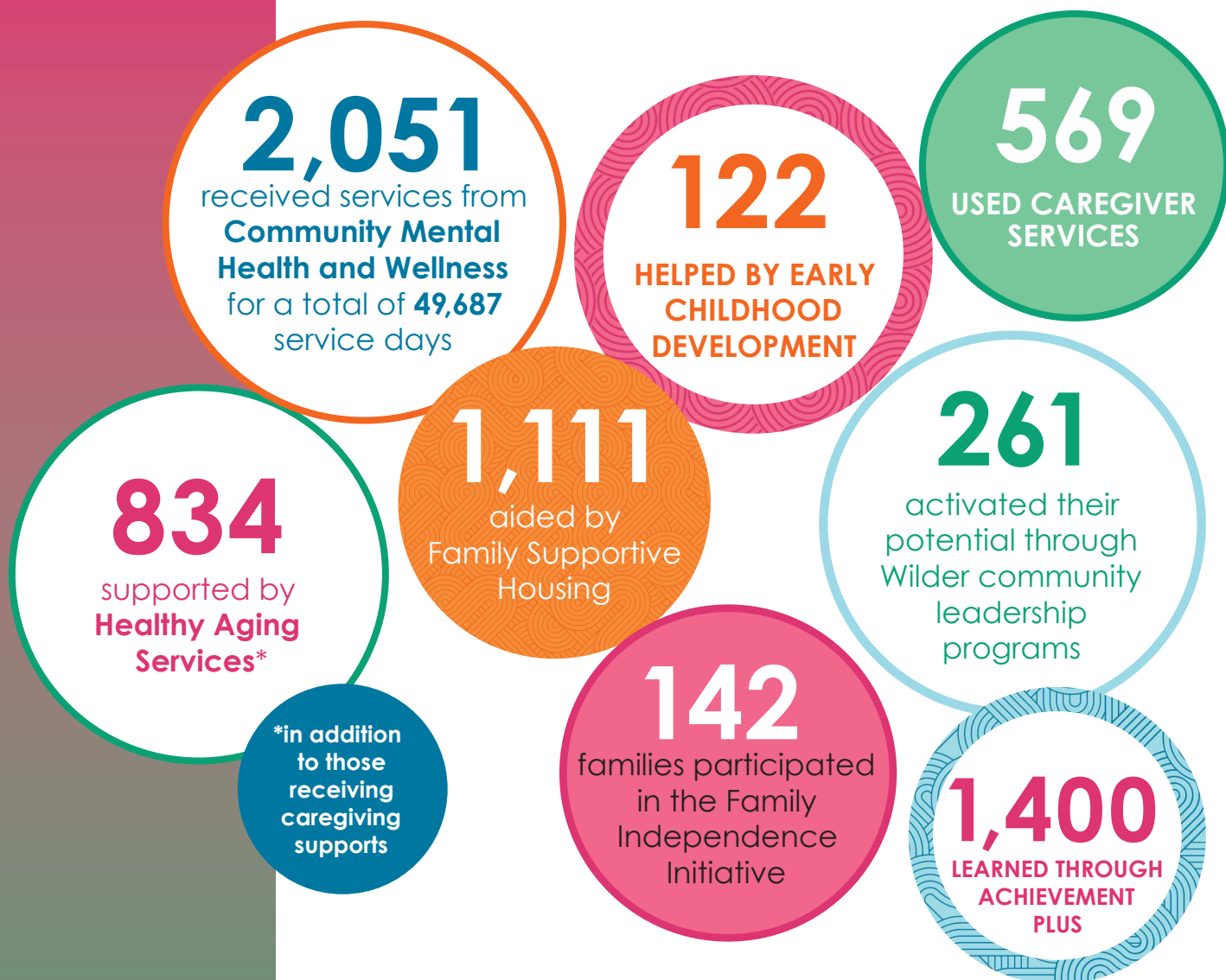
"The deeper value was in having people who care about the work we do and the members we serve to work together to design and create our new space."  
—Pahoua Yang



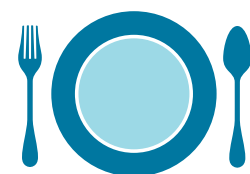
# Wilder by the Numbers

FISCAL YEAR 2019

## Individuals Served BY PROGRAM



## Nutrition Access



73,593

meals served in Wilder programs



22,324

Meals on Wheels delivered



8,372

transactions on Twin Cities Mobile Market

## Community Impact



### SAINT PAUL PROMISE NEIGHBORHOOD

2,234 engaged through schools and community based partners



### WILDER CENTER FOR LEARNING AND EXCELLENCE™

1,232 received educational training or consulting services



### SYSTEMS CHANGE PROJECTS

818 people engaged in creating more equitable systems

12 government and health systems engaged in changing policies and practices to advance equity

8 organizations trained on systems thinking, collaboration and racial equity



### RACIAL EQUITY ACTION SUPPORT NETWORK

95 racial equity leaders supported via community of practice



### AFRICAN AMERICAN BABIES COALITION AND PROJECTS

5,000+ people reached through online, radio and community outreach

502 people participated in webinars, forums and training sessions

500 community members reached through birth equity events



### COMMUNITY EVENTS

467

external events brought

42,905

people to Wilder Center



## Wilder Research

165 organizations served

300 reports produced

89 publications posted on the public website

530 Wilder Research media mentions

4,288 people attended Wilder Research presentations/trainings

84,454 total hours of consultation

6,005 Twitter followers

1,466 Facebook fans (MN Compass)



# Financial Reports

July 1, 2018–June 30, 2019

## Revenue

Sources of Dollars Used To Finance Operations (In Millions)	FY 2019
● Government Contracts, Grants and Fees   <b>52%</b>	\$26.4
● Contributions and Private Grants   <b>26%</b>	13.0
● Wilder Foundation Endowment*   <b>11%</b>	5.7
● Consulting Revenues   <b>7%</b>	3.4
● Private Contracts, Insurance & Fees   <b>4%</b>	2.0
<b>TOTAL OPERATING DOLLARS</b>	<b>\$50.5</b>

\*Foundation endowment includes appropriated amount less endowment not spent.

## Expenses

Expenditures By Service Group (In Millions)	FY 2019
● Wilder Programs   <b>48%</b>	\$24.4
● Wilder Research   <b>17%</b>	8.4
● Wilder Center for Communities   <b>11%</b>	5.8
● Administration   <b>17%</b>	8.4
● Fundraising   <b>4%</b>	1.9
● Interest and Financial Expense   <b>3%</b>	1.6
<b>TOTAL OPERATING DOLLARS</b>	<b>\$50.5</b>

## Consolidated Statement of Financial Position

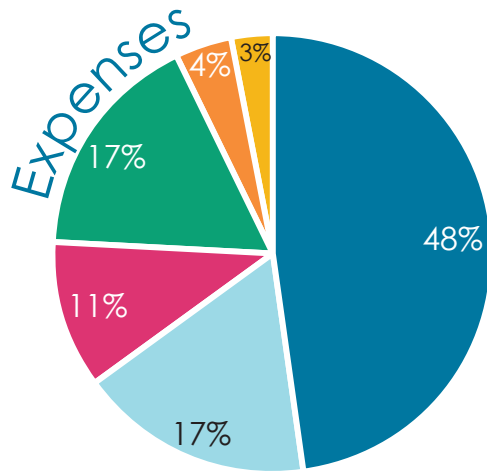
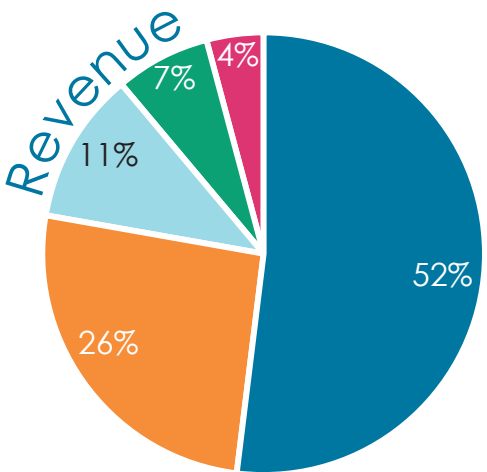
(In Millions)

### Assets

	FY 2019
Cash and Cash Equivalents	\$2.2
Accounts and Pledges Receivable	8.3
Investments	127.0
Land, Building and Equipment, Net	29.3
Other Assets	7.5
<b>TOTAL ASSETS</b>	<b>\$174.3</b>

### Liabilities and Net Assets

	FY 2019
Accounts Payable	\$1.1
Accrued Expenses and Other Current Liabilities	7.0
Long-term Debt and Other Long-term Liabilities	46.7
Net Assets	119.5
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$174.3</b>



The financial information is presented based on audited financials on an accrual accounting basis. Endowment use on a cash basis is approximately 11% (\$5.7 million) of total expenditures for FY2019.

### Current Investment Policy

Over time, the investment goal for the Endowment Fund is to achieve a total return (current income plus market gain) of 5.0% plus the rate of inflation.

### Current Spending Policy

When a donor makes a gift designated for endowment, the Amherst H. Wilder Foundation holds the funds in perpetuity. Wilder invests the principal and a portion of the return is available each year to support the designated program. The Foundation's policy on use of endowment funding is a spending formula based on a 70% factor for prior expenses adjusted for inflation (60% from the previous year, 30% from two years ago and 10% three years ago) plus a 30% factor based on 5.5% of the endowment balance. The Foundation transfers anything remaining back to the endowment so that it continues to grow and provide future funding for the purpose designated by the donor. The Foundation manages the endowment in order to maintain the inflation-adjusted purchasing power of the endowment.

# Endowment Accounts Report

SUPPORTING FUNDS		Adjusted Principal Balance 7/1/2018	Net Investment Total Return	Amount Used for Donor Purpose	New Gifts/ Additions to Principal	Principal Balance 6/30/2019
Amherst H. Wilder Family Endowment		\$98,115,891	\$4,022,558	\$(3,335,196)	\$0	\$98,803,253
ADDITIONS TO THE WILDER FAMILY ENDOWMENT						
WILDER FOUNDATION GENERAL	Board Designated Fund (General)	208,385	8,560	(10,074)		206,871
	Hildegarde H. Conkling Fund	152,026	6,245	(7,346)		150,925
	Lorraine M. Ellingsen Fund	1,307,744	53,718	(63,225)		1,298,237
	John and Ruth Goelz	91,022	3,738	(4,426)		90,334
	John Hauschild Corporate Administration Fund	55,279	2,271	(2,663)		54,887
	Adriana & Herman Hertog Memorial Fund	11,218	461	(543)		11,136
	Mary D. & Irving J. Jerry Endowment	181,564	7,404	(2,109)		186,859
	Kingston Fellowship Fund	826,596	33,896	(40,686)	10	819,816
	L. Frank & Irene Maistrovich Fund	92,434	3,797	(4,463)		91,768
	Charles Naumann McCloud, M.D. Memorial Fund	556,325	22,854	(26,854)		552,325
	Dorothy K. Merrill Fund	2,262,315	92,932	(109,325)		2,245,922
	Jeanne & George C. Power, Jr. Fund	9,815	403	(474)		9,744
	Robert H. Tucker Fund	17,138	704	(828)		17,014
	Paul W. & Lucille O. Werner Fund	9,172	377	(443)		9,106
	Richard and Winnie Wickworth Fund	26,215	1,078	(1,248)		26,045
	Anonymous Fund In Honor of Staff	18,053	742	(873)		17,922
SERVICES TO CHILDREN & FAMILIES	Board Designated Fund (Children & Families)	66,909	2,749	(3,233)		66,425
	Board Designated Fund (Children's Residential)	72,540	2,982	(3,453)		72,069
	Board Designated Fund (Housing)	26,055	1,045	(1,839)		25,261
	Board Designated Fund (Mental Health)	848	35	(41)		842
	Children's Health Care Fund	35,145	1,444	(1,699)		34,890
	Amy Benzick Memorial Fund	38,122	1,566	(1,842)		37,846
	Jean and Edgar Blanch Children's Fund	109,602	4,500	(5,349)		108,753
	Center for Children with Reactive Attachment Disorder	887,758	36,467	(42,901)		881,324
	Elisabeth W. Doermann Fund	91,280	3,750	(4,411)		90,619
	Dr. Phil Edwardson Fund for Children	13,010	534	(631)		12,913
	Mary E. Gillis Fund	52,365	2,151	(2,530)		51,986
	Dale A. Hoover Fund	47,405	1,947	(2,291)		47,061
	Kafi Forever Endowment Fund	95,032	3,773	(7,500)		91,305
	Frances & Verona LaBelle Children's Health Care Fund	15,140	759	2,442		18,341
	Roberta A. Mundschenk Children's Fund	78,939	3,128	(6,461)		75,606
	Harry T. & Helen I. Nagel Children's Fund	57,273	2,388	(1,941)		57,720
	Walter & Eleanor Nyberg Endowment Fund	56,669	2,328	(2,741)		56,256
	Sister Helen Louise Roth Fund	2,372	200	2,265		4,837
SERVICES TO OLDER ADULTS	Barbara and Phil Roy Family Fund	138,581	5,437	(12,612)		131,406
	Kathryn L. Schleich Inspiring A Village Learning Fund	34,918	1,694	5,317	20,000	61,929
	Leonard H. Tesmer Fund	214,145	8,797	(10,349)		212,593
	Victor M. Watkins Fund	955,847	39,264	(46,191)		948,920
	Board Designated Fund (Older Adults)	44,555	1,830	(2,153)		44,232
	Elizabeth Bogared Elderly Services Fund	59,883	2,460	(2,894)		59,449
	Richard D. and Wyona M. Bartsch Elderly Services Fund	297,466	12,198	(4,993)		304,671
	Otto Link Elderly Services Fund	188,276	7,542	(13,545)		182,273
	Lawrence and Evelyn Kress Elderly Services Fund	59,617	2,682	2,515		64,814
	Leni Wilcox Fund for Community Services for Aging	2,557	223	2,621		5,401
	Anonymous Fund for Senior Services	110,433	4,326	(10,219)	38,000	142,540
WILDER CENTER FOR COMMUNITIES	Board Designated Fund (WCC)	6,597	271	(318)		6,550
	Ronnie Brooks Leadership Fund (Shannon Institute)	235,952	9,692	(11,379)		234,265
WILDER RESEARCH	Board Designated Fund (WR)	39,726	1,632	(1,910)		39,448
	Community Research Associates Fund	25,884	1,063	(1,244)		25,703
	Louise & George Mairs Fund for Community Research	862,216	35,418	(41,451)		856,183
	Anonymous Fund for Research	2,500,186	102,703	(120,195)		2,482,694
BANK TRUST COMPANIES	Reta G. Youngman Research Fund	797,155	32,746	(38,323)		791,578
	US Bank-Frank M. DeForce Fund	177,430	4,864	(6,765)		175,530
ADDITIONS TO WILDER ENDOWMENT SUBTOTAL		14,145,759	580,904	(667,059)	58,010	14,117,614
TOTAL WILDER FOUNDATION		112,261,650	4,603,462	(4,002,255)	58,010	112,920,867
TOTAL FUNDS SUPPORTING WILDER FOUNDATION PROGRAMS		\$112,439,080	\$4,608,326	(\$4,009,020)	\$58,010	\$113,096,397



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We are grateful for our generous donors. Your gifts make our mission possible. Thank you!

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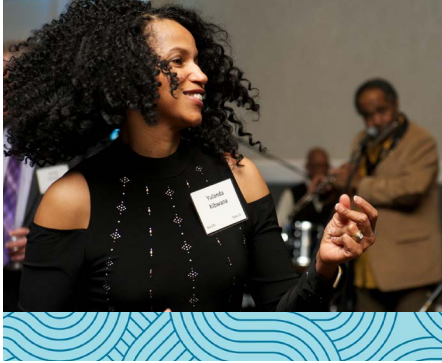
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Dick and Janine Zehring

\*deceased



Wilder’s Mary Her, left, presented Mai Kou Xiong, right, with the inaugural Mai Kou Xiong Legacy Award in May 2019 for her contributions to Hlub Zoo, a school-based mental health program for students of Southeast Asian descent. Mai Kou, who passed away in July 2019, created an endowment that will help Wilder support Hmong youth.

# Contributors to Special Campaigns

Thank you to these generous individuals and organizations for gifts above and beyond their regular contributions.

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# Ordinary Magic THANKS!

Wilder thanks the following generous sponsors for their support of Ordinary Magic, our signature fundraising event held in May 2019.

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# Thank you, volunteers!

**2,402** volunteers donated  
**21,570** hours to support our mission.



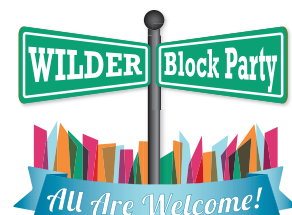
Volunteers help Wilder serve children, families and older adults in Greater Saint Paul and beyond. They enrich the organization every day by generously spending time to support Wilder's mission and improve lives in our community.

Three volunteers received the **2019 Sandy Kiernat Community Service Award** for their commitment to community services. We are honored to recognize:

**Adewale (Philip) Adenodi** for his service as a coach and contributing to curriculum development at the Youth Leadership Initiative.

**Kathleen McNamara** for supporting early childhood education and families in multiple ways at the Child Development Center.

**Karen Dovenmuehle** for her service to customers of the Twin Cities Mobile Market.



## Thank You Sponsors!

Wilder thanks the following generous sponsors for their support of Wilder Block Party, a celebration of cultures, community and hope held in August 2019.

**The Katherine B. Andersen Fund of The Saint Paul Foundation**



## Honoring MayKao Y. Hang's Leadership at Wilder

MayKao Y. Hang provided a decade of exceptional leadership as Wilder's president and CEO before beginning a new stage in her career at the University of St. Thomas. To honor MayKao's service, the Wilder Board of Directors has established the MayKao Y. Hang Courageous Leader Award, which recognizes Wilder staff who carry on MayKao's legacy of courage and commitment in creating a more equitable future.





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